

THE BUSINESS BABES PRESENT

BRANDING x BB

SECOND ANNUAL BUSINESS BABES CONFERENCE

NOVEMBER 9 - 10

SILVER SPRING, MD

CALL FOR 2018 SPEAKERS

The Call for Speakers is NOW OPEN for all Branding x BB speaking and panel opportunities.

This Call for Speakers gives individuals the opportunity to send proposals to speak at the Branding x Business Babes annual conference held November 9-10, 2018 at the Silver Spring Civic Center in Silver Spring, MD. The conference will host over 200 attendees, 20 influencers and speakers, and be marketed to an audience of over 1,000,000.

The committee's goal is to curate outstanding content, in an effort to provide BxBB conference attendees with the opportunity to be empowered, inspired, and most of all equipped with new tools and practices to grow their personal and professional brands. For consideration, please complete the form indicating whether you'd like a workshop or to serve on a panel. Please see below for details.

Below are the following deadlines:

Branding x Business Babes 2018 Speaker Call forms must be submitted by **June 8th**.

Once selected, workshop title, logo, headshot, and payment must be submitted within **10 days**.

*Please note that speakers and panelists are selected on an ongoing basis. There will be a limited number of speakers per category chosen so it's imperative to submit forms as soon as possible.

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Speaker Investment:

Option 1:

Investment: \$500

- *Includes one 45min workshop or panel session during the two day conference
- *Includes one vending table with two chairs for both days of the conference
- *A 5 min segment on the Business Babes podcast to talk about your business prior to the conference
- *One joint IG Live segment to help promote your brand as well as your class prior to the event
- *Your bio and a link to your business featured on the Business Babes website
- *\$250 worth of advertising via our Media Partner nationalblackguide.com (May include advertising on up to 14 media sites and/or featured article)

Option 2:

Investment: \$1,000

- *Includes one 45min workshop, panel session, or the ability to host a PAID 90 min workshop during the two day conference
- *Includes one vending table with two chairs for both days of the conference
- *A dedicated 20 min podcast on the Business Babes podcast to talk about your business prior to the conference
- *One joint IG Live segment to help promote your brand as well as your class prior to the event
- *Your logo placed on the step and repeat
- *\$250 worth of advertising via our Media Partner nationalblackguide.com (May include advertising on up to 14 media sites and/or featured article)

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Confirmed Panels and Workshops

Panels:

The Beauty of Influence (Moderator TBD)

TBD, TBD, TBD

Your Health is Your Wealth (Moderator TBD)

Nathalie Nicole Smith (Plush RX/Women Who Boss), Zakia Blain (FBF

Fitness), TBD, TBD

Climbing to the C-Suite (Moderated by Marquita Eshun, CPA)

TBD, TBD, TBD

Becoming an Influencer (Moderator TBD)

TBD, TBD, TBD

Real Estate Investment (Moderator TBD)

Shawn Bullard, TBD, TBD

The Business of Food (Moderated by Alycia Kinchloe, Esq)

TBD, TBD, TBD

The Christian Entrepreneur (Moderated by Genesis Dorsey)

TBD, TBD, TBD

Confirmed Workshops:

Podcasting 101, Alycia Kinchloe, Esq

Straight Outta Corporate, K. Renee Ward

Design Your App For Free, Leonard Young

How to Write an Amazon Best Seller, Lydia Elle

Boss Builder: Build Your Tribe in 30 Days, Genesis Dorsey

The \$500 Start Up, Yolanda Keels-Walker

Suggested Workshop Topics:

Sales Funnels, Self-Care, Marketing, Public Relations, Securing Sponsorships,