Transportation Measure on March 3rd Ballot

Per VotersEdge.org, “The governing body of the Contra Costa Transportation Authority (“CCTA”) has proposed a measure asking voters to approve a retail transactions and use tax – a sales tax – to fund certain transportation improvements in Contra Costa County. State law authorizes CCTA to adopt an ordinance proposing a one-half of one percent (0.5%) sales tax.”

The Rossmoor Board of Directors supports a “yes” vote on this measure.

Per Measure J, the Contra Costa Transportation Authority, will:
  • Reduce congestion and fix bottlenecks on highways and major roads
  • Make commutes faster and more predictable
  • Improve the frequency, reliability, accessibility, cleanliness, and safety of buses, ferries, and BART
  • Improve air quality
  • Repave roads

The measure will levy a ½¢ sales tax, providing an estimated $103,000,000 for local transportation annually for 35 years that the State cannot take, requiring fiscal accountability, and funds directly benefiting Contra Costa County residents.

Supporters: Friends of Contra Costa Transportation, League of Women Voters of Diablo Valley, and League of Women Voters of West Contra Costa

Opponents: Transportation Solutions Defense and Education Fund

To learn more: www.VotersEdge.org