



## 2014 Annual Report

### **Board of Directors**

Katherine Hersh, President  
City of Nashua, retired

Marjorie Hogan, Vice President  
NH Flute Connection

Dalisa Greenleaf, Treasurer  
Nashua Community College

Judith Carlson, Secretary  
Carlson Consulting Group

Rebecca Dixon  
Great American Downtown

Bonnie Guercio  
Bonnie Guercio Studio

Sue Hurwitz  
Art of Nurturance

Maura McGowan  
The Front Door Agency

David Seah  
David Seah Design

Paul Shea  
Lowell Healthcare Center

**City Arts Nashua is a volunteer arts services organization with IRS non-profit designation.**

*Our mission:* to expand and provide visibility for greater Nashua's artistic and cultural community.

*Our beliefs:* arts and culture are the heart and soul of any city. A vibrant arts community and a strong creative economy are necessary for the greater Nashua area to develop and maintain a vibrant economy.

*Our vision:* the Nashua area is a destination for the arts: visitors want to come to participate in its wide variety of arts and cultural offerings; people see Nashua as a place where they want to work, play and stay.

*What we do:* fundraise, promote, advocate, network, produce events and projects, and provide fiscal sponsorships. We work closely with the Nashua Arts Commission, with local arts individuals and groups, community organizations, business, government and with State and national arts organizations.

Thank you to our many volunteers, donors and sponsors who made 2014 a very good year. Special recognition to the Walker Family, Meri and Charles Goyette, NH Charitable Foundation, the NH State Council on the Arts, TD Bank NA, BAE Systems, RJ Finlay & Co, Nashua Arts Commission, Schroeder Construction Management and the Nashua Radisson Hotel for their major support.



## Accomplishments for the Arts – A Very Good Year

### Signature Events

#### Art Walk

At our 10<sup>th</sup> anniversary of Art Walk on October 17, 18 and 19 over 100 artists exhibited and sold their work and 18 paid musical acts entertained the crowds at the Picker Building, 30 Temple Street and various other venues in Downtown Nashua.

#### Meri Goyette Arts Awards Luncheon and Auction

The first annual Arts Awards Luncheon on April 6 honored Meri Goyette, long time arts leader, along with Chris Williams, Executive Director of the Greater Nashua Chamber of Commerce. Over 120 people enjoyed great food and entertainment, and helped raise over \$11,000 for arts programs, projects and publicity.



### Major Art Projects

#### Vivian's Dream

Vivian Walker's dream of a mural on the wall of 83 West Pearl Street became a reality on July 20. City Arts Nashua contracted mural artist Barbara Andrews after raising \$35,000 in funds and in-kind donations for the project.

### Services to Arts Groups

#### Fiscal Sponsorship Program

- \$18,000 in grants and donations received for the Nashua International Sculpture Symposium Committee to help fund its 7<sup>th</sup> year bringing three international sculptors to Nashua.
- \$10,000 received for the Gate City Charter School for the Arts in the interim between when they applied for and received non-profit status.

#### Publicity

Showcasing Nashua's vibrant arts scene through monthly newsletters, a strong Facebook presence, over 50 articles in local print media, coverage in events calendars and web sites and development of a Public Art Tour on the City's GIS web site: [citygisweb3.nashuanh.gov/artshortlist/index.html](http://citygisweb3.nashuanh.gov/artshortlist/index.html).



## Building for the Arts – A Very Good Year

### Partnerships

City Arts Nashua works closely with the Nashua Arts Commission, with artists and arts organizations, community organizations, business and government, and with State and national arts organizations. Highlights of 2014 include:

- Gallery at the Wall publicity
- Sculptors on Review Exhibition and Sale
- Scaffolding donation to Positive Street Art
- Participation in Downtown Arts Festival
- Judged City Hall Wreath Challenge
- Arts and Cultural Plan partnering and support
- Performing Arts Center workshop planning
- Attendance at a New England Foundation for the Arts Public Art Workshop
- NH State Council on the Arts Cultural & Tourism Roundtable participation
- Drew lottery numbers for the Gate City Charter School for the Arts



### Fundraising

City Arts Nashua sought and received substantial funding through grants, sponsorships, events, donations and in-kind contributions. Directly and as fiscal sponsor we raised over \$50,000.

### Artists Fees

Through fundraising programs we were able to support our local creative community with over \$27,000 paid in artists fees, musical entertainment and safety equipment.



### Board Capacity Building

In 2014 City Arts Nashua became a member of the NH Center for Non-Profits and took advantage of their skills and resources. All Board members participated in a non-profit governance workshop and two board members received their Governance Certification. A professionally facilitated Board retreat and planning session was held in the Fall.



## Looking forward to 2015 – Another Great Year

### Signature Events

#### Meri Goyette Arts Awards Luncheon

The second annual gala event scheduled for April 12.

#### Art Walk

The 11<sup>th</sup> year of Art Walk will be in the Fall.



### Partnerships

#### Arts and Cultural Plan

Continue collaboration with the Nashua Arts Commission for adoption by the Board of Aldermen and implementation.

#### Performing Arts Center

Participate as part of the team designing the citizen participation process.

#### Creative Ground

Explore how best to connect the Nashua art community to this valuable NEFA resource.

### Board Capacity Building

#### Volunteer Program

Actively recruit and match volunteer skills and interests with program needs.

#### Membership Program

Update criteria and benefits to expand active membership in City Arts Nashua.

### Fiscal Report 7/1/13 to 6/30/14

#### Total Revenue \$31,834.82

Direct Public Support	\$7,185.95
Program Income	\$23,125.16
Other	\$1,523.71

#### Total Expenses \$20,521.80

Contract Services	\$9,470.00
Facilities	\$4,836.06
Marketing	\$2,076.46
Operations	\$2,540.74
Other	\$1,598.54

### Public Art Programs

#### Historic Mural Restoration

Work with the City and community to raise funds for the restoration of the Yankee Flyer Mural on Main Street and Margaret's View of Nashua in the 14 Court Street lobby.

#### Planting Bed Art

Pursue final contract approval and place outdoor art in the planting beds on Main Street.

