

Take Charge of Education®

Target makes fundraising easy for our school

Together, with Target Stores there's an easy way to help raise money for our school—for educational assembly programs, transportation for off site educational endeavors, new technology, teaching materials and anything else that can use extra funding! It's called Take Charge of Education, and it's helping our school right now. The best part is...

IT WON'T COST YOU A PENNY!!!

Here's how it works: If you don't have one already, apply for a Target RED card! Target Credit Card and Target® Visa® Credit Card account holders can sign up for the Take Charge of Education program by calling 1-800-316-6142 or by visiting Target.com/tcoe or an in-store kiosk to designate **Lamar Middle School ID 96098**. The primary cardholder of a Target Debit Card™ can sign up for the Take Charge of Education program by calling 1-800-316-6142.

Designate Lamar Middle School, and Target donates an amount equal to one percent (1%) of your Target REDcard purchases (minus returns and sales tax) at any Target store and Target.com. Target will track purchases made on participating Target Credit Cards, Target Visa Credit Cards, and Target Debit Cards, and will distribute the accumulated donations to schools in September.

Grandparents, alumni, friends and neighbors are all welcome to participate in the program. The more people we involve, the harder the program works for our school. If you're already participating, thank you! Check out our school's progress and FAQ anytime at Target.com/tcoe.

Sincerely,
The Lamar Middle School PTA!