



## News Release

For Immediate Release 9/10/16  
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### **Kelly Zinke purchases Stoltz Image Consulting from Elaine Stoltz, will move StoltzZinke studio to 4961 South Hulen on October 1, 2016**

(Fort Worth, Texas)...After launching Stoltz Image Consulting nearly 30 years ago to offer personal styling services to executives and professionals in North Texas and beyond, Elaine Stoltz, AICI CIM, master image, wardrobe and make-up consultant, will sell her business to her colleague of six years, Kelly Zinke. The transaction closes on October 1, 2016.

"In the life of any business, succession provides an infusion of energy and excitement as well as promise for the future," said Ms. Stoltz. "Kelly will sustain the values and philosophies that created our respected brand: a common passion for positive first impressions and a dedication to assuring clients know which colors and styles enhance their own natural beauty and reflect their singular, unique personalities."

After building her business over the past three decades, Elaine Stoltz decided to sell the assets as a way to assure the legacy continues while reducing her own day-to-day involvement. Ms. Stoltz will continue to provide image consulting to at StoltzZinke's new studio, by appointment.

Recently rebranding the enterprise as StoltzZinke Image Consulting to reflect Ms. Zinke's principal role, the team will move in early October from their current location at 2800 South Hulen Street to a new studio at 4961 South Hulen Street in Fort Worth 76132, in the Heritage Square Shopping Center. Ms. Zinke selected the new location to offer greater convenience and expand services. Within blocks of Chisholm Trail Parkway and I-820, the studio will have parking just steps from the front door.

"This brand new, remodeled space includes a Style Room, our popular StoltzZinke custom cosmetic and skin care products and all our style and wardrobe services," stated Ms. Zinke. She said they will be adding a new, premium cosmetic line, more Vitamin C products, and a number of additional options, including:

- A to Z Packing Services -- for business trips, extended vacations or weekend get-aways
- Closet Transformations -- an extensive closet organization service to take your closet from disorganized disaster area to clean, fun and functional!
- Corporate First Impressions – for executives, both men and women
- Existing to Exciting -- Go from chaos to classic or zany to Zen with services to help new outfits emerge from what you didn't realize you already have in your wardrobe
- Signature Shopping Services – personal attention to help find your signature style

StoltzZinke Image Consulting, founded as Stoltz Image Consulting in 1989 and recently rebranded, provides image, wardrobe, fashion and style consultations and high-quality custom cosmetics and skincare products in Fort Worth and nationwide. Current studio: 2800 South Hulen Street. October 2016: 4961 South Hulen Street in Fort Worth 76132. Websites: [stoltzimage.com](http://stoltzimage.com) or [zinkeimage.com](http://zinkeimage.com). Telephone 817-924-8300. ##



Elaine Stoltz and Kelly Zinke