



GRAPHIC DESIGN + ILLUSTRATION

hello@alanruanedesign.com
+353 (0) 87 214 9636
alanruanedesign.com

WORK EXPERIENCE

July 2014 - present:

The Marketing Network,
Argyle Square, Donnybrook, Dublin 4.

Position:
Senior Graphic Designer

Responsibilities:
At The Marketing Network, I am responsible for ideating, designing and managing production for large and small campaigns. I also work on brand identity and particularly enjoy logo design and the elements of its implementation – from business cards to vehicle graphics, to digital. Working across print and online, my key clients include Keelings, Repak, Eircode and Aircoach. I work in a small, tight-knit creative team, but also work closely with account directors and clients in every step of the process.

Mar 2010 - July 2014:

Snap Cork,
Crawford Hall, Western Road, Cork

Snap Mayo,
N5 Business Park, Moneen, Castlebar,
County Mayo

Position:
Graphic Designer (Snap Cork)
Junior Designer (Snap Mayo)

Responsibilities:
In this role, I was responsible for the design, implementation and production of marketing concepts, as well as print and digital design for a number of clients. These would vary from small, local operations to nationally and internationally-recognised brands. I also lead the design on national campaigns for the Snap Franchise in Ireland. Key to this role was production and artworking responsibilities, as well as maintenance of production equipment.

Aug 2008 - Jan 2010:

St. Paul's Community College,
Waterford, Ireland

Newtown Junior School,
Waterford, Ireland

Position:
Substitute Teacher

Subjects:
Art, English, Religion, Maths,
Technical Graphics.

Responsibilities:
For two years, I worked across two schools, one primary and one secondary. Key to this was producing lesson plans, teaching a variety of subjects and age groups, as well as assigning and correcting work.

Sep 2007 to July 2008:

Nolan Print and Design,
Northern Extension, Industrial Estate,
Waterford

Position:
Graphic Designer

Responsibilities:
This was my first job out of college. Mostly I worked on a pharmaceutical account on reports that needed lots of technical precision. It wasn't thrilling work but it required attention to detail, which was a good learning curve. The other major element of my role was outputting jobs to plates and using Imagesetter technology.



GRAPHIC DESIGN + ILLUSTRATION

hello@alanruanedesign.com
+353 (0) 87 214 9636
alanruanedesign.com

QUALIFICATIONS / EDUCATION

2016

Pulse College,
Dublin, Ireland

Course:
Adobe After Effects

Grades Achieved:
Adobe certificate of completion

Sample of Subjects:
Basic Animation, Animating Text,
Constructing Backgrounds with Shape
Layers, Track Mattes, Slideshows and Audio,
Animate Photoshop Layers, Working with
Masks, Rotobrushing, Puppet Tools, Keying,
Colour Correction and Clone Stamping

2014

Digital Marketing Institute,
Dublin, Ireland

Course:
Professional Diploma in Digital Marketing

Grades Achieved:
2:1

Sample of Subjects:
Search Engine Optimisation, Pay Per Click
Marketing, Email Marketing, Digital Display
Advertising, Mobile Marketing, Web
Analytics, Social Media Marketing and
Campaign Planning.

2009 -2010

Waterford Institute of Technology,
Waterford, Ireland

Course:
Web Design / Web Development

Grades Achieved:
A (WIT Certificate of Completion)

Sample of Subjects:
Photoshop, Fireworks, Flash, HTML,
Dreamweaver, CSS Web Standards
and Accessibility.

2006 - 2007

Thames Valley University,
Reading, United Kingdom

Course:
BA (Hons) of Graphic Design
(Visual Communication)

Grades Achieved:
Overall Degree: 2.1

Sample of Subjects:
Visual Communication, Design Portfolio,
Critical Thinking, Design Theory, Design
History, Typography, Experimental
Communication, Ideas and Perspectives and
Digital Communication.

2003-2006

Waterford Institute of Technology,
Waterford, Ireland

Course:
BA (Ord) in Design
(Visual Communication)

Grades Achieved:
Overall Degree: 2.1

Sample of Subjects:
Photography, History of Design, Typography,
Information Technology, Critical Thinking,
Digital Media, Construction, Print /
Print Making, Illustration, Marketing and
Psychology.

Final Year Project:

Visual Voices: Design Conference. This
conference invited four speakers who are
very prominent in the design industry both
in Ireland and abroad.

My design work was selected out of the
class to represent the conference. I was
awarded the W.I.T.'s President's Prize for my
design work for this project and my work
throughout the year.

Dissertation:

Kicking Against: Punk and Metal, in
comparison to and their co-option by the
visual mainstream.

REFERENCES

On Request.