

## **BRAD FOX**

[bradfox79@mac.com](mailto:bradfox79@mac.com)

818-207-6057 cell

<http://www.bradfox.net>

## **EXPERIENCE**

### **Stun Creative**

**January 2014 – Present**

*Writer/Producer*

- Write and produce promos/commercials/marketing content for broadcast television, web, and new media platforms.
- Establish and maintain excellent client contact and satisfaction throughout the entire process.
- Creatively manage and inspire a team of editors, graphic artists, VO talent, audio engineers, and assistant editors to complete each project on time and under budget.
- Consistently “Wow” co-workers with witty banter, random assortment of facts/knowledge and amazing “can do” attitude.
- Generate a fun work environment while under promising and over delivering results on a consistent basis.
- Read scratch VO with the passion and dedication of an Elephant/Lion/Mouse/Spider/Cricket/Flea (depends on the project)

### **Commercial/Promo Voice Actor**

**July 2014 – Present**

- Represented in Atlanta for commercial/promo by RSH Management
- Represented in Los Angeles for commercial/promo by Abrams Artists Agency

### **Disney ABC Cable Networks Group, Disney XD**

**October 2010 – December 2013**

*Writer/Producer, On Air-Promotions Department*

- Conceived, produced, directed and designed High Definition national/international promos using original concepts, motion graphics, and music/shot selection
- Directed talent on set during original concept shoots involving large crews as well as small-scale crews for behind the scenes shoots
- Managed multiple bays simultaneously including; Avid sessions, graphics work, final audio mix, and Symphony HD online sessions.
- Worked directly with VO talent and audio engineers to supervise SFX and music during final mix sessions
- Built, managed and maintained relationships with outside vendors during pre-production, production and post-production
- Created promos responsible for rating increases and channel records among kids in the 8-11 demographic
- Prepared and managed project budgets from concept to completion and delivery
- Worked with research/marketing/programming/S&P departments to understand and hit target demos
- Analyzed industry competition to align final delivery with brand strategy in an ever-changing marketplace

### **Disney ABC Cable Networks Group, Toon Disney/Jetix**

**April 2007 – October 2010**

*Associate Writer/Producer, On Air-Promotions Department*

- Pitched, wrote and produced ideas, promotions and campaigns for national and international on-air promotions
- Supervised and communicated with Avid editors, Flame operators, graphic designers, and audio engineers
- Directed voiceover and on camera talent
- Prepared and managed project budgets from concept to completion and delivery

### **Fox Sports Television Group On-Air Promotions, Los Angeles, CA**

**March 2005 – April 2007**

*Production Assistant, Creative Department*

### **Form, Los Angeles, CA**

**May 2004 – March 2005**

*Office Production Assistant / Set Production Assistant*

### **Anonymous Content, Culver City, CA**

**August 2002 – May 2004**

*Runner / Office Production Assistant*

## **EDUCATION**

### **University of Colorado, Boulder, CO**

\* Double Degree Award (May 2002)

Bachelor of Fine Arts - Film Production - College of Arts and Sciences

Bachelor of Science – Advertising – School of Journalism

### **Oakwood School, North Hollywood, Ca**

Secondary School (Sept. 1991 - June 1997)

Elementary School (Sept. 1984 - June 1991)