

# Nina Strohminger

2017

Department of Psychology  
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## Academic Appointments

- 2017– ASSISTANT PROFESSOR, Legal Studies & Business Ethics  
Wharton School of Business, University of Pennsylvania
- 2016–2017 POSTDOCTORAL ASSOCIATE, Psychology, Yale University  
2015–2017 POSTDOCTORAL AFFILIATE, Cognitive Science, Yale University
- 2015–2016 POSTDOCTORAL FELLOW, Yale School of Management
- 2012–2015 POSTDOCTORAL ASSOCIATE, Kenan Institute for Ethics, Duke University  
POSTDOCTORAL AFFILIATE, Center for Advanced Hindsight, Duke University

## Education

- 2013 PH.D. in Psychology with a certificate in Cognitive Neuroscience  
University of Michigan  
Thesis: “The Hedonics of Disgust”  
Norbert Schwarz and Richard Lewis, co-chairs
- 2008 M.S. in Psychology  
University of Michigan  
Thesis: “Divergent effects of different positive emotions on moral judgment”
- 2004 B.A. in Cognitive Science  
Brown University

## Research grants

- 2016–2018 Happiness and Well-Being Project (John Templeton Foundation), “Authentic Happiness and the Moral True Self” (\$279,000)
- 2015–2017 Self, Motivation & Virtue Project (John Templeton Foundation), “Investigating the Moral Self” (\$190,000)
- 2014–2016 Duke Institute for Brain Science (DIBS) Incubator Award, “Measuring Implicit Moral Attitudes” (\$120,000)

- 2013–2015 Immortality Project (John Templeton Foundation), “Death and the Self” (\$246,293)
- 2010–2011 University of Michigan Office of the Vice President for Research (OVPR) Grant (\$15,000)
- 2009 University of Michigan Pillsbury Graduate Research Award (\$1000)
- 2008 University of Michigan Rackham Research Award (\$3000)
- 2007 University of Michigan Rackham Pre-candidate Research Award (\$1000)

## Fellowships, Honors, and Awards

- 2016 Winner, Emotion Researcher’s Young Researcher Spotlight series  
*Awarded to “rising stars in emotion theory”*
- 2015 Winner, Top 5 Philosophy of Aesthetics papers of 2014
- 2014 Editor’s Choice Article, *Science*, 343, 1178
- 2011–2012 The Institute for Social Research Daniel Katz Dissertation Fellowship in Psychology
- 2011 Finalist, Society for Personality and Social Psychology Poster Award  
University of Michigan Psychology Dissertation Fellowship
- 2010–2011 University of Michigan Center for Ethics in Public Life Dissertation Fellowship
- 2010 Hough Summer Research Scholarship for Psychology & Ethics Fellowship
- 2008–2009 Humor at Michigan Dissertation Fellowship
- 2008 UCSB Cognitive Neuroscience Summer Institute Fellowship  
University of Michigan Pat Gurin Distinguished Lecture Award  
Finalist, Council of Graduate Departments of Psychology (COGDOP) Graduate Research Scholarship
- 2007–2009 William Orr Dingwall Foundation Graduate Fellowship
- 2005 Honorable Mention, National Science Foundation Graduate Research Fellowship
- 2003 Brown Undergrad Teaching and Research Assistantship (UTRA) Fellowship

## Publications

- 2013–  
Strohminge N., Newman, G., and Knobe, J. (in press). The True Self: A psychological concept distinct from the self. *Perspectives on Psychological Science*.  
[pdf] Media coverage: [ICCI](#) / [New Scientist](#)
- Heiphetz, L., Strohminge, N., and Young, L. (2017). The Role of Moral Beliefs, Memories, and Preferences in Representations of Identity. *Cognitive Science*, 41(3), 744–767. [pdf]
- Galak J., Gray K., Elbert I., and Strohminge N. Trickle-down preferences: Preferential conformity to high status peers in fashion choices (2016). *PLoS ONE*, 11(5), e0153448. [html]
- Garfield, J.L., Nichols, S., Rai, A.K., and Strohminge, N. (2015). Ego, Egoism and the Impact of Religion on Ethical Experience: What a Paradoxical Consequence of Buddhist Culture Tells Us About Moral Psychology. *Journal of Ethics*, 19(3), 293–304. [pdf] Media coverage: [Slate](#)
- Strohminge, N. and Nichols, N. (2015). Neurodegeneration and Identity. *Psychological Science*, 26(9), 1468–1479. [pdf] Media coverage: [NYT](#) / [WSJ](#) / [APS](#) /

