

Nancy Sims



A native Texan, Nancy Sims has spent a lifetime in Texas business and politics. She's a straight shooter that calls it like she sees it. Nancy knows everybody. With relationships as deep and wide as the Lone Star State, a mere mention of Nancy's name will generate a reaction of their relationship. It's this blend of personal relations, deep communications expertise and straightforward approach that makes Nancy a successful leader.

As owner of Nancy Sims LLC, Nancy capitalizes on her deep experience and strategic instincts to guide clients on government relations, media relations, crisis communications, community relations and more. Her clients range from energy companies to developers to top retailers. Nancy can help solve problems and generate results in a timely fashion.

Prior to setting up her own business, Nancy spent 16 years with Pierpont Communications and 15 years owning her own business. At Pierpont, Nancy was Senior Vice President of Public Affairs where she worked with a wide variety of clients on multiple issues. When Nancy owned Quantum Consultants, a Public Affairs firm, she was an active lobbyist in the Texas Legislature and an advisor to many of Texas' leading officials.

Nancy is recognized by the media for her critical insights and political analysis. She currently serves as one of the analysts for KUHF Radio (NPR Houston) and is a regular on Houston Matters.

Nancy also serves as a Lecturer in Political Science at the University of Houston. She teaches Women in Politics as well as political engagement courses. She shares that she is training the next generation of operatives.

Nancy practices what she preaches regarding community service. She has served on numerous non-profit boards throughout her years of engagement. She currently serves on the Board of Directors of the The Montrose Center.

Nancy earned her MLA from the University of St. Thomas in Houston and her BA in Government from Sam Houston State University. She served as an intern in Congress in Washington D.C., an intern in the British Parliament in London and studied abroad in Ireland.



RESUME

2018 – Present | Owner of Nancy Sims LLC

Public Relations and Government Affairs work. Consulting with multiple clients throughout the COVID-19 crisis, including restaurants, hotels, manufacturers and non-profit organizations.

Legacy Community Health

This FQHC has been a client of Nancy Sims since the mid-1990s. Nancy has engaged in crisis communications, media relations, government affairs and has been a lead strategist through the COVID-19 crisis.

Greater Houston Restaurant Association and Hotel and Lodging Association of Greater Houston

Nancy has worked with these two organizations for more than ten years. Health and public safety are key to success in these businesses. Nancy has guided both organizations through the COVID-19 crisis and negotiated their ability to operate with key stakeholders.

2002 – 2018 | Pierpont Communications

Nancy was Senior Vice President of Pierpont Communications, the largest independent Public Relations firm in the Southwest. Nancy's work encompassed a wide variety of clients. Some highlights include:

Harris County Housing Authority

developed and executed public education campaigns following Katrina, Rita and Ike.

Catholic Charities of Galveston-Houston

developed and executed communications plans for the care of migrant children, health care issues and more.

St.Lukes/CHI

Worked with these hospitals through their merger and to focus on their improved health care services.

1989 – 2005 | Quantum Consultants & Quantum Concepts

Texas Business Group on Health – Represented this trade organization of large corporate interests concerned with the costs of health care for 10 years. Also helped with trade shows, annual meetings and general organizational development. PCH Health Care – conducted focus groups of hard-to-reach Medicaid populations to help them to learn and enroll in the primary care pilot programs around Texas.

Houston Methodist Hospital

conducted focus groups of hard-to-reach Medicaid populations to help them to learn and enroll in the primary care pilot programs around Texas.

Education

Sam Houston State University
1980 – BA in Political Science

University of St. Thomas
2000 – MLA in Liberal Arts, Political Science and Women's Studies emphasis