



culture book

DEC 2017

a rolling stone gathers
no moss but instead
attains a certain polish.

$$\frac{\text{tech} + \text{agility}}{\text{empathy}} = \text{no moss}$$

*tech | agile | play
innovation | ecosystems
our collective purpose*

we shepherd *<X>*
toward human endeavour
with **empathy.**

true perception,
just ethics,
& effective action.

we practice
**unconditional
responsibility.**

execution



strategy.

honour the work

and the work will

honour you.

it's **ok** not to be okay.

be **excellent** to each other.

lift the **human**.

pursue the

ungoogleable.

start today.