Huffington Post / New Republic / Pacific Standard / Medical Daily  
/ Scientific American

- Open Science Collaboration** (2015). Estimating the Reproducibility of Psychological Science. *Science*, 349(6251), 944–955. [pdf] Media coverage: [Nature](#) / [NYT](#) / [538](#) / [TIME](#) / [Slate](#) / [Atlantic](#) / [Vox](#) / [Guardian](#) / [Buzzfeed](#) / [Washington Post](#) / [Smithsonian](#)
- Strohminge**r, N., Gray, K., Chituc, V., Heffner, J., Schein, C., and Heagins, T. B. (in press). The MR2: A multi-racial, mega-resolution database of facial stimuli. *Behavior Research Methods*. [pdf]
- Strohminge**r, N. (2015). Need for Empirical Recognition [Author reply]. *Emotion Review*, 7(4), 383. [pdf] Media coverage: [Daily Nous](#)
- Strohminge**r, N. and Nichols, S. (2014). The Essential Moral Self. *Cognition*, 1(31), 159–171. [pdf] Media coverage: [Science](#) / [Boston Globe](#) / [NPR](#)
- Gray, K., Schmitt, P., **Strohminge**r, N., Kassam, K. (2014). The Science of Style: In Fashion, Colors Should Match Only Moderately. *PLoS ONE*, 9(7), e102772. [html] Media coverage: [Slate](#) / [Washington Post](#) / [Medical Daily](#) / [Fast Company](#) / [Elle](#) / [InStyle](#)
- Strohminge**r, N. (2014). Disgust Talked About. *Philosophy Compass*, 9(7), 478–493. [pdf]
- Strohminge**r, N. (2014). The Meaning of Disgust: A Refutation [Target article]. *Emotion Review*, 6(3), 214–216. [pdf]
- Strohminge**r, N. (2014). Grasping the nebula: Inelegant theories for messy phenomena [Author reply]. *Emotion Review*, 6(3), 225–228. [pdf]
- Liao, S., **Strohminge**r N., Sripada, C. (2014). Empirically investigating imaginative resistance. *British Journal of Aesthetics*, 54(3), 339–355. [pdf] Winner: [Top 5 Philosophy of Aesthetics papers of 2014](#)
- 2008–2012 **Open Science Collaboration** (2012). An Open, Large-Scale, Collaborative Effort to Estimate the Reproducibility of Psychological Science. *Perspectives on Psychological Science*, 7(6), 657–660. [pdf]
- Strohminge**r N., Lewis R.L., Meyer D.E. (2011). Divergent effects of different positive emotions on moral judgment. *Cognition*, 119, 295–300. [pdf]
- Strohminge**r N. and Moore, B. W. (2010). Banishing the thought [Commentary on the book *Doing without Concepts* by E. Machery]. *Behavioral and Brain Sciences*, 33(2-3), 225–226. [pdf]
- Potter M. C., Nieuwenstein M., **Strohminge**r N. (2008). Whole report versus partial report in RSVP sentences. *Journal of Memory and Language*, 58(4), 907–915. [pdf]

## Under revision and under review

- Strohminge**r N., Lewis R. L., and Schwarz, N. Negative emotions make jokes funnier. (*Under revision at Cognition & Emotion*)
- Heiphetz, L., **Strohminge**r, N., Gelman, S., Young, L. Who am I? The role of moral beliefs in identity. (*Under review at Cognitive Development*)
- Nichols, S., **Strohminge**r N., Rai, A.K., Garfield, J.L. Death and the Self. (Joint first authorship with S. Nichols) (*Under review at Mind & Language*)

Strohminger N., Chituc V., and Schwarz, N. Is alacrity the soul of wit? (*Under review*)

## Working papers

Strohminger, N., de Brigard, F. and Sinnott-Armstrong, W. Does moral deliberation reflect moral judgment?

Strohminger N., Pizarro, D. and Ariely, D. Are corporations people? The case of corporate identity.

Strohminger N., Lewis R. L., and Schwarz, N. Disgust as entertainment.

Strohminger, N.. Seven unwarranted assumptions about the role of emotions in moral judgment: An incomplete list.

