



EXPERIENCE

UX DESIGNER, Cask, LLC (June 2016 – Present) San Diego, CA / Virginia Beach, VA

Cask delivers business advisory and consulting services to help customers unlock the value of technology in a more efficient and cost effective way.

- Supported the Creative Solutions department in designing user flows, wireframes, interactive prototypes, dynamic learning modules, job aids and informational videos specific to client needs
- Designed internal materials to support employee onboarding efforts, and redesigned sales and marketing templates to be utilized company-wide for internal and external presentations

FREELANCE DESIGNER, Various Clients (January 2012 – Present) San Diego, CA

Handled freelance projects throughout college career and after graduation. Projects included regional magazines, digital ad campaigns, print collateral, websites and logo designs for a diverse range of clients.

- Defined the look and feel for two 35+ page regionally-distributed magazines, establishing logo and brand standards for the publications
- Used WordPress and Squarespace to create a web presence for three separate clients
- Designed logos and established brand standards for various companies and events

UX/UI DESIGNER, Fragmob (November 2015 – May 2016) San Diego, CA

Fragmob is a global software provider specializing in the development of powerful mobile solutions to engage users in the direct selling industry.

- Collaborated with the product team to brainstorm, conceptualize and design a mobile app equipped with the tools and features necessary to grow and maintain a user's direct selling business
- Formatted completed designs into UI Specification formats for delivery to the development team

GRAPHIC DESIGNER, Charles Ryan Associates (October 2013 – September 2015) Richmond, VA

Charles Ryan Associates is an award-winning brand communications firm, identified as West Virginia's top shop and one of the nation's top communications firms in 2013 by Adweek.

- Supported the creative team in designing unique and effective marketing materials specific to clients' brand standards

DESIGN INTERN, Connexions Loyalty (May 2013 – September 2013) Richmond, VA

Connexions Loyalty specializes in providing high-profile clients the tools they need to motivate, reward and retain their customers.

- Assisted the brand team with a variety of design projects including email designs, online ads, web landing pages, PowerPoint presentations and HTML-based interactive sales tools

EDUCATION

JAMES MADISON UNIVERSITY

BS, School of Media Arts & Design

Minor in Art

3.6 Cumulative GPA

August 2009 - May 2013

SKILLS

EXPERIENCE

UX/UI design, portal design, web and mobile design, video, branding, advertisements, magazines, brochures, posters, infographics, newsletters, marketing collateral, typography, HTML & CSS

SOFTWARE

Axure, Muse, Illustrator, Photoshop, InDesign, Captivate, Mac OSX, Microsoft Office, Keynote, Squarespace, WordPress, MailChimp

REFERENCES

ADAM POLLOCK

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