

# ADAM SCHOALES

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## SUMMARY

Adam has worked on broadcast productions ranging from 30 to 60 minute series, commercial spots, and on both short- and long-form corporate and online productions. A true early adopter who's never afraid to try new technology, Adam fuses his love of all things tech with his passion for filmmaking to constantly explore new and creative ways to spread his art.

## WORK EXPERIENCE

*Essential Canada* - 2013 to 2016

- Lead editor of television series, *Because I Told You So* (DreamworksTV)
- Packaging editor for television series, *Panic Button* (TruTV)
- Editor for web series *Prank My Parents* (DreamworksTV)

*Visual Inclination Inc.* - 2010 to 2016

- Lead editor for various broadcast/corporate projects
- Co-creator of *Garnish*, an iOS drinks recipe application
- Copywriting for various components of company website
- Clients include: Honda Canada, TD Canada Trust, Virgin Mobile, H&M, Peter Alexander Australia, Wolf Blass

*Suddenly Seemore... Productions* - 2013 to 2014

- Editor for television series, *Bad Trips Abroad* (Travel & Escape)

*Pawn Productions* - 2011 - 2012

- Assistant editor for television series, *Pawnathon Canada* (History Television)

## SELECTED CREDITS

*Honda - The Push* (Honda Canada)

*Being Myself at Work* (TD Canada)

*Spy Gear Video Walkie Talkies* (Spin Master)

*The Truth Hurts Campaign* (Ontario Nurses Association)

*Spread the Love* (Virgin Mobile)

*War Story* (History Television)

*Panic Button* (TruTV)

## EDUCATION AND TRAINING

*Ryerson University, Toronto*

Bachelor of Fine Arts, New Media - with Honours

## SKILLS

Proficient with video editing software including Final Cut Pro X, Avid Media Composer, Adobe Premiere, Adobe After Effects  
Proficient in blog software including Wordpress, Tumblr, and Squarespace

## REFERENCES AVAILABLE UPON REQUEST