## Books

Strohminger, N. and Kumar, V. (Eds.). (Under contract). *The Moral Psychology of Disgust*. Rowman & Littlefield.

## Contributed volumes

- 2015– Strohminger, N. (forthcoming). Identity is essentially moral. In K. Gray and J. Graham (Eds.), *Atlas of Moral Psychology*.
- Garfield, J., Nichols, S. and Strohminger, N. (forthcoming). Egocentricity, episodic memory, and barriers to oneness. In Ivanhoe, P., Sarkissian, H. and Schwitzgebel, E., Flanagan, O. and Harrison, V. (Eds.) *The Oneness Hypothesis in Philosophy, Religion, and Psychology*. New York: Columbia University Press.
- 2014 Strohminger, N., Caldwell, B., Cameron, D., Schaich Borg, J. and Sinnott-Armstrong, W. (2014). Implicit morality: A methodological survey. In H. Rusch, C. Lütge and M. Uhl (Eds.), *Experimental Ethics* (pp. 133–156). New York: Palgrave Macmillan.
- Strohminger, N. (2014). Arousal Theory (Berlyne). In S. Attardo (Ed.), *Encyclopedia of Humor Studies*. London: SAGE Publications.

## Invited talks

- 2017 Strohminger N. (April). Invited symposium on “The Bright Side of Our Dark Feelings”. *American Philosophical Association, Pacific Division*, Seattle, WA.
- Strohminger N. (January). Workshop on the Self and Psychological Essentialism. *New York University*, New York, NY.
- 2016 Strohminger N. (June). Pre-conference on “Transformative experience”. *Society for Philosophy and Psychology*, Austin, TX.
- Strohminger N. (May). Conference on “Oneness in Philosophy and Psychology”. *City University of Hong Kong*, Hong Kong.
- Strohminger N. (April). “The Self: Adventures in Experimental Philosophy”. *Conversations in Cognition series*, *Yale University*, New Haven CT.

- 2015 **Strohminger N.** (January). “Personal Identity vs. Attribution: A Battle to the Death”. *American Philosophical Association, Eastern Division*, Washington, DC.
- Strohminger N.** (May). “The Essential Moral Self”. *Scientific Study of Values Research Interest Group at the University of Oregon*, Eugene, OR.
- Strohminger N.** (March). “The Eastern Self, in Theory and in Practice”. *Concepts of the Self lecture series at Scripps College*, Claremont, CA.
- Strohminger N.** (February). “The Essential Moral Self”. *Society for Personality and Social Psychology, Common-Sense Beliefs and Lay Theories Pre-conference*, Long Beach, CA.
- 2014 **Strohminger N.** (December). Workshop on “Experimental Philosophy of the Self” [Keynote speaker]. *New York University*, New York, NY.
- Strohminger N.** (December). Talk on “The Moral Self” for the Boston Area Moral Cognition Group (BAM). *Boston University*, Boston, MA.
- Strohminger N.** (October). Workshop on “The Experimental Philosophy of Disgust”. *Boise State University*, Boise, ID.
- Strohminger N.** (October). “The Ick Factor: How disgust shapes our sense of good and bad” [Public lecture]. *Boise State University*, Boise, ID.
- Strohminger N.** (May). Workshop on “Metaphors, Promises, Slurs, and Jokes.” *Lawrence University*, Björklunden, Door County, Wisconsin.
- Strohminger N.** (February). Author-Meets-Critics session on Daniel R. Kelly’s book “Yuck!”. *American Philosophical Association, Central Division*, Chicago, IL.
- Strohminger N.** (February). Symposium on “Disgusting Normativity”. *The Southern Society for Philosophy and Psychology*, Charleston, SC.
- 2013 **Strohminger N.** (February). “Is Alacrity the Soul of Wit?”. *North East Texas Humor Research Conference*, Dallas, TX.
- 2012 **Strohminger N.** (June). “Disgust and Moral Knowledge” [Commentary]. *Society for Philosophy and Psychology*, Boulder, CO.
- Strohminger N.** (April). “The Gross and the Engrossing: Aesthetics and the Science of Disgust”. *American Philosophical Association, Pacific Division*, Seattle, WA.
- Strohminger N.** (January). “Is Alacrity the Soul of Wit?”. *Society for Personality and Social Psychology, Humor Pre-conference*, San Diego, CA.
- 2011 **Strohminger N.** (January). “Disgust as A Hedonic Experience: The Case of Humor”. *Society for Personality and Social Psychology, Humor Pre-conference*, San Antonio, TX.
- 2010 **Strohminger N.** (June). “Developing Notions of Free Will: Preschoolers’ Understanding of How Intangible Constraints Bind Their Freedom of Choice: Commentary” [Commentary]. *Society for Philosophy and Psychology*, Portland, OR.

