

FLAGLER ORMOND HALIFAX NEWSMYRNA DELAND

The Best Read, Most Loved Magazines in Volusia & Flagler Counties

Distribution

- **Total Readership:** 200,000
- **Premium Mailed Distribution:** MAILED to