

# The Woman's Club of Palo Alto

## June 2015 Newsletter

President: Carol Lippert

Editor: Joanne Jones

### President's Letter

Greetings, Members

I am honored to take over the mantle of the wonderful past presidents in this Centennial Year. We have a lot to celebrate, and we are working on celebrating it all - our past, our building, and most of all, our future.

I hope you will join the party. You can help plan events; you can suggest new ones; and most of all, you can have fun with the wonderful people you have come to know in your time as a member of our club.

Stay tuned for more information on the year - and please, feel free to contact the board with any questions, ideas, or issues.

Many thanks,

*Carol*



**Remember**  
Dues need to be received by June 15

### Look Inside!

- Board Minutes Summary
  - Committee News
  - Interest Group News
- History Corner
- Calendar of Events



### Wednesday, June 17th Luncheon

Program: The Foibles of Celebrities

**Dick Henning,**

Host and Founder of The Celebrity Forum

HOSTED BY MARSHA LOWTHER

AND BARB SWENSON

NO OUTREACH COLLECTION THIS MONTH. THANK YOU  
FROM ALL THE GROUPS YOU HAVE HELPED!

11:00 Doors open for visiting

11:50 President's Welcome;

Luncheon is served

12:20 Business Meeting

12:30 Program and Dessert

*LUNCHEON is offered at*

*\$10.00 for members,*

*\$15.00 for guests.*

To reserve for a guest or to order a vegetarian meal, email [marsha\\_lowther@hotmail.com](mailto:marsha_lowther@hotmail.com)

## Woman's Club of Palo Alto Executive Board Meeting Minutes, May 6, 2015

*President Sullivan called the meeting to order at 5 PM.*

### Treasurer's Report

was accepted, after explanatory comments.

### Fiscal Year 2015-2016 Organizational Budget/ Approved Capital Project List.

The Board-approved budget starts June 2015 after a member vote at the May 20, 2015 member meeting. Significant Issues: a) Approved Operating Budget: rental good but expenses are greater. Rentals brings in less income due to Board decisions to restrict size and frequency of events to preserve the building. B) Voluntary charge of \$75 was approved by the Board in addition to dues. It is necessary for the preservation of our building. c) Donations estimate is \$18,000.

### Rentals Year End Report

Joanne Jones, Chair of Rentals reported on the year's rental activities and issues.

- There was almost \$40,000 in rentals booked for next year. There was some change in jobs among members and staff to spread the workload a bit.
- Efforts to reduce the numbers allowed at events and shortening hours have had an effect on income. The results on "wear and tear" have been better. There were 45 rentals during this year. There are only ten for 2015-16.
- Rentals could report to Finance so both know what is going on. Could have a Ways and Means Chair to include all fundraising.
- There are liability issues that arise from having no one on site at events.

The Board expressed appreciation to Joanne Jones for her diligent work for the year.

### Yearbook Picture.

Annette Glanckopf is planning to have member pictures in the Yearbook. Scheduling of photos is happening. Photographers do not charge for the process but hope to have members order personal photos. The timeline will have the Yearbook ready by September. Members should sign up for their portrait at no cost. Family members can be included in the photo shoot. Each member will receive a free 8 x 10 photo.

### Committee Chair: Revenue Balance Committee

Margo Ogus reported that there appears to be limited understanding of the revenue issues ahead; education of the members is essential, and requires a sustained effort by the Board. A presentation at the autumn membership meeting is planned.

### Nominating Committee.

Incoming President Lippert described ideas for changing the Nominating Committee to a Board Development Committee. The current Nominating Committee is excited about this change and wishes to move ahead. Lippert hopes to engage Jeff Ball to do training and will request funds from next year's budget. Board members observed the difference between the two functions of nominating and board development. It was noted that the current bylaws do not allow such a change without a bylaw amendment. Lippert will look into the amendment process before proceeding with this organization.

### BOARD ACCOMPLISHMENTS.

President Sullivan thanked all Board members for their dedication the past two years during her presidency. There was applause all around! Incoming President Lippert stated that the next big goals are the Woman's Club Centennial celebration and Board Development.

The meeting ended at 6:45 PM.  
Outgoing Recording Secretary,  
Marlene Prendergast



## A New Budget for a New Year :

The FY2015-2016 Budget was adopted in the Business Meeting part of the May luncheon. There were about 100 members present and a plurality (over 80) voted in favor.

Thank you to all who assisted the Finance Committee in putting together the FY 2015-2016 Operating and Capital Budgets. Last but not least, to the House and Grounds Committee for their work on updating the maintenance and contents inventories that helped us in identifying and costing the Capital Projects for FY2015-2016; along with the Rentals Committee's input on projects to make the clubhouse more marketable.

For your reference, here's a snapshot of the adopted FY2015-2016 Budget:

Projected income:

\$107,725 Sources: 50% rentals, 31% dues, 14% luncheons, 5% fundraising

Expenses:

Fixed expenses to keep the house going: \$74,000

Member Program supporting expenses: \$32,705

Savings to the Building Reserve for House Maintenance: \$1,020

Capital Projects for Maintenance: \$14,800

Projects Include sewer lateral replacement (\$7,700),

Audiovisual upgrade ((\$5,000),

possible refrigerator replacement (\$2, 100)

Capital Fund Reserves:

Operating Expense: \$67,150

Maintenance/Structural: \$172,511

Emergency: \$15, 000

Next installment. Look for a year-end summary of how the Club did financially this year (FY 2014-2015) in your next Newsletter.

## Committees, Interest Groups, Announcements & Events

### Photos for the New Directory

Only 50% of the women's club members have scheduled a photo appointment. Have you? If not, don't be left out. Please schedule your photo session at

<https://www.securedata-trans14.com/ap/womansclubofpaloalto/index.php?page=10>

This link is also on the WC website in the Members Only Section. Members are encouraged to bring family members, significant others and pets for a photo too! Price lists will be available at the June luncheon. For any questions or help with scheduling, contact Annette Glanckopf at Annette\_g@att.net or call her at 650-321-1280.

Some tidbits: The photos will be taken at the clubhouse; the publisher cannot use a submitted photo; nor are the past photos available. The cost is FREE for members, and you will receive a complimentary 8 by 10" photo. Photos will be taken the week of June 16-19th as well as July 7th and 8th. Times are noon-7PM; day of June lunch from 1:30-7PM.

**Membership Renewal** due date is June 15th. The Bylaws state: "If a member does not renew by the date on the form <June 15th>, she "shall be deemed resigned and shall be notified in writing. If, within 18 months, a resigned member wishes to be reinstated, she will be moved to the head of the waiting list. "

Annette Glanckopf

### BOOK GROUP,

We meet on the fourth Tuesday, June 23rd, to discuss Eudora Welty's novel, *The Optimist's Daughter* Cathy Dolton leads discussion. Next year's books will be chosen.

### Mystery Book Group,

Thursday, June 11, 6-7:30 PM. We will be discussing *The Sixth Lamentation* by William Brodrick, who is considered a master of historical re-creation, precision plotting, and morally complex characterization. The story is a convergence of the Holocaust, Christian forgiveness, and moral authority. It is the first in the Father Anselm Series. Join us in June!

## Committees, Interest Groups, Announcements & Events

### Ciné Circle

Thanks to Nancy Wong for previewing the film "Ex Machina". Based on our May discussion, this film is selected for Wednesday, June 10, 7PM, at the Club.

"Ex Machina" is currently showing at Century 16 (Mt. View) and Century 20 (Redwood City). Hope you can catch it before it leaves local theatres. Nancy shared this comment about the film: "Ex Machina, a sci-fi movie explores the interaction and intersection between human and robot. It has food for thought, suspense, and will likely incite very diverse emotions and discussion." If you are unable to attend the discussion on June 9th but would like to share your rating (1to 4, 4 to be excellent), please feel free to forward it to me (no reply to all). We will factor in your rating in our discussion.

Shannon, Nancy & Rezvan

### Community Outreach Committee

We are assembling Hygiene Baggies for the Project WeHope Mobile Shower Unit Wednesday, June 3, 10 am – noon at the Clubhouse

### "Wrap Party"

**Museum Fridays – Museum "Wrap up Party"**

June 4 @ Clubhouse, 6 PM.

Contact D. Bohling, E. Brooks

### HISTORY CORNER Our Valley

Years ago I worked for a nonprofit named Nature Explorations. I have forgotten many of the plant names I learned then, but I never forgot what one woman told me who was attending one of our nature tours. She said that when she was a child, looking down on Palo Alto from those hills west of town, in the springtime, the whole area was covered with flowers and fruit trees. Later, when I researched the history of the area, I found mention of its being referred to as Valley of Heart's Delight, which was a real estate pitch, an effort to suggest to San Franciscans that they might build a vacation home here. Santa Clara Valley remains because of the County, and that goes back to Mission Santa Clara, established when the state was still under Spanish rule. So now we have Silicon Valley. We should sponsor a competition for the next name—Tech Valley? Any suggestions like Dry Valley will not be accepted.

Jeanne McDonnell

### Townie Bikers

– Lolly O will be the leader while "Captain Judith" is in Oregon. I found a great ride! Starting at the new Rinconada Library (next to PA Art Center @ corner of Newell and Embarcadero) @ 11:00am. We will ride a flat, scenic maze of winding, tree lined streets through PA, MP and Atherton. Along this ride route is the old Peninsula School! We will return to the PA library following lunch at the Mediterranean Deli on the corner of Gilbert and Willow in Menlo Park. Contact: Lolly O 650-799-1958

**Remember that dues need to be received by June 15.**

### Philanthropy Report

The Philanthropy Award Day was held at the Club luncheon on May 20. This year's program was super special as the club awarded close to \$18,000, the highest ever in the Club's recent history. The committee thanks the Woman's Club board of directors for their funding allocation as well as our members for their generous financial support including an anonymous donation in the amount of \$5,000.

The six local non-profits organizations that were the recipients of the 2014/2015 grants are as follows:

1. **Able Works:** Program seeks to bring economic self-sufficiency to young adults aged 18-30 to help them move from merely surviving to thriving.

2. **Adolescent Counseling Services:** The grant will help with free & accessible on-campus counseling therapy to teens at all 5 middle and high schools in the Palo Alto School District. adults and teens so they can continue their education.

4. **Veterans Resource Center,** a program of Foothill - De Anza Foundation: The grant will provide college textbook vouchers.

5. **Sequoia Adult School Scholars:** the grant provides financial support and assistance to ESL and GED students from low-income families.

3. **Daybreak** - a program of Star Vista: Program provides a home for homeless younglies in order to enroll in community college.

6. **StreetCode Academy** – through teaching how to code, the program help creating a pipeline of diverse talent for tech industry.

The May Luncheon provided a wonderful venue and a great opportunity for the grantees to present their organization to over 100 members who were in attendance.

Jackie Schoelerman and Rezvan Moghaddam – Philanthropy Co-Chairs

### Rentals Committee

Hats off to the hard working 2015 volunteers! They delivered almost \$100K of business this year despite the challenges. Two new nearby venues offering parking and late night music have bitten into our bookings for next year, as we have noted. (The Arts Center & Mitchell Park Library). Our new committee heads, Louise Beattie and Sue Krumbein, are focusing on strategies to up the bookings. Leadership team heads, Helen Graccon, Judy Frost, and Ginny Bechtold continue to strategize to make our club an attractive option for brides and business meetings alike through great service, and a beautiful venue. And remember members – you will always receive a 50% off package for your celebrations at your club.



The incoming Board for 15/16

### June Calendar of Upcoming Events

Wednesday, June 3, Board Meeting, 5-7 pm at the Clubhouse.

Thursdays, June 4 and 18 Bridge 2:15 – 4:15 pm at the Clubhouse.

On other Thursdays, practice bridge at members' homes. Locations TBD Contact Nancy Bjork at [ncbjork@gmail.com](mailto:ncbjork@gmail.com)

Friday, June 5 and 19, Knit & Stitch, 2-4 pm. Call Ginny Noh for location

Tuesday, June 9, Townie Bikers, Meet up 11:00 at the Rinconada Library.

Fast and slow riders welcome! Contact Lolly O 650-799-1958

Tuesday, June 9, Drop-in Social, 5-7 pm, at the Clubhouse.

For information, contact Celiene O'Hara, 650-367-8122

Wednesday, June 10 and 24, Outreach, 9:45 – Noon, Help @ Haven Family House

Contact: Anne Ercolani at [ajecpa04@yahoo.com](mailto:ajecpa04@yahoo.com)

Wednesday, June 10 Ciné Circle, 7:00 -8:30 pm at the Clubhouse. Movie "Ex Machina", a sci-fi movie that explores the interaction and intersection between human and robot.

Contact Shannon Griscom, Nancy Wong, or Rezvan Moghaddam

Thursday, June 11, Mystery Book Club, 6-7:30 pm at the Clubhouse.

Book: *The Sixth Lamentation* by Matthew Brodrick.

Contact: Deanna Dickman at 650-326-1796

Tuesday, June 15, Investment Club, 6-8 pm at the Clubhouse.

Questions? Ask Rosemary Busher

Wednesday, June 17, Monthly Luncheon, "The Foibles of Celebrities"

Dick Henning, Host and Founder of The Celebrity Forum

Tuesday, June 23 Book Group, 7:15 pm at the Clubhouse. Book: Eudora Welty's

*The Optimist's Daughter*. Contact: Anne Ercolani at [ajecpa04@yahoo.com](mailto:ajecpa04@yahoo.com)

The Woman's Club of Palo Alto



475 Homer Avenue  
Palo Alto, CA 94301

Friendship, Self-Improvement, and Community Involvement

[www.womansclubofpaloalto.org](http://www.womansclubofpaloalto.org)