## Conference presentations

- 2016 **Strohminger N.** (September). Symposium on “Moral Disgust: An Interrogation” [Talk]. *Society of Experimental Social Psychology*, Santa Monica, CA.
- 2015 **Strohminger N., de Brigard, F. and Sinnott-Armstrong, W.** (June). “The Utilitarian Paradox: Cognition-heavy moral decisions are more susceptible to cognitive bias” [Talk]. *Society for Philosophy and Psychology*, Durham, NC

- Strohminger N.** (May). “Identity is Essentially Moral” [Poster]. *Interdisciplinary Conference on Personal Identity and Decision Making*, Chicago, IL.
- Heiphetz, L., **Strohminger N.**, and Young, L. L. (March). “Children’s and Adults’ Reasoning about Identity: Perspectives from Psychology and Philosophy” [Talk]. *Society for Research in Child Development*, Philadelphia, PA.
- Strohminger N.** (February). “Is the Self Pure, or is it Good?” [Talk]. *Society for Personality and Social Psychology*, Long Beach, CA.
- Strohminger N.** (February). “The Essential Moral Self” [Talk]. *Society for Personality and Social Psychology, Common Sense and Lay Beliefs Pre-conference*, Long Beach, CA.
- Heiphetz, L., **Strohminger N.**, and Young, L. L. (February). “The development of reasoning about identity” [Talk]. *Society for Personality and Social Psychology*, Long Beach, CA.
- 2014 **Strohminger N.**, with Nosek, B. A., Lai, C. K., LeBel, E. P., and Gilbert, E. (May). “The Reproducibility Project: Estimating the Reproducibility of Psychological Science” [Talk]. *Association for Psychological Science*, San Francisco, CA. [TALK. \[Transcript on the SPSP blog\]](#)
- 2013 **Strohminger N.** (September). “The unstable role of disgust in art appreciation” [Talk]. *British Society of Aesthetics*, Cambridge, UK.
- Strohminger N.** and Nichols, S. (June). “The Essential Moral Self” [Talk]. *Society for Philosophy and Psychology*, Providence, RI.
- Strohminger N.** and Gonzalez, R. (January). “Virtues, Vices, and Personality: Do People Reason the Same Way About All Individual Differences?” [Poster]. *Society for Personality and Social Psychology*, San Diego, CA.
- 2012 **Strohminger N.** and Nichols, S. (July). “X-Files for X-Philes: What Intuitions about Demonic Possession Reveal about the Essential Self” [Talk]. *Society for Philosophy and Psychology*, Montreal, QC, Canada.
- 2011 Liao, S. and **Strohminger N.** (May). “Empirically Investigating Imaginative Resistance” [Talk]. *Methodology of Aesthetics and Philosophy of Art*, Bloomington, IN.
- Strohminger N.** and Nichols, S. (March). “X-Files for X-Philes: What Intuitions about Demonic Possession Reveal about Dualism” [Talk]. *Metaethics and Experimental Philosophy Workshop*, New York, NY.
- Strohminger N.** (January). “Disgust as A Hedonic Experience: The Case of Humor” [Poster]. *Society for Personality and Social Psychology*, San Antonio, TX. *Finalist for the 2011 SPSP Poster Award*
- 2010 **Strohminger N.** (May). “The Hedonics of Disgust” [Talk]. *Metaethics and Experimental Philosophy Workshop*, New York, NY.
- Strohminger N.**, Lewis, R.L., and Meyer D.E. (January). “The Politics of Purity” [Poster]. *Society for Personality and Social Psychology*, Las Vegas, NV.
- 2009 Liao, S. and **Strohminger N.** (October). “An Experimental Perspective on the Puzzles of Resistance” [Talk]. *Buffalo EERG Weekend*, Buffalo, NY.
- Strohminger N.**, Lewis, R.L., and Meyer D.E. (February). “What Would Seinfeld Do? Divergent effects of different positive emotions on moral judgment” [Poster]. *Society for Personality and Social Psychology*, Tampa, FL.
- 2008 **Strohminger N.**, Lewis, R.L., and Meyer D.E. (June). “The Differential Effect of Positive Social Emotions on Moral Decisions: An eyetracking study” [Poster].

