

## EMILY COWDREY

\*graphic designer

T (810)869.5675  
E EMILY.A.COWDREY@GMAIL.COM  
W EMILYCOWDREY.COM

## EDUCATION

**COLLEGE FOR CREATIVE STUDIES/ DETROIT, MI**  
BFA IN GRAPHIC DESIGN  
2008-2011  
GPA 3.5

**MICHIGAN STATE UNIVERSITY/ LANSING, MI**  
STUDIO ART, GRAPHIC DESIGN  
2005-2008  
GPA 3.5

## AWARDS & RECOGNITION

PRINT MAGAZINE  
2012 REGIONAL DESIGN ANNUAL AWARD  
CCS VIEWBOOK

HOW MAGAZINE  
2012 COLOR IN DESIGN AWARD  
CCS VIEWBOOK

AIGA INTERNATIONAL DESIGN  
EDUCATORS CONFERENCE  
HONOLULU, HI  
DECEMBER 2012  
BOOK CHOSEN TO BE EXEMPLIFIED IN A SERIES  
OF INTERNATIONAL DESIGN PIECES

COLLEGE FOR CREATIVE STUDIES  
GRADUATE WITH HONORS

TEXTURE AND TRANSFORMATION IN THE  
NEIGHBORHOOD  
HAMBURG, GERMANY  
NOVEMBER 2011  
BOOK CHOSEN TO BE PART OF AN EXHIBITION  
AT KUNSTLERHAUS SOOTBÖRN

CCS & MSU DEAN'S LIST  
2005-2008, 2010 & 2011

AIGA STUDENT MEMBER SPOTLIGHT  
DETROIT CHAPTER  
SPRING 2010

CCS STUDENT EXHIBITION  
2009-2011

AIGA DETROIT DESIGN RE:VIEW  
2009 & 2011  
THREE PROJECTS EXHIBITED AND PRINTED  
IN A YEARLY CATALOGUE

COLLEGE FOR CREATIVE STUDIES  
\$10,000 SCHOLARSHIP  
AWARDED BASED ON PORTFOLIO

## SKILLS & EXPERTISE

CREATIVE SUITE, ADOBE, MICROSOFT OFFICE,  
WIN XP & OSX, CREATIVE DIRECTION, TYPOGRAPHY,  
ILLUSTRATION, WEB DESIGN, INTERACTION DESIGN,  
CONCEPT DEVELOPMENT, PUBLISHING, CORPORATE  
IDENTITY, DESIGN MANAGEMENT

## EXPERIENCE

**PEOPLEDESIGN/ GRAND RAPIDS, MI**  
*Graphic Designer/ March 2012-Present*  
/PEOPLEDESIGN IS A STRATEGY AND BRANDING DESIGN FIRM  
THAT SPECIALIZES IN BUILDING MEANINGFUL BRAND  
PLATFORMS FOR CLIENTS  
/WORKED COLLABORATIVELY WITH STRATEGISTS, EDITORS,  
DESIGNERS AND DEVELOPERS TO CREATE EFFECTIVE DESIGN  
SOLUTIONS FOR ALLEN EXTRUDERS, INTERFACE FLOR, HON OFFICE  
FURNITURE, NURTURE BY STEELCASE, X-RITE AND WHIRLPOOL

**FREELANCE/ DETROIT, MI**  
*Graphic Designer/ November 2011-May 2012*  
/WORKED ON ALUMNI EXTENSION FOR CCS  
/CONTINUATION OF VIEWBOOK MATERIALS

**3ST/ CHICAGO, IL**  
*Apprentice/ June 2011-September 2011*  
/WORKED ON BOOKS FOR STUDIO GANG ARCHITECTS & URBAN LAB  
/DESIGNED MULTIPLE MATERIALS FOR CHICAGO'S SOCIETY OF  
TYPOGRAPHIC ARTS' SUMMER EVENTS  
/COMPLETED THE CCS VIEWBOOK THROUGH PRINT PRODUCTION

**RICK VALICENTI/ COLLEGE FOR CREATIVE STUDIES**  
*Junior Graphic Designer/ September 2010-May 2011*  
/DESIGNED PROMOTIONAL VIEWBOOK  
/SENT TO HIGH SCHOOL GRADUATES WORLDWIDE

**DE PROGRAM/ NETHERLANDS, FRANCE & BELGIUM**  
*July 2010*  
/WORKSHOPS WITH BOB VAN DIJK AND THOMAS CASTRO(LUST)  
/VISITED MULTIPLE STUDIOS ACROSS THE NETHERLANDS,  
FRANCE & BELGIUM

**AIGA STUDENT CHAPTER/ DETROIT, MI**  
*President/ Fall 2009-spring 2011*  
/ORGANIZATION OF MEETINGS AND DEVELOPMENT OF CHAPTER  
/ORGANIZED AND LED STUDIO TOURS IN NEW YORK CITY, CHICAGO,  
DETROIT AND ROYAL OAK

**VOLKSWAGEN/ COLLEGE FOR CREATIVE STUDIES**  
*Sponsored Graphic Design Course/ Winter 2011*  
/PART OF A DESIGN TEAM FOCUSED TO RECREATE THE BUYING  
EXPERIENCE OF A FIRST TIME CAR-BUYER

**CRAIN COMMUNICATIONS/ COLLEGE FOR CREATIVE STUDIES**  
*Senior Practicum Course/ Fall 2009 - Winter 2010*  
/SELECTED THROUGH A PORTFOLIO REVIEW  
/DEVELOPED A FAMILY OF COMMUNICATION TOOLS  
THAT COULD BE APPLIED TO ALL CRAIN PUBLICATIONS  
/DESIGNED A PORTFOLIO PROCESS BOOK OF THE FALL  
SEMESTER'S WORK

**GRAPHIC DESIGN OFFICE/ COLLEGE FOR CREATIVE STUDIES**  
*Work Study/ January 2009-May 2010*  
/ASSISTED THE OFFICE WITH ORGANIZATION OF FILES  
/ARCHIVING OF INFORMATION AND DESIGNING POSTERS

**ADOBE/ COLLEGE FOR CREATIVE STUDIES**  
*Student Representative/ 2009-2011*  
/PROMOTION OF ADOBE PRODUCTS ON CAMPUS  
/ANSWERING QUESTIONS REGARDING ADOBE PRODUCTS