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INNARA HEALTH ADDS FORMER MEDTRONIC EXECUTIVE AND NATIONALLY RECOGNIZED LIFESCIENCES STRATEGY LEADER TO BOARD OF DIRECTORS

Dr. Ethel Rubin joins industry leaders in mission to improve neurodevelopment and feeding outcomes for newborns and babies born prematurely.

OLATHE, KS – MARCH 2nd, 2020

Innara Health, an industry leader in improving feeding development solutions for premature and medically complex infants, announced today the addition of Dr. Ethel Rubin to its Board of Directors.

“Over the past 9-12 months, Innara has experienced tremendous momentum. It’s a clear indication that you are moving in the right direction when an industry powerhouse like Dr. Rubin joins your Board of Directors. Dr. Rubin will bring an immense level of expertise in regulatory strategy, technology development, and entrepreneur guidance that will undoubtedly shape Innara Health’s future. We are incredibly fortunate to have her support”, states Innara Health CEO Chris Mathia.

Dr. Rubin currently serves as Head of Ventures and Entrepreneur in Residence for Bethesda, MD based BioHealth Innovation, Inc., as well as Entrepreneur in Residence for the National Institutes of Health, Office of the Director. Previously, Dr. Rubin directed global clinical strategy and medical affairs for Medtronic, and served as Chief Scientific Officer of BioFortis, Inc. (acquired by Quintiles-Quest JV) as well as CSA Medical, Inc.

Dr. Rubin has influenced over 25 products in the marketplace, driving physician adoption and business decisions and was instrumental in multiple M&As, partnerships and collaborations. She also advises numerous CEOs in preparation for seed to series B financing each year.

Dr. Rubin earned a Ph.D. in Biochemistry and Biophysics from the University of Rochester School of Medicine & Dentistry and a certificate in corporate governance for Board of Directors service from The George Washington University School of Business. She is an invited speaker, panelist or moderator at numerous innovation and investment conferences and an active blogger and contributor in a number of public healthcare innovation forums.
“While my interests and opportunities for Board service are very broad, once I understood Innara’s mission, market opportunity, and how the NTrainer is positively impacting outcomes for these tiny babies, I knew I wanted to help. I initially viewed the NTrainer as a “nice to have” for hospital NICU’s. However, after hearing stories from Neonatologists, Clinicians, and parents regarding their experience, along with the huge body of clinical evidence and documented outcomes, it became clear that every NICU needs to have the NTrainer to support feeding protocols, improved neurodevelopment, and better outcomes for this fragile population”, states Dr. Rubin.

Dr. Rubin will join Cerner Corporation’s former Chief Strategy Officer Joanne Burns, and AdventHealth Shawnee Mission CEO Michael Knecht to support Innara’s mission of improving feeding outcomes for newborns and infants born prematurely.

Learn more about Innara’s Board of Directors here.

About Innara Health
Innara Health is a leader in feeding health technology and is dedicated to advancing the global understanding and improvement of neonatal feeding. In working towards this goal Innara Health has developed the FDA cleared NTrainer System®. The NTrainer is an advancement for oral feeding development as it fosters skills essential to the normal development of oral feeding in premature and newborn infants. Innara Health continues to work towards creating cutting edge products that improve standards of care, optimize patient outcomes, and increase healthcare benefits for feeding health.

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If you would like more information about this topic, please call Chris Mathia at 913-742-4459, or email at cmathia@innarahealth.com.