*Social and Affective Neuroscience Society Annual Meeting*, Boston, MA.

**Strohminger N.**, Lewis, R.L., and Meyer D.E. (July). "Positive Emotions and Moral Decisions" [Poster]. *Cognitive Science Institute: Minds and Societies*, Montreal, Canada.

2005 **Strohminger N.** (January). "Uncanny Valley and the Psychology of Desire" [Poster]. *Foundation IPSEN conference on the Neurobiology of Human Values*, Paris, France.

2004 **Strohminger N.** (July). "Uncanny Valley and the Psychology of Desire" [Poster]. *Human Behavior and Evolution Society Annual Meeting*, Berlin, Germany.

**Strohminger N.** (February). "Humean, All Too Humean: Free Will, Morality, and the Deterrence Paradox" [Poster]. *Towards A Science of Consciousness*, Tucson, AZ.

## Teaching experience

*For starred courses, my duties were to design and lead sections, and design and grade assignments, papers, and exams. For all other courses, I graded and met with students individually. All courses taught at University of Michigan unless otherwise noted.*

2015 Economics 787 (Duke University): "Behavioral Economics", Prof. Dan Ariely

2012 Psych 240: "Cognitive Psychology", Prof. William Gehring

2011 Psych 400: "Special Problems in Psychology as a Natural Science", Prof. Sari van Anders

2009 Psych 303: "Research Methods in Psychology", Dr. James Hoeffner

Psych 346: "Learning and Memory", Prof. Cindy Lustig

Psych 341: "Advanced Lab in Cognitive Psychology", Dr. James Hoeffner

2007 Psych 240: "Cognitive Psychology", Prof. Thad Polk

2005 Sci-B-62 (Harvard University): "The Human Mind", Prof. Steven Pinker

## Editorial boards

Frontiers in Theoretical and Philosophical Psychology

## Ad hoc reviewing

National Science Foundation, Proceedings of the National Academy of Sciences, Psychological Science, Journal of Experimental Psychology: General, Journal of Personality and Social Psychology, Cognition, Emotion, Journal of Experimental Social Psychology, Topics in Cognitive Science, Social Psychological and Personality Science, Journal of Cognitive Psychology, PLoS ONE, Perspectives on Psychological Science, Personality and Social Psychology Bulletin, Cognition & Emotion, Social Cognition, Kennedy Institute of Ethics Journal, British Journal of Psychology, Personality and Social Psychology Review, Psychological Reports, Emotion Review, Philosophical Review, European Journal of Personality, Ethical Theory and Moral Practice, Human Nature, Behavioral Neuroscience, Philosophical Psychology, Minds and Machines, Poetica, The Review of Philosophy and Psychology, Frontiers in Theoretical and Philosophical Psychology, Journal for the Cognitive

## Professional affiliations

Society for Personality and Social Psychology (SPSP)  
Association for Consumer Research (ACR)  
Academy of Management (AOM)  
Association for Psychological Science (APS)  
Society for Philosophy and Psychology (SPP)  
Moral Psychology Research Group (MPRG)  
Center for Open Science (COS)

## Professional service

- 2011–2012–2014 Member, Open Science Collaboration for the Reproducibility Project: Psychology Grants committee, Reproducibility Project
- 2012 Member, Poster Review Committee, Society for Personality and Social Psychology Symposium Chair, Society for Personality and Social Psychology, Pre-conference on Humor
- 2011 Chair, Society for Philosophy and Psychology, Symposium on Moral Psychology Co-organizer and symposium chair, Society for Personality and Social Psychology's first Pre-conference on Humor
- 2008–2011 Co-founder, University of Michigan Moral Psychology Reading Group
- 2007–2012 Mentor, Michigan Association of Psychology Scholars (MAPS) Undergraduate Mentorship Program
- 2007–2012 Mentor/PI, Michigan Undergraduate Research Opportunity Program (UROP) Research Mentorship Program

