



## Sponsorship and Advertising Information

### Fourth Annual Meri Goyette Arts Award Champagne Luncheon and Auction Sunday, April 23, 2017

## Sponsorship Levels

#### Champagne Sponsor - \$2,000

- Inside Front Cover, Color Printed Program Advertisement (\$300 Value)
- 10 tickets to the event (\$500 Value)
- Banners displayed proximately at event
- Logo Displayed at Registration for the event
- Acknowledgement in press releases and news publications
- Logo with hyperlink on the CAN website
- Acknowledgement in CAN's Monthly Email Blast (Newsletter)
- Social Media Posts
- 1 Year City Arts Nashua Membership\*

#### Platinum Sponsor - \$1,500

- Inside Back Cover, Color Printed Program Advertisement (\$250 Value)
- 6 tickets to the event (\$300 Value)
- Banners displayed proximately at event
- Acknowledgement in press releases and news publications
- Logo with hyperlink on the CAN website
- Acknowledgement in CAN's Monthly Email Blast (Newsletter)
- Social Media Posts
- 1 Year City Arts Nashua Membership\*

#### Diamond Sponsor - \$1,000

- Full Page, Color Printed Program Advertisement (\$200 Value)
- 4 tickets to the event (\$200 Value)
- Banners displayed proximately at event
- Acknowledgement in press releases and news publications
- Logo with hyperlink on the CAN website
- Acknowledgement in CAN's Monthly Email Blast (Newsletter)
- Social Media Posts
- 1 Year City Arts Nashua Membership\*

#### Gold Sponsor - \$750

- Half Page, Color Printed Program Advertisement (\$100 Value)
- 2 tickets to the event (\$100 Value)
- Logo with hyperlink on the CAN website
- Acknowledgement in CAN's Monthly Email Blast (Newsletter)
- Social Media Posts
- 1 Year City Arts Nashua Membership\*



## Sponsorship Levels (continued)

### Silver Sponsor - \$500

- Half Page, Black and White Printed Program Advertisement (\$75 Value)
- 2 tickets to the event (\$100 Value)
- Logo with hyperlink on the CAN website
- Acknowledgement in CAN's Monthly Email Blast (Newsletter)
- Social Media Posts
- 1 Year City Arts Nashua Membership\*

### Bronze Sponsor - \$250

- Quarter Page, Black and White Printed Program Advertisement (\$50 Value)
- 1 tickets to the event (\$50 Value)
- Logo with hyperlink on the CAN website
- Acknowledgement in CAN's Monthly Email Blast (Newsletter)
- Social Media Posts
- 1 Year City Arts Nashua Membership\*

\* As a member, you will receive our monthly e-mail newsletter, you will be recognized on our web site and in events and activities programs, and you will receive notification of upcoming arts events. More importantly, your modest annual membership fee will help support on-going programs to further the arts in the greater Nashua area.

## Advertising Options Luncheon Printed Program

**Inside Front Cover, Color: \$300** (Reserved for Champagne Sponsor)

**Inside Back Cover, Color: \$250** (Reserved for Platinum Sponsor)

**Full Page, Color: \$200**

**Full Page, Black and White: \$150**

**Half Page, Color: \$100**

**Half Page, Black and White: \$75**

**Quarter Page, Black and White: \$50**

\* All advertisements need to be produced and submitted by April 7, 2017 for inclusion in printed program.



## Sponsorship and Advertising Confirmation Form

**Yes, we will sponsor the Fourth Annual Meri Goyette Arts Award Champagne Luncheon**

**Our level of sponsorship is:**

- Champagne Sponsor - \$2,000
- Platinum Sponsor - \$1,500
- Diamond Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500
- Bronze Sponsor - \$250

**Our Advertising Level is:**

- Inside Front Cover, Color: \$300 (Reserved for Champagne Sponsor)
- Inside Back Cover, Color: \$250 (Reserved for Platinum Sponsor)
- Full Page, Color: \$200
- Full Page, Black and White: \$150
- Half Page, Color: \$100
- Half Page, Black and White: \$75
- Quarter Page, Black and White: \$50

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Yes, we will attend the Fourth Annual Meri Goyette Arts Award Champagne Luncheon**

Please reserve \_\_\_\_\_ seats at \$50.00 per ticket

Please reserve 1 table (10 ticket) at \$500.00

**Total Due:** \_\_\_\_\_ (Please include sponsorship, advertisement, and tickets)

- Please return this form with a check payable to City Arts Nashua, PO Box 1603, Nashua, NH 03061  
**Attention: Luncheon Committee**
- To ensure inclusion in all marketing materials, we need your info and ad copy by **April 7, 2017**. For questions and more information contact [shaunae.nolet@cityartsnashua.org](mailto:shaunae.nolet@cityartsnashua.org) or call 603-765-4793