



## **“Discover Coding”**

### **Back-To-School Code-a-thon Sponsor Packet**

**Join us as a sponsor to empower your future workforce.**

**We teach the value of diversity to enspire and educate young girls, and students in underserved communities to discover the world of problem solving through coding.**

**Be a part of solving the opportunity divide.**

# WE CONNECT THE DOTS

SCIENCE. TECHNOLOGY. ENGINEERING. ARTS. MATH.



Breakthroughs in neuroscience research over the last two decades have taught us more about how the brain functions than in any time in the course of human history. Many of these ongoing and evolving studies are helping us understand how the brain processes information in various emotional states and during different life situations.

At We Connect The Dots we've developed a unique training methodology steeped in this research, which we integrate with STEAM experiential project based learning programs. We teach both students and teachers on how to learn, collaborate, lead and teach in a more effective, "brain-friendly" way. Helping students to shift from a fixed mindset to a growth mindset and transforming into Life-long learners.

Our education programs specifically employ a blend of neuroscience-based principles with coaching competencies and strategies, which are used to generate education practices that support positive learning experiences for everyone involved.

With a focus on STEAM (science, technology, education, arts and math) our programs support building the strategies for critical thinking, synthesizing information and broadening understanding of career opportunities in STEAM industries. Our metrics clearly demonstrate a shift in thinking by students who participate in our programs, producing students who are well informed, more confident, and able to empower their own future.

Join us in building more cohesive education environments that teach 21st century workforce skills and develop the next generation of Scientists, Technologists, Engineers, Artists, and Mathematicians: a new generation that is self-aware, self-motivated, and accountable for changing the world in positive ways.

EIN:46-3412001

Regards,

Laurie Carey  
Founder &  
Chairman of the Board



# WE CONNECT THE DOTS

SCIENCE. TECHNOLOGY. ENGINEERING. ARTS. MATH.



## The Back-to-School Code-A-Thon

January 26th-28th, 2018

The Back to School Code-A-Thon is a **FREE** 48 hour program that gives students an opportunity to use technology, research, and collaboration to address issues and problems confronting the human race on a global scale. Students will work together to learn to code HTML, JavaScript and GitHub to build a website that reflects their ideas and commitment to problem-solving. Prizes are available for the teams that create the top three projects in their location! This is an international event, and students will be able to speak, work, and learn with other students around the world via live video, web, and telecommunication technology!

- Learn web development in a collaborative environment
- Meet students from around the world
- Get international visibility
- Find solutions to real global problems using technology

This program is open to any student 13-18 years-old with a willingness to learn, work collaboratively, and who has a desire to address real global issues for the betterment of all mankind. If you are such a student, please join us for this event. Students will stay on site throughout the 48 hr program. You may select your location when you register.



To register go to our website or scan the code:

<http://we-connect-the-dots.org/register-for-codeathon-2018>

For information about the event visit our program registration website at <http://we-connect-the-dots.org/results-of-2017-codeathon/> or contact our team via email [events@we-connect-the-dots.org](mailto:events@we-connect-the-dots.org) or by calling (631) 468-7475 Ext 0.



## Become a Sponsor!

Sponsors who support our Back to School Code-A-Thon event will connect themselves and their companies with a highly talented pool of future developers, teachers, and volunteers. This is the perfect way to find future interns and full-time engineers. Sponsors will also have the opportunity to publicize their APIs and demo products to the brightest students on Long Island. Finally, through our media exposure, we will increase sponsors' exposure to the next generation of top developers.

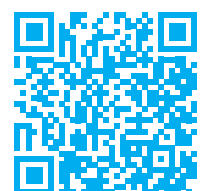
Support directly allows us to provide students with meals, refreshments, prizes, and space for an awesome student Code-A-Thon. This will create an encouraging and nourishing environment in which participants can work on creative projects. Aside from monetary support, sponsoring companies get the most out of the Back to School Code-A-Thon when they bring developer evangelists, mentors, and company goodies. Students always appreciate the guidance and expertise!

Tier	Empower	Engage	Higher - Ed	Coach	Brand	Lead
<b>Sponsorship Amount</b>	\$500	\$1,500	\$1,200	\$2,500	\$3,500	\$5,000
<b>Mentors and Employee Engagement</b>	X	X	X	X	X	X
<b>Table</b>	X	X	X	X	X	X
<b>Tech Talk</b>		10 Minutes	15 Minutes	15 Minutes	30 Minutes	30 Minutes
<b>Logo on Website</b>	X	X	X	X	X	X
<b>Goodie Bag content for students</b>	X	X	X	X	X	X
<b>Material Distribution</b>			X		X	X
<b>Blurb on Website</b>		X	X	X	X	X
<b>Banners at site</b>			X			X
<b>Branding in email and social media communications</b>			X	X	X	X
<b>Logo on student /volunteer T-Shirts</b>				X	X	X

To become a sponsor visit our sponsor registration page at:

<http://we-connect-the-dots.org/codeathon-sponsors>

Or scan the QR code and it will take your directly to the sponsor page:





# WE CONNECT THE DOTS

SCIENCE. TECHNOLOGY. ENGINEERING. ARTS. MATH.



## **Individually Strong, Collectively Powerful**

We Connect Students, Teachers, Parents and Industry Experts  
to Create Amazing Learning Experiences