## Public outreach

- 2016 World Science Festival Panelist, “My Society, My Self”, June 5, 2016, New York, NY. [\[html\]](#)
- 2014–2015 Wireless Philosophy, “Personal Identity”, [\[video\]](#)  
Very Bad Wizards podcast, [Episode 22](#), [Episode 37](#), and [Episode 75](#)

## Selected popular media

- 2016 “3 Insights About Donald Trump’s Constant Lying”, *New York Magazine*, March 29, 2016. [\[html\]](#)
- 2015 “Moral traits, not interests or memories, are core of human identity, Alzheimer’s study finds”, *Deseret News*, October 7, 2015. [\[html\]](#)



“Morals, Not Memories, Define Who We Are”, *Scientific American*, September 29, 2015. [\[html\]](#)

“Is Our Identity in Intellect, Memory or Moral Character?”, *The Wall Street Journal*, September 9, 2015. [\[html\]](#)

“Your Brain, Your Disease, Your Self”, *The New York Times*, August 23, 2015. [\[html\]](#)

“We found only one-third of published psychology research is reliable – now what?”, *The Conversation*, August 27, 2015. [\[html\]](#)

“Over half of psychology studies fail reproducibility test”, *Nature*, August 27, 2015. [\[html\]](#)

“Many Psychology Findings Not as Strong as Claimed, Study Says”, *New York Times*, August 27, 2015. [\[html\]](#)

“Psychology Is Starting To Deal With Its Replication Problem”, *FiveThirtyEight*, August 27, 2015. [\[html\]](#)

“That Amazeballs Scientific Study You Just Shared on Facebook Is Probably Wrong, Study Says”, *Slate*, August 27, 2015. [\[html\]](#)

“How Reliable Are Psychology Studies?”, *The Atlantic*, August 27, 2015. [\[html\]](#)

“Science is often flawed. It’s time we embraced that”, *Vox*, August 27, 2015. [\[html\]](#)

“Study delivers bleak verdict on validity of psychology experiment results”, *The Guardian*, August 27, 2015. [\[html\]](#)

“Many scientific studies can’t be replicated. That’s a problem”, *Washington Post*, August 27, 2015. [\[html\]](#)

“Scientists Replicated 100 Psychology Studies, and Fewer Than Half Got the Same Results”, *Nature*, August 27, 2015. [\[html\]](#)

“No, Social Science Is Not Doomed”, *Pacific Standard*, August 24, 2015. [\[html\]](#)

“Identity Is Lost Without A Moral Compass”, *Pacific Standard*, August 18, 2015. [\[html\]](#)

“Would you rather lose your morals or your memory?”, *The New Republic*, August 12, 2015. [\[html\]](#)

“Who Are You? Identity and Dementia”, *The Huffington Post*, June 10, 2015. [\[html\]](#)

“Why doesn’t everyone have a date to the prom?”, *Aeon Ideas*, June 8, 2015. [\[html\]](#)

2014 “The self is moral”, *Aeon magazine*, November 17, 2014. [\[html\]](#)

“Fashion Quantified: Where does your outfit fall on this equation of style?”, *Slate*, August 1, 2014 [\[html\]](#)

“The science of style and fashion”, *Washington Post*, July 22, 2014 [\[html\]](#)

“Are ‘Matchy-Matchy’ Looks a Fashion Faux Pas? Science Says, Yes”, *InStyle*, July 22, 2014 [\[html\]](#)

“Science Says Matching Isn’t Fashionable”, *Fast Company*, July 21, 2014 [\[html\]](#)

“Color Coordinating Is Not Chic, Says Science”, *Elle*, July 21, 2014 [\[html\]](#)

“The Reformation: Can Social Scientists Save Themselves?”, *Pacific Standard magazine*, May/June 2014 [\[html\]](#)

“The Mind Report”, *bloggingheads.tv*, May 6, 2014 [\[html\]](#)

Ethics and Psychology podcast, [Episode 7: The Moral Self, Moral Injury, and Moral Emotions](#)

“Me Me Me”, *Science Magazine Editors’ Choice*, March 14, 2014 [\[html\]](#)

“Alzheimer’s Challenges Notions Of Memory And Identity”, *National Public Radio*, March 4, 2014 [\[html\]](#)

2011–2013 “Morality, Secret to Popularity”, *The Boston Globe*, October 27 2013 [\[html\]](#)

“The Humor Code”, *Wired* magazine, April 2011 [\[html\]](#)