

If you are interested in being considered for press passes, please review the following eligibility requirements.

Press pass eligibility depends on many factors, including the content of your site and whether or not that content aligns with the event you are interested in covering. To ascertain which journalists qualify for press passes, CZA relies on the guidelines established by the American Theatre Critics Association, which states:

“Membership is open to all who review theatre professionally, regularly, and with substance for print, electronic, or digital media. ATCA understands ‘professional’ normally to mean you are paid for your reviews and there is some editorial supervision of your criticism – e.g., it is not disseminated only on a personal, unsupervised website. But even such websites may qualify [upon] considering such measures as substance, reputation, and track record. Normally, any applicant must have been a published critic for at least a year.”

An ATCA member – or another writer who meets the above criteria – is generally eligible for press passes when covering the current show for a review that will appear in a qualifying media outlet.

GENERAL GUIDELINES

- Press passes are always subject to availability and may not be offered for every show.
- Press passes will only be available for a limited time and may be restricted to opening night or an alternate press performance. Weekend performances are generally not available.
- Tickets will be distributed to members of the media who intend to write an advance feature or who plan to review the production.
- Passes will not be available for preview performances.
- Generally two tickets will be provided to each reviewer, although this may be limited to one seat under certain circumstances. Seating will be at the theater’s discretion.
- Press requests should come directly to the theater’s publicist, not to theatre staff members.
- All media are expected to send clips and/or links to pre- and/or post-show coverage to kevink@charleszukow.com.

If you meet the requirements, please fill out the form below and return it to kevink@charleszukow.com.

Production you are interested in attending: _____

Print / Broadcast Media

- Your name and professional title: _____
- Your e-mail address and phone number: _____
- Name of media outlet and URL: _____
- Type of media (newspaper, magazine, TV, radio): _____
- Circulation/Viewership: _____

Electronic Media (Bloggers, Vloggers)

- Your name and professional title: _____
- Your e-mail address and phone number: _____
- Name of blog / vlog: _____
- Number of page views / subscribers per month: _____
(Generally, only sites that regularly attract more than 4,000 unique visitors per month will be considered)