

# Amy Webb

*Professor, NYU Stern School of Business*

*Founder and CEO, The Future Today Institute*

---

## **Bio – Shorter (approx. 300 words) Version**

Amy Webb is a quantitative futurist. She is a professor of strategic foresight at the NYU Stern School of Business and the Founder of the Future Today Institute, a leading future forecasting firm now in its second decade. Webb was named to the Thinkers50 Radar list of the 30 management thinkers most likely to shape the future of how organizations are managed and led and was shortlisted for a 2017 Thinkers50 RADAR Award. Webb is a 2017-18 Delegate in the United States-Japan Leadership Program. She was a 2014-15 Visiting Nieman Fellow at Harvard University, where her research received a national Sigma Delta Chi award. She was also a Delegate on the former U.S.-Russia Bilateral Presidential Commission, where she worked on the future of technology, media and international diplomacy. Her most recent book, *The Signals Are Talking: Why Today's Fringe Is Tomorrow's Mainstream* (PublicAffairs/ Hachette, December 2016), details what technological changes are ahead, what impact they'll have on business and society, and how you can forecast the future yourself. It was a *Washington Post* Bestseller, selected as one of *Fast Company's* Best Books of 2016, one of Amazon's best books of 2016 and won the Gold Axiom Award for business books. *Signals* has been released in multiple international editions and has been translated into a number of languages. Her new book new book—a manifesto about artificial intelligence and implications of humans talking to machines—will be published early 2019 (PublicAffairs/ Hachette). Webb regularly contributes research, op-eds and analysis to a number of publications, including the *Harvard Business Review*, *MIT Sloan Management Review*, *Los Angeles Times*, *Inc. Magazine*, and elsewhere, she is a guest on various broadcast shows (television and public radio) and podcasts. She also consults on movie and television shows that are set in the near and far future.

# Amy Webb

*Professor, NYU Stern School of Business*

*Founder and CEO, The Future Today Institute*

---

## Full Bio

Amy Webb is a quantitative futurist. She is a professor of strategic foresight at the NYU Stern School of Business and the Founder of the Future Today Institute, a leading future forecasting firm that researches technology and answers “What’s the future of X?” for a global client base. Now in its second decade, the Institute advises Fortune 500 and Global 1000 companies, government agencies, large nonprofits, universities and startups around the world. Webb was named to the Thinkers50 Radar list of the 30 management thinkers most likely to shape the future of how organizations are managed and led and was shortlisted for a 2017 Thinkers50 RADAR Award.

Webb is a 2017-18 Delegate in the United States-Japan Leadership Program. She was a 2014-15 Visiting Nieman Fellow at Harvard University, and her research on the future of education reform received a national Sigma Delta Chi award. Webb was also a Delegate on the former U.S.-Russia Bilateral Presidential Commission, where she worked on the future of technology, media and international diplomacy.

Webb is the author of three books and consults on movie and television shows that are set in the near and far future. Her most recent book, *The Signals Are Talking: Why Today’s Fringe Is Tomorrow’s Mainstream* (PublicAffairs/ Hachette, December 2016), explains how to predict and manage technological change. It was selected as one of *Fast Company’s* Best Books of 2016, was an Amazon’s best book of December 2016 and was a *Washington Post* Bestseller. Her bestselling memoir *Data, A Love Story* (Dutton/ Penguin 2013) is about finding love via algorithms. Her TED talk about *Data* has been viewed more than 6 million times and has been translated into 32 languages. *Data* is being adapted as a feature film, which is currently in production.

For the past 15 years, Webb has been dedicated to helping inform and shape the future of journalism. She is a member of the accreditation council of the ACEJMC, where she is helping to recalibrate accreditation standards for journalism and communication programs throughout the country. She was a David Letterman Distinguished Professional Lecturer at Ball State University in 2016. Every year, Webb lectures about the future of media and technology at Harvard University as well as a number of universities worldwide, which have included Institut d'études politiques de Paris, Tokyo University and National University of Kyiv.

Webb is a member of the Academy of Television Arts & Sciences (Interactive Media

# Amy Webb

*Professor, NYU Stern School of Business*

*Founder and CEO, The Future Today Institute*

---

Peer Group) and has served as a Blue Ribbon Panel Emmy Award Judge. She serves on the Board of Directors for the Baltimore Symphony Orchestra and serves on several startup and advisory boards, including the SXSW Accelerator.

Webb's research focuses on how technology will transform the way we live, work and govern. Her future forecasting work has been featured in the *New York Times*, *Harvard Business Review*, *Wall Street Journal*, *Fortune*, *Mother Jones*, *Inc. Magazine*, *Fast Company*, *CNN*, *NPR*, and more. Her research has also been cited in several academic papers. She is the tech columnist and a contributing editor at *Inc. Magazine*, where she writes about the future of technology and business.

Webb originally attended the Jacobs School of Music to study classical clarinet. She holds a B.A. in political science, game theory and economics from Indiana University and an M.S. from the Columbia University Graduate School of Journalism. She also earned Nikyu Certification in the Japanese government-administered Language Proficiency Test and speaks fluently. In addition, she earned the rank of Shodan (first-degree black belt) in Aikido, but a serious accident during training a few years ago forced her to retire.

## Additional Resources

### Web:

Personal: <http://www.amywebb.io>

Future Today Institute: <http://www.futuretodayinstitute.com>

### Social Media:

Twitter: [@amywebb](https://twitter.com/amywebb)

Facebook: <https://www.facebook.com/FuturistAmyWebb>

LinkedIn: <https://www.linkedin.com/in/amywebb>

### High-Resolution Photos:

<https://www.dropbox.com/s/iviqpzo2yq066dq/0099.jpg?dl=0>

[https://www.dropbox.com/s/0r24zmoozxfb8po/0100\\_final.jpg?dl=0](https://www.dropbox.com/s/0r24zmoozxfb8po/0100_final.jpg?dl=0)