



BEST RANGER COMPETITION

Fort Benning, GA – April 7-9, 2017

Who: Sponsored by The National Ranger Association (501 c-3: 58-2023357)

What: The Best Ranger Competition 2017, is the 34th anniversary of this grueling competition, starring the best soldiers of the world, our United States Army, RANGERS! The Best Ranger Competition was started in 1982 after Dick Leandri found a way to honor his personal friend, Lieutenant General David E. Grange, Jr.

The competition has evolved over the past thirty years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning. Every year the competition is reviewed and tweaked, to what is currently in place for this year, to determine the best two-man team from the entire United States Armed Forces.

- Open to the public
- Capped at 100 Competitors (50 two-man teams). Approximately 250 – 300 cadre assist.
- Estimated 1500 spectators over the competition weekend. Website had 107,000 visitors from March 21 – April 20, 2016
- Social Media: 26,000 Facebook fans, 7,500 Instagram followers
- Live Stream broadcast
 - 21,000 Sessions, 50,000 Page Views (2012)
 - 33,000 Sessions, 55,000 Page Views (2013)
 - 46,500 Sessions, 71,000 Page Views (2014)
 - 49,272 Sessions, 96,060 Page Views (2015)
 - 48,239 Sessions, 101,631 Page Views (2016)
- Average Age: 28; Average Height: 5'10"; Average Weight: 165
- Rank: Specialist to Major
- Airborne Ranger Qualified
- Decathlon - Caliber Soldier-Athlete
- 26% Prior Competitors



Where: Fort Benning, GA (Ranger Training Brigade)

Seen On:

- 2002 Outdoor Channel (Oliver North hosted)
- 2004 ESPN2
- 2005 Discovery Channel/Military Channel – 3 part
- 2007 Military Channel – 1 hour
- 2009 (12) webisode series for GoArmy.com, ESPN.com, Xbox Live, and Play Station. First ever video game console take over for a branded content video series. Total views of webisodes reached 5,844,282. Exposure resulted in 32% lift in 'Seek More Info on Army' interest and 44% lift in 'Enlisting in the Army' interest.
- 2011 First Live Feed
- 2012 24-hour live stream coverage
- 2014 FOX – 1 hour
- 2014 AWN (All Warrior Network), HULU



BEST RANGER COMPETITION 2017





2017 Supporter Packages

SUPPORTER 6

\$20,000 (Monetary only)

Co-brand of event's live stream coverage organized jointly with your marketing team
All privileges of Hero level

ICEBREAKER

\$15,000 (Monetary only)

Co-branded event
Event organized jointly with your marketing team
All privileges of Hero level



BRC HEROES

\$10,000 and above (Monetary minimum)

Opportunity to hang banners at Super Supper
Recognition at Icebreaker
*Name and logo recognition on all event materials
**Display ad on BRC and National Ranger Association website
Inclusion as sponsor in Black and Tan event at SHOT Show 2016
Eight invitations to the Sponsor Social and Super Supper
Eight invitations to the Beer and Bourbon Festival with vending space
Receive sponsorship level "Most Infantry" for Beer and Bourbon Festival
Identification and logo drops on the BRC Live Stream
Logo recognition on LED screens
Logo click throughs on our [SeeDoGo](#) event site

PLATINUM

\$5,000 and above (Monetary minimum)

Opportunity to hang banners at Super Supper
*Name and logo recognition on all event materials
Six invitations to the Sponsor Social and Super Supper
Six invitations to the Beer and Bourbon Festival with vending space
Receive sponsorship level "Grunt" for Beer and Bourbon Festival
Special competition guide upon check-in and opportunity to display items on sampling table
Logo click throughs on our [SeeDoGo](#) event site

GOLD

\$3,000 - \$4,999 (\$2000 monetary minimum)

Opportunity to hang banners at Super Supper
*Name and logo recognition on all event materials
Four invitations to the Sponsor Social and Super Supper
Four invitations to the Beer and Bourbon Festival with vending space
Logo click throughs on our [SeeDoGo](#) event site

SILVER

\$1,500 - \$2,999 (\$500 monetary minimum)

Opportunity to hang banners (3x5) at Super Supper
*Name and logo recognition on all event materials
Two invitations to the Sponsor Social and Super Supper
Two invitations to the Beer and Bourbon Festival



BRONZE

\$250 - \$1,499 (no monetary minimum)

Name inclusion and recognition on all event materials
Name inclusion on Web site with link
Two invitations to the Sponsor Social and Super Supper

FRIEND OF RANGERS

\$50 - \$249 monetary

Name recognition on event print materials and website
Two invitations to the Sponsor Social and Super Supper

** May either be a logo inclusion or name recognition*

*** Must submit your own artwork*

All packages include:

Contributor information package upon check in, Keepsake items, Invitation to awards ceremony,
IRS 501 c-3 charitable designation tax exempt

To submit your contribution electronically:

<http://www.bestrangercompetition.com/contributors/>

