

Amy Webb

Professor, NYU Stern School of Business

Founder and CEO, The Future Today Institute

Bestselling Author, [The Signals Are Talking: Why Today's Fringe Is Tomorrow's Mainstream](#)

Full Bio

Amy Webb is a quantitative futurist. She is a professor of strategic foresight at the [NYU Stern School of Business](#) and the Founder of the [Future Today Institute](#), a leading foresight and strategy firm that helps leaders and their organizations prepare for complex futures. Founded in 2006, the Institute advises Fortune 500 and Global 1000 companies, government agencies, large nonprofits, universities and startups around the world. Amy was named to the [Thinkers50 Radar list](#) of the 30 management thinkers most likely to shape the future of how organizations are managed and led and was won the prestigious [2017 Thinkers50 RADAR Award](#). Amy's special area of research is artificial intelligence, and she has advised three-star generals, White House leadership and CEOs of some of the world's largest companies on the future of AI.

Amy is the author of three books, including [The Signals Are Talking: Why Today's Fringe Is Tomorrow's Mainstream](#) (PublicAffairs/ Hachette, December 2016), which explains how to forecast and manage technological change. It is a *Washington Post* bestseller, was selected as one of Fast Company's Best Books of 2016, won a 2017 Gold Axiom Medal for the best book about business and technology and was one of Amazon's best books 2016. *Signals* has been released in multiple international editions and has been translated into a number of languages. Her bestselling memoir *Data, A Love Story* (Dutton/ Penguin 2013) is about finding love via algorithms. Her TED talk about *Data* has been viewed more than 6 million times and has been translated into 32 languages. *Data* is being adapted as a feature film, which is currently in production. Her upcoming book is a manifesto our misplaced fears and optimism about artificial intelligence, and why we must change course in the present.

Amy is a 2017-18 Delegate in the United States-Japan Leadership Program. She was a 2014-15 Visiting Nieman Fellow at Harvard University, and her research received a national Sigma Delta Chi award. Amy was also a Delegate on the former U.S.-Russia Bilateral Presidential Commission, where she worked on the future of technology, media and international diplomacy.

Amy writes extensively about artificial intelligence, emerging technology, digital media and the impacts/ opportunities they present. She is the tech columnist and a contributing editor at *Inc. Magazine*, and she writes a column about the future of technology for *The Nikkei* (Japan). She regularly contributes to a number of publications all over the world, which include the *New York Times*, *Harvard Business Review*, *Wired*, *Fortune*, *Mother Jones* and others. Amy's future forecasting work has been featured in the *New York Times*, *Harvard Business Review*, *Wall Street Journal*, *Fast Company*, *CNN*, *NPR*, and more. Her research has also been cited in several academic papers.

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For the past 15 years, Amy has been dedicated to helping inform and shape the future of journalism. She is a member of the accreditation council of the ACEJMC, where she is helping to recalibrate accreditation standards for journalism and communication programs throughout the country. She is chairing a committee to develop a new, international digital certification program. Every year, Amy lectures about the future of media and technology at Harvard University as well as a number of universities worldwide, which have included Institut d'études politiques de Paris, Tokyo University and National University of Kyiv. She was a David Letterman Distinguished Professional Lecturer at Ball State University in 2016.

Amy serves on a script consultant for films and shows about artificial intelligence, technology and the future. She is a member of the Academy of Television Arts & Sciences (Interactive Media Peer Group – previous Blue Ribbon Emmy award judge). She serves on the Board of Directors for the Baltimore Symphony Orchestra.

Amy originally attended the Jacobs School of Music to study classical clarinet. She holds a B.A. in political science, game theory and economics from Indiana University and an M.S. from the Columbia University Graduate School of Journalism. She also earned Nikyu Certification in the Japanese government-administered Language Proficiency Test. In addition, she earned the rank of Shodan (first-degree black belt) in Aikido, but a serious accident during training a few years ago forced her to retire. She lives in Baltimore and in New York City.

PROFESSIONAL AFFILIATIONS

- Academy of Television Arts and Sciences
- IEEE (professional member)
- The Society for the Study of Artificial Intelligence and Simulation of Behaviour
- Association for the Advancement of Artificial Intelligence
- Online News Association (ONA)
- Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)
- Association of Professional Futurists

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Shorter Bio

Amy Webb is a quantitative futurist. She is a professor of strategic foresight at the NYU Stern School of Business and the Founder of the Future Today Institute, a leading foresight and strategy firm. Now in its second decade, the Future Today Institute helps leaders and their organizations prepare for complex futures. Webb was named to the Thinkers50 Radar list of the 30 management thinkers most likely to shape the future of how organizations are managed and led and won the 2017 Thinkers50 Radar Award. She is a 2017-18 Delegate in the United States-Japan Leadership Program and was a 2014-15 Visiting Nieman Fellow at Harvard University, where her research received a national Sigma Delta Chi award. She was also a Delegate on the former U.S.-Russia Bilateral Presidential Commission, where she worked on the future of technology, media and international diplomacy. Webb's special area of research is artificial intelligence and she has advised three-star generals, White House leadership and CEOs of some of the world's largest companies on the future of AI. Her most recent book, *The Signals Are Talking: Why Today's Fringe Is Tomorrow's Mainstream* (PublicAffairs/ Hachette, December 2016), explains how to predict and manage technological change. It was a *Washington Post* Bestseller, it was selected as one of *Fast Company's* Best Books of 2016, was an Amazon's best book of 2016 and won the Gold Axiom Award for business books. Her upcoming book is a manifesto our misplaced fears and optimism about artificial intelligence, and why we must change course in the present.

Additional Resources

Web:

Personal: <http://www.amywebb.io>

Future Today Institute: <http://www.futuretodayinstitute.com>

Social Media:

Twitter: [@amywebb](https://twitter.com/amywebb)

Facebook: <https://www.facebook.com/FuturistAmyWebb>

LinkedIn: <https://www.linkedin.com/in/amywebb>