

Jeri J. Brooks

FOUNDER + LEAD STRATEGIST



Jeri Brooks is Founder and Lead strategist of One World Strategy Group, LLC. With more than 20 years of experience, her reputation for strategic problem solving and powerful execution has positioned her as a Top 100 state-ranked Hired Gun lobbyist as lauded by the 2019 Capitol Insider's Texas Lobby Power Rankings. Jeri is an impactful partner bringing home big wins for local, state, and global industry leaders on public policy matters.

Brooks cut her teeth in the State lobby during the 84th Legislative Session working on a variety of issues including pensions, taxes, transportation, insurance, education, and a plethora of important Texas-based issues. Prior to her work in Austin, Brooks served as Communications Director for the 2009 Annise Parker for Mayor political campaign, a communications consultant for a leading national credit union consulting firm and the Director of Training for a local financial institution.

Brooks is known for her strategic approach to working with key elected officials and issue-based stakeholders to find practical solutions to fix our city and State's most challenging problems. It is her integrated approach to public relations, public engagement and public affairs that makes her best in class.

Beyond lobbying, Jeri and her team work on public relations and engagement projects in the greater Houston region and throughout the State of Texas.

Brooks is actively involved in the community serving as Chairperson of the City of Houston Permit Center Advisory Board, Vice Chairperson of the Rebuild Houston Advisory Committee, Chairwoman of the Advocacy and Policy Committee for the Greater Houston Black Chamber, member of the Big Brother Big Sister Lone Star, Emancipation Economic Development Corporation (EEDC), TXRX, Labs and Sam Houston Area Boy Scouts Board of Directors.

Brooks holds a Master of Arts in organizational meaning systems from the University of Illinois and Bachelor of Science specializing in public relations with a minor in advertising from Southern Illinois University. Jeri is a graduate of Dartmouth's Tuck School of Business Building a High-Performing Minority Business program and a Leadership Houston Class XXVIII graduate.

COMMUNITY BOARD PARTICIPATION

Chairperson of the City of Houston
Permit Center Advisory Board

Greater Houston Black Chamber
(GHBC) Advocacy & Policy Chairperson

City of Houston Rebuild Houston
Advisory Committee Vice-Chairperson

Big Brothers Big Sisters Board Member

Boy Scouts Sam Houston Area
Council Board Member

Emancipation Economic Development
Council (EEDC) Board Member

TXRX, Labs Board Member

* Legacy Community Health Services
Board of Directors

CIVIC/PROFESSIONAL ASSOCIATION MEMBERSHIPS

Professional Advocacy Association of Texas

Greater Houston Black Chamber
Lifetime Member

Delta Sigma Theta Sorority Inc.
Lifetime Member

Leadership Houston, XXVIII



Awards

2019 Capitol Insiders Texas Lobby Power Ranking
Top 100 Hired Guns

2015 Capitol Insiders Texas Lobby Power Ranking
Top 20 Rising Stars

Enterprising Women of the Year Class of 2015, national award

ROADwomen, 2014 Heart of the City Award

State of Texas Small Business Award
The Office of the Governor and Texas Workforce Commission
For "Best Practices: Business Skills 2012"
For "Model For Business Skills Use 2012"

Greater Houston Women's Chamber "Moment at the Mic"
finalist, 2013

Pillars of the Community Award