

ONE MAGAZINE

issue no. 14

theme

SS17

ONE
MAGAZINE

ISSUE NO. 12
NYC

WINTER
2016 / 2017

one

the free issue

For the past 7 years, ONE Magazine has kept a consistent style from one issue to the next.

For this issue and next issues to come, we want to push the style. We want to see a newer type of edge within simplicity and minimalism. Refer to our references at the end of this PDF.

We will be very selective when accepting submissions. Please be aware all submissions are not 100% guaranteed to be featured until reviewed and approved.

— For guidelines on how to submit, please refer to our website's submission guidelines and FAQ pages for all details.

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deadline

april 28

EMAIL TO INFO.ONEMAG@GMAIL.COM

If you are planning on shooting for ONE, you must provide your own moodboard of hair/makeup/styling ideas along with a link to your work. *We will not accept any submissions or moodboard concepts after the deadline date.

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the vibrant issue

This theme for our next issue is about celebrating color and liveliness through interconnectivity. Today's women are strong, diverse and independent. Think of concepts based around power/confident women, vivid colors, how color can interpret strength. We want to see an array of interpretations on vibrancy and how to translate color through movement, action and beauty.

Keep in mind our style — We're all about minimalism and simplicity but we like to push the boundaries while keeping those aspects as the core.

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SS17 — trends

Swimwear, stripes, mini bags, buckles, anoraks, plume, feathered cuffs, sportswear, belting, slips/slips over outfits, brocade, sheer skirts, layering, gingham, one shoulder, trench coats, sequins, denim, surf inspired, never ending sleeves, bell sleeves, bralettes, deconstructed shirting, kitten heels, eighties inspired, tulle, skewed skirt hemlines, modern ruffles.

Colors

Bright white, blush pink, fuchsia, denim blue, primrose yellow, royal blue, flame red-based orange, aqua blue, greenery, kale/woody green, hazelnut, metallic silver, timeless black, passionate red, cognac brown, sweet lilac, electric purple.

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PF17 — trends

Sheer layers, crossbody necklaces, hoodies with fur, track pants under dresses, high waist bags, multiple belts, off-the-shoulder sweater wrap, half-on coats, kitsch graphics, extra long trouser hemlines, upscale utility looks, seventies crochet knits, offbeat appliqué, and patchwork, knee high boots, sharp blazers, hoisery, volumised day dresses, fuchsia and scarlet colors.

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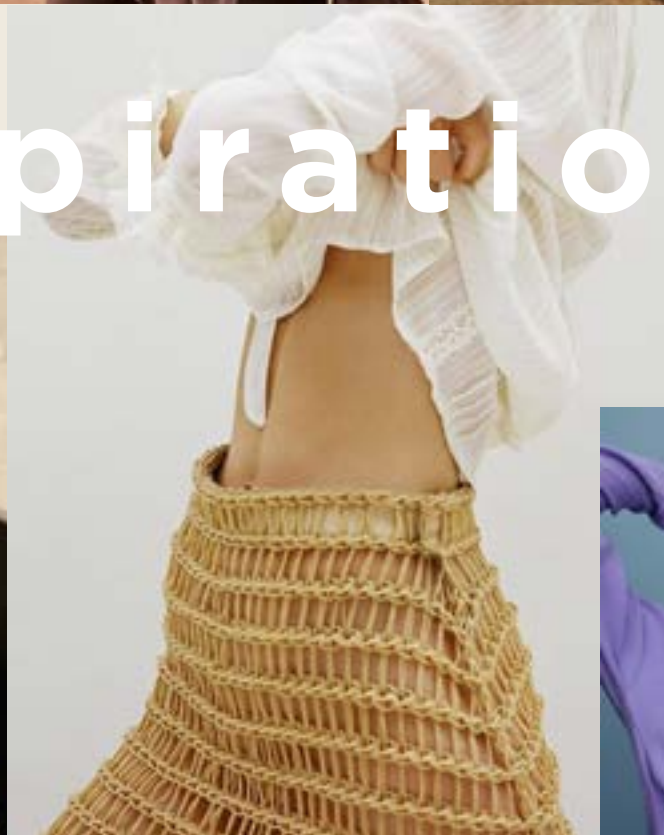
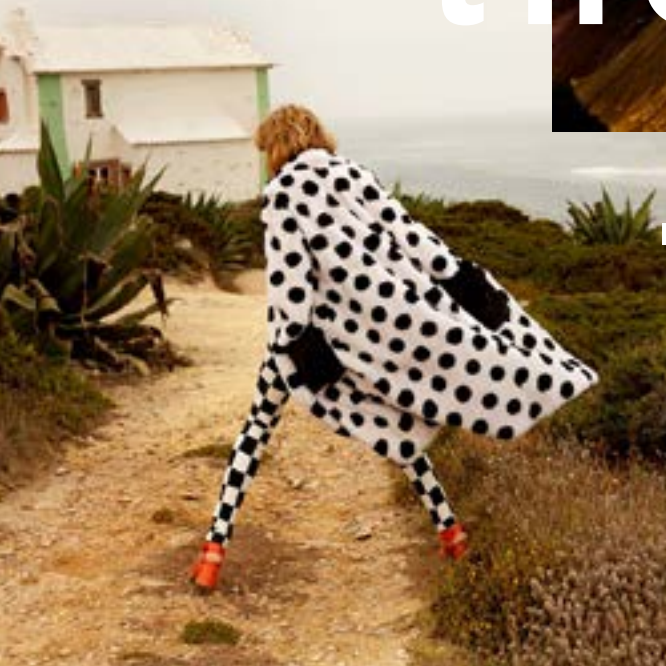
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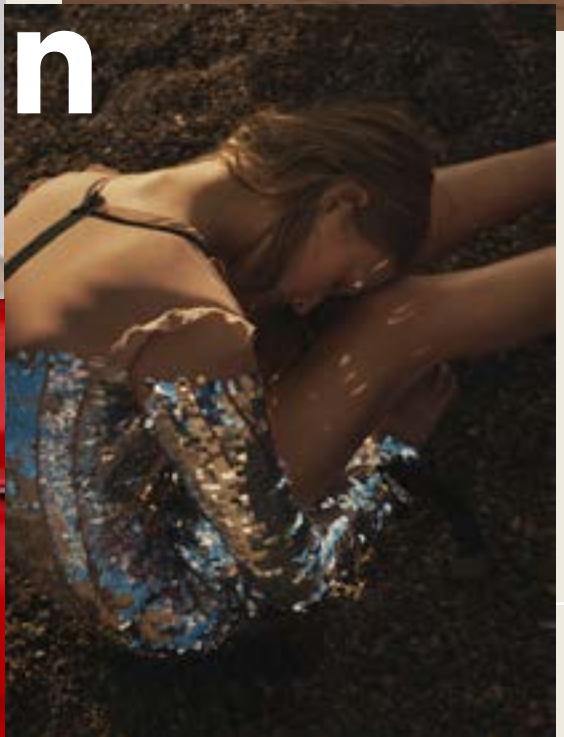
the vibrant issue



— inspiration



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— inspiration

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Looking for more inspiration?

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tumblr— [saysshe.tumblr.com](https://www.tumblr.com/saysshe)

pinterest— [pinterest.com/onemagus](https://www.pinterest.com/onemagus)

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how to submit

visit

onemag.us/submissions

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