

no^oMOSS makers

a holistic technology and innovation approach

partnering with government, corporate and venture capital
to streamline research and development investment

a success pattern.

Case Study: Innovation Program

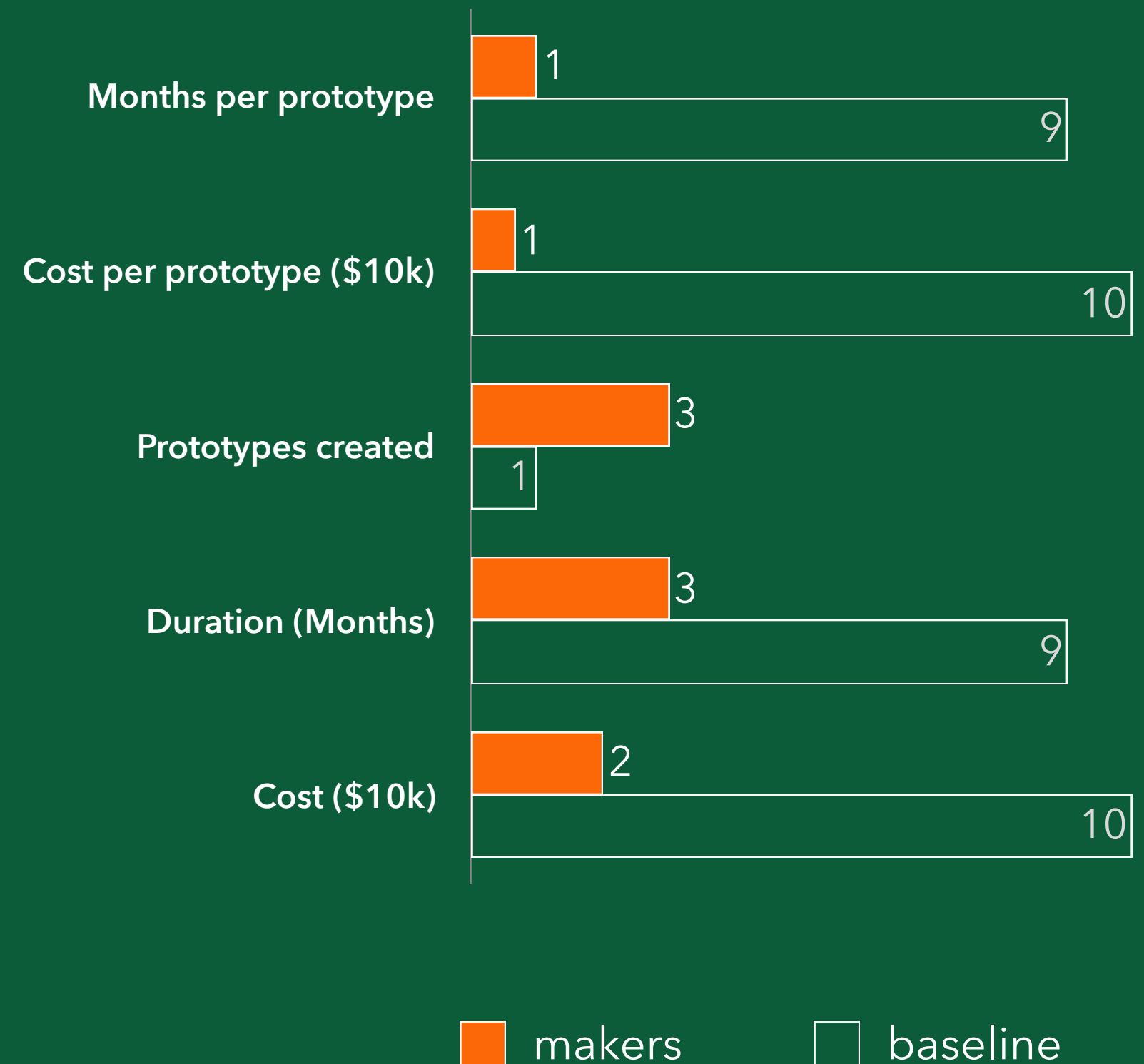
- x15 more prototypes per dollar
- x9 accelerated delivery rate

No Moss Games had an established baseline prototype creation rate of:

- 1 game prototype; resulting from
- an investment of \$100,000; during
- a time period of 9 months.

Using the Makers program:

- 3 game prototypes were made; for
- an investment of \$20,000; during
- a time period of 3 months.



what is makers?

makers connects sponsors, domain experts and engineering capability in an outcome-focussed intensive program of creation.

makers partners are government, corporate and or venture capital organisations who fund target innovation domains.

makers ecosystems are established by the program. These communities encompass domain expertise, engineering capability and innovation coaches, who participate in the events and projects within the program.

makers events are 48 hour events where teams are built from the community to ideate prototypes, occurring a number of times throughout the investment period.

makers projects continue development of ideas that emerge from the series of events, allowing *minimum viable products* to be built in an iterative and agile manner.

who attends makers?

self motivated, high skill **individuals with purpose.**

the makers ecosystems consist of multi-skilled product owners, organisational coaches, programmers, artists, designers and creatives who share the goal to create things that did not exist before.

makers participants come from a variety of ages and backgrounds, and have a range of interests encompassing a wide range of technical and non-technical skills.

current programs.



Tackles the conjunction of legislative, administrative, and digital automation problems in Australian healthcare. Combining medical professionals, policy experts, software engineers and non-profits organisations.



gives developers a chance to flex their muscles, creating games and applications to raise awareness of a variety of issues.



Funnelling innovation prototypes toward the CSIRO, this makers program is research for people, by the people. Submissions range from materials engineering to social sciences, with a focus on digitally enabled research.



the makers team is well positioned to explore new domains looking to further technologically disrupt, automate and innovate with sponsoring partners with a need to structure their research and development.

what's next?

makers: health partners with health professionals - doctors, surgeons, medical researchers, pharmacists, and more - to solve real world problems.

This program's first set of three events have been kindly supported by *The Centre for Independent Studies*, *Hello Sunday Morning* and associated partners - *Google*, the *Vodaphone Foundation*, and *No Moss Co.*

The **playful arts** and **citizen science** programs are also underway throughout 2017.

event schedule



June 23 - 25



Aug 11 - 13



Sept 22 - 24

sponsoring makers: health.

We want sponsors who are as passionate about improving health outcomes as we are. If you are seeking to invest research and development that provides real prototypes, consider supporting the **makers: health** program.



Supporting Partner (\$1,000)

Inclusion of materials at events
Listed as a sponsor on all materials
Chance to meet or engage teams
Opportunity to invest in projects



Major Sponsor (\$5,000)

Talk about problem space and
your organisation
Participate as a mentor or judge
+ previous tier



Principal Supporter (\$10,000)

Help define problem space for
one of the events
+ previous tier

can we help you?

We'd love to hear more about the domains you are conducting research and development in; and see if we can assist in maximising your investment.

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visit

<http://nomoss.co/makers>

no^oMOSS
makers

The logo for 'nomoss makers' features the word 'no^oMOSS' in a smaller, white, sans-serif font above the word 'makers' in a larger, bold, white, sans-serif font. A light green circular graphic with three curved lines radiating from the top right, resembling a Wi-Fi signal, is positioned behind the 'makers' text.