



AN INITIATIVE OF THE WALLACE CENTER AT WINROCK INTERNATIONAL

MARCH 27 – MARCH 30, 2018 | ALBUQUERQUE, NM

REQUEST FOR PROPOSALS: WORKSHOPS, PANELS AND TRAININGS

All proposals are due by November 13th, 2017

Proposal Submission link: <https://www.surveymonkey.com/r/2018ngfnconference>

Applicants may submit more than one proposal

Thank you for your interest in submitting a proposal to present a workshop, panel, or training session -- we appreciate your help towards making this gathering a success!

The 2018 National Good Food Network Conference will bring together 500 practitioners and supporters from the Good Food value chain for engaging presentations, technical assistance trainings, networking, and peer-learning opportunities. We are seeking innovators from the trenches to offer sessions that focus on key functions of regional food hubs and value chains including hub management, technology, feasibility and business planning, financing, challenges and opportunities in various markets, community impacts on public health, equity and food security, and the cross-sector partnerships that enable food hub and food system vitality. This conference is particularly focused on creating effective partnerships and collaborations (across hubs, across sectors, across geography, etc.)

We are seeking sessions that offer stories, tools, strategies, lessons learned, and more that will make for interactive and innovative presentations, workshops, panels and trainings. Sessions should build participant capacity for the development and expansion of viable and equitable food value chains and the food hubs within those chains. Conference focus areas include:

- food hub operations, efficiencies, and innovations
- market assessments and business planning
- meeting market and regulatory requirements
- community-based value chain development
- managing supply and demand
- financing and finances
- value-chain coordination
- meat, fish and grain value chains
- sales, negotiation, and other business skills
- local, state, and federal food policy
- measuring economic, social, environmental, health impacts

Please read through the following information carefully, and when you're ready [apply here](#).

All proposals must be submitted online. All proposals are due by November 13, 2017.

SESSION FORMATS

Sessions will follow three general formats:

- **Breakout/Workshops/Panels** (90 minutes) - interactive formats highly encouraged
- **Half Day Trainings** (3 hours) - in-depth trainings for a specific audience; request must be very explicit about the intended outcomes for the participants
- **Full Day Trainings** (6-8 hours) – these will take place as “pre-conference” sessions (March 27). These must be substantial trainings and are expected to be polished and sophisticated. Attendees will have an additional charge as food will be provided. We will also consider an additional charge to participants help to offset your time and expenses for these trainings

SESSION TOPICS/AUDIENCE

We encourage you to think about **building resilient value chains** as you plan your session.

To help guide you, please consider the audience: the primary attendees of the conference are diverse but focused on food value chain development and primarily include food hub practitioners such as hub managers and staff, value chain coordinators, technical assistance providers, nonprofits and government agencies focused on food and ag, funders, staff from community based food organizations, and other value chain and food hub advocates. Please identify your primary audience, and if applicable, secondary and tertiary audiences in your session description.

REGISTRATION AND TRAVEL COSTS

The conference registration cost has not yet been decided, however presenters *will* receive a discounted registration fee.

ADDITIONAL INFORMATION

If you need more information regarding your presentation content, the submission process, or general conference information, please contact Ellie Bomstein at ellie.bomstein@winrock.org.

PROPOSAL APPLICATION – [apply here](#).

Be prepared to provide the following information:

- Proposed session title
- **Format: Choose either 1) breakout/workshops/panels, 2) half day training, or 3) full day training**
- Session description, including intended (primary, secondary, and tertiary) audience and relevant themes it addresses (150 word max – this will be used in program, we may edit it as needed)
- Overall structure of the session, including techniques for engaging the audience
- Presenter information (name, title, organization, phone, email)
- Presenter bio (50 word max – this will be used in program)
- If applicable, additional presenter information (name, title, organization, contact info) and short bio
- Audio-visual and other room or space requirements
- What capacity building are you offering conference participants?
- How, if at all, will you be incorporating/addressing equity and inclusion into your session?