

Funnel

COMMERCIAL ART



ERIC@FUNNEL.TV

WARFLEIGH — BROAD RIPPLE

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US of A

* CREDENTIALS //

Eric Kass has lived for forty some years in Indiana U.S.A. You may have seen his work in 25 plus magazines like Communication Arts, more than 55 design books and over 30 gallery shows including the Cooper-Hewitt National Design Museum or ricocheting around the web. He has over 25 years of varied design experience crafting comprehensive, awarded, branding, identity & package designs for a wide range of patrons around the globe, from start-ups to large corporations and in-house design departments specializing in artisanal food & beverage, boutique products, emerging technologies and artistic services. He has worked with some of Hollywood's biggest stars, as well as, homespun start-ups to Fortune 500 companies. In 2005 he founded Funnel: The Fine Commercial Art Practice of Eric Kass a full service branding studio serving the world from the Broad Ripple neighborhood of Indianapolis, Indiana. In 2011 Eric was nominated for a Smithsonian Cooper-Hewitt National Design Award in Communication Design.

// bespoke branding, identity & package design for artisanal food/beverage, boutique products, emerging technologies & artistic services from start-ups to large corporations & in-house design departments around the globe //

PRACTICE

Founder (05 - present) Funnel: The Fine Commercial Art Practice of Eric Kass 05
Cofounder / Design Director (99 - 05) Lodge Design Co.: Indianapolis / Indiana 99
Bachelor of Fine Arts (89 - 92) Ball State University: Muncie / Indiana 92
(91 - 05) Various design / marketing / printing and education experience **

DIALOGUE

Speaker / Panelist (8 / 11-12): Etsy Up Conference: (Parsons The New School) NYC / New York 16
Speaker (2 / 26): Ball State University: Muncie / Indiana 16
Speaker (9 / 22): AIGA Chat (New Day Meadery) Indianapolis / Indiana 15
Speaker (9 / 17): Adobe Creative Jam (Speak Easy) Indianapolis / Indiana 15
Speaker (4 / 15): Toyota / Scion Motivator (Moon Light Studios) Chicago / Illinois 15
Speaker (11 / 21): Herron School of Art (IUPUI) Indianapolis / Indiana 13
Speaker (11 / 7): Ball State University: Muncie / Indiana 13
Speaker (10 / 12): AIGA Blueprint: Indianapolis / Indiana 12
Design Workshop/Presentation (3 / 12): Ivy Tech Big Art Bang!: Columbus / Indiana 12
Juror/Exhibition/Present (2 / 25): Anderson U. Student Art/Design Show: Anderson / Indiana 12
Judge (1 / 21): AAF Charlotte Addy Awards: Charlotte / North Carolina 12
Interviewed (6 / 13): Pinterest 11
Interviewed (6 / 11): 4by6.com 11
Speaker (3 / 25): Herron School of Art (IUPUI): Indianapolis / Indiana 10
Speaker (10 / 8): Design Madison: Madison / Wisconsin 09
Speaker (11 / 19): Indiana University School of Fine Art: Bloomington / Indiana 08
Interviewed (1 / 14): Correspondence Notes 08
Interviewed (9 / 24): Indy's Music Channel (25 Above Water) 06
Interviewed (5 / 05): Design Radar (web site: www.designradar.it): Italy 05
Speaker (4 / 7): Kendall College of Art & Design (Ferris State): Grand Rapids / Michigan 04
Speaker (3 / 6): Herron School of Art (IUPUI): Indianapolis / Indiana 04
Contributor (Vol. 5 No. 5) Dynamic Graphics (Low Cost Self Promotion): Page 29 01
Reviewer (00 - 08): AIGA Portfolio Day: Indianapolis / Indiana 00
Speaker / Reviewer (Various Times 94 - 03): Ball State University: Muncie / Indiana 94
Marketing Chairman / Vice President (94 / 95 / 96): Art Directors Club of Indiana 94

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WORLD WIDE WEB

BOOKS

- 16 Dotted Visuals - Polka Dots in Contemporary Graphic Design / SendPoints / Guangzhou China : p. 088-089
15 Branding : Distilled - A Guide to Package Design for Craft Spirits
15 LogoLounge 9 / Rockport : 2015 - p. 23-2B / 63-3C / 65-2C / 71-2C / 87-5A / 112-1D / 112-3A / 148-1C / 167-4C
14 Los Logos 7 / Gestalten / Berlin / p. 136 / 205 / 347
13 Decorative Logo Design / BNN Inc. / Tokyo / p. 186 - 187
13 Pack Your Life 2 / Artpower / Hong Kong / p. 310 - 311
13 Design : Portfolio / Rockport / p. 36
12 New Graphic Design / Links Books / Barcelona
12 Handmade Packaging Workshop / Thames & Hudson / London : p. 67 / 120 / 152 - 153
12 Los Logos 6 / Gestalten / Berlin : p. 205, 313
12 New Typography / Artpower / Hong Kong : p. 024 - 026
12 In Effect : Ground Breaking Finishes & Materials / Dopress Books / Shenyang : p. 047 / 062 / 233 / 255
12 Master Library Vol. 4 - 3000 Type & Calligraphy Logos / LogoLounge / Rockport : 2012
12 Typography Referenced / Rockport : p. 233 / 270 / 287
11 Green Graphics / Index Book / Barcelona : p. 218 - 219
11 Master Library Vol. 3 - Shapes & Symbols / LogoLounge / Rockport : 2011
10 The Best of Brochure Design 11 : p. 192 - 193
10 Impressive Printmaking. Letterpress & Graphic Design : p. 11 / 14 / 15 / 16 / 192
10 Animals and Mythology - Master Library Series / LogoLounge : Summer 2010
10 The Best of Letterhead and Logo Design 11 : p. 32 / 68 / 77
10 Nice to Meet You 2 / Victionary / Hong Kong : Summer 10
10 Mini Graphics / Sandu Publishing / Hong Kong : p. 73 / 110
10 My Own Business Card / Index Book / Barcelona : p. 85
10 The Best of Business Card Design 9 : p. 043 / 101 / 102 / 122 / 128 / 144 / 197 / 200 / 228
09 1000 More Graphic Elements : # 0065 / 0114 / 0247 / 0833 - 0835 / 0888 / 0547 / 0790 - 0792 / 0887 / 0890
09 Basics Logos / Index Book / Barcelona : # 054 / 056 / 082 / 085 / 336 / 445 / 501 / 502 / 542 / 548 / 805 / 839 / 892
09 Smart Designs : Business Cards / PIE Books / Tokyo : p. 76 / 77 / 79 / 81 / 84 / 129 / 135 / 158 / 160
09 Graphic Design, Translated / Rockport : Fall 2009
09 Graphic Design, Referenced / Rockport : p. 371 / 375
09 Just For You - Designs Made by the Heart : p. 49 / 156
09 Growing Graphics : Design for Kids : Index Book / Barcelona : p. 14 / 29 / 148
08 1000 Package Designs : A Comprehensive Guide to Packing It In : # 0186 / 0496 / 0653 / 0940
08 Design Matters: Packaging 01: An Essential Primer for Today's Competitive Market : p. 85 / 163
08 Relaxing Graphics : PIE Books / Tokyo : p. 28 / 51
08 For Sale Over 200 Innovative Solutions in Package Design : p. 38 - 41
08 Design for Special Events : p. 32 / 33 / 193
08 1000 Music Graphics : p. 32 / 297
08 The Best of Business Card Design 8 : p. 68 / 229 / 230
08 Invitation & Promotion. Ideas with Impact : Index Book / Barcelona : p. 236 - 243
08 Simply Pattern : Victionary / Hong Kong : (Funnel Paper Goods) p. 148 - 151
07 Eating & Designing Index Book Barcelona : p. 334 / 339
06 100% Design Portfolio Index Book Barcelona : p. 220 - 221
06 The Complete Graphic Designer : p. 85 / 87 / 114 - 115 / 116 - 117 / 123
06 The Best of Business Card Design 7 : p. 12 / 87 / 99 / 105 / 114 / 133 / 221 / 226
06 1000 Bags, Tags & Labels : p. 116 / 204 / 265 / 284 / 285 / 291
05 Maximum Page Design : p. 19 / 73 / 102
04 Graphis Logo 6 : p. 27 / 169 / 174 / 177 / 193
04 Rethink, Redesign, Reconstruct : p. 139 / 151 / 176
03 Identity Design That Works : p. 88 / 89
03 Identity Solutions : How to Create Effective Brands : p. 14 / 72 / 89 / 125
00 Logos That Work : p. 48 / 49
00 Cutting Edge Identities : p. 24 / 110
97 Great T-shirt Graphics 3 : p. 79
97 Fresh Ideas In Limited Budget Design : p. 85 / 92
96 Type Directors Club Traveling International Exhibit & Book : p. 87
96 Fresh Ideas In Brochure Design : p. 60 / 117
96 Fresh Ideas In Letterhead & Business Card Design 3 : p. 55 / 62
95 Fresh Ideas In Black, White & Gray : p. 52 / 53
94 Fresh Ideas In Letterhead & Business Card Design 2 : p. 43

MAGAZINES

- 14 TRADE : Art / Style / Decoration
10 Communication Arts : Design Annual 51 / Fresh p. 210 - 211
09 Spoonful : Issue 1
09 Uppercase : a magazine for the creative and curious : Issue 2 / Summer : 09 / p. 28 - 31
08 Atlanta Homes & Lifestyles Style News / FPG Gift Paper : p. 18
08 Applied Arts Design & Advertising Annual
08 HOW Self-Promotion Design Annual : p. 69
08 Print Regional Design Annual 2008 : p. 165
08 HOW International Annual of Design : p. 127
07 HOW December Issue : p. 49
07 Carmel Magazine April 2007 : p. 36
07 Indianapolis Monthly Home Spring 2007 : p. 20
07 Print Regional Design Annual 2006 : p. 196 / 199
06 HOW December Issue : p. 24
06 Step Inside Design Vol. 22 No. 3 May / June : p. 64
05 HOW International Annual of Design : p. 188
04 Communication Arts Design Annual 45 : p. 80
03 Print Regional Design Annual 2003 : p. 218 / 219
03 HOW Self Promotion Annual : p. 68
02 Communication Arts Design Annual 42 / FRESH : p. 226 / 227
02 HOW Magazine Self Promotion Annual : p. 64
00 Communication Arts Design Annual 41 : p. 93
00 Print Regional Design Annual 2000 : p. 221 / 226 / 227 / 228
99 HOW International Annual of Design : p. 100 / 141
94 HOW International Annual of Design : p. 86
93 HOW International Annual of Design : p. 160
92 HOW Self Promotion Annual : p. 126

SHOWS

- 16 AIGA Design Rewind Celebrating 25 Years of Design in Indianapolis / Various Design Pieces / Indianapolis / Indiana
16 7th Annual Bigger Picture Show / Pollock Poster / Indianapolis / Indiana
15 // EPHEMEROTICA // Curated Compendium of the Coveted / Harold Lee Miller Studio / Indianapolis / Indiana
15 // contradictions // drawings, objects, prints and paintings by Eric Kass / 3 Mass Gallery / Indianapolis / Indiana
12 Jurors Exhibition (2 / 25 - 3 / 24) Anderson University Wilson Gallery: Anderson / Indiana
11 Nominated for a 2011 Smithsonian Cooper-Hewitt National Design Award in Communication Design
10 Fisher Hall Fine Arts Gallery Marian University / Indianapolis (1 / 26 - 2 / 26) / Various Fine Art + Design Pieces
09 The Public and the Personal Design Views: University of Indianapolis CDFAC Gallery: 8 Design Pieces
06 Herron School of Art and Design + online gallery: 25 Above Water / Rhythm of Recovery / Poster
06 The Eisner American Museum of Ads & Design : The Art of the Business Card / Milwaukee / Various Pieces
05 Flash Film Festival / San Francisco / Funnel.tv / 05 / Web Site
** 05-07 Evan's Life Foundation Silent Auction / Chicago / Various Paintings and Prints
** Dean Johnson Gallery : Spring Gallery Walk / Indianapolis / Exploded Views / 04 / 7 Paintings
** 03-09 Tonic Gallery / Indianapolis / Various Paintings and Prints
03 Chicago Book Clinic : Award of Excellence / Chicago / True Stories / 03 / Book Covers
03 Gallier Studio : Trolley Tour / Fort Wayne / Loss Study #2 / 03 / Painting
03 Modpod Homethings : Broad Ripple Gallery Tour / Indianapolis / Various / Paintings
03 10 x 10 : 100 Exhibits of Fine Paper / Texas / Lodge Stationery System
02 Ball State University Atrium Gallery / Muncie / Harmony Study #1 / 01 / Painting
** 01 - 12 Dean Johnson Gallery : Various Paintings, Prints, Furniture
** 97-00 The Advertising Club of Indianapolis : 9 Addy Awards + 6 Citations
94 French Paper Company : Award of Excellence
** 94-96 ADCl : The Best Show / Indianapolis / 1 Top Ten + 10 Awards
92 Ball State University : Outstanding Senior Award Nominee / Muncie
91 Ball State University : 56th Annual Student Art Show Award / Muncie / Sleep / 90 / Drawing