

FOR IMMEDIATE RELEASE

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Press Contact: Afea Tucker

Telephone: [610-348-3886](tel:610-348-3886)

E-mail: [info@businessbabesonline.com](mailto:info@businessbabesonline.com)

Website: [businessbabesonline.com](http://businessbabesonline.com)

## Business Babes Salutes Women in Media and Communications

**Who:** The Business Babes LLC. is a professional digital marketing and online resource agency developed to assist entrepreneurs and professionals in their efforts to manage and monetize their brands. Started in 2013 by Yolanda Keels-Walker, Business Babes is the fastest growing platform for entrepreneurial women. It is a full-service cradle to grave branding and business growth agency with an online reach of over 100,000. Our leadership ranges from branding specialists, public relations experts, to attorneys and CPAs, and all are experienced entrepreneurs. Business Babes, LLC is the fastest growing platform for entrepreneurial and career professional women of color.

**What:** The Business Babes Salute Women in Media & Communications is a celebration of extraordinary women in the industry hosted by the Business Babes and WRNB Midday Personality, Karen Vaughn. This is a reception honoring game-changing women in media and communications. We're dedicating a day to acknowledge the accomplishments, diligence and hard work of our media mavens & communications specialists in light of recently bringing on board Strategic Communications Consultant Afea Tucker to the Business Babes team. Honorees Include Berlinda Garnett, Emmy Award Winning Producer for Fox29; Deirdre Childress, Strategic Communications Manager at the Pennsylvania Convention Center; WHY? Reporter Annette John-Hall; CBS3 Anchor and Reporter Rahel Solomon; Midday Talent on WRNB FM and Operations Manager at Radio One Karen Vaughn; Tweety Elitou, Lifestyle Writer at BET & Senior Lifestyle Editor at PYNK Magazine; Haniyyah Sharpe-Brown, Communications Manager for Councilwoman Blondell Reynolds-Brown; and Elizabeth Wellington, Fashion Columnist at the Philadelphia Inquirer.

Sponsored by On the Marc Catering, Chow Bella's Rock N Rolls, KIKI Vodka, and Citroen Wine

**Where:** We Work 1900 Market Street Philadelphia, Pa 19103

**When:** July 26, 2017 5pm-8pm

**Why:** The purpose is to acknowledge the hard work and great strides of

our Business Babes Honorees and thank them for their diligence and commitment to our community. Business Babes Salute to Women in Media & Communications is to gather and empower community members, business leaders, entrepreneurs, and professionals. Although women of color are leading in creating start-ups, they receive the least amount of investment start-up capital and opportunities. Business Babes LLC is working to bridge the gap to provide financial and developmental opportunities for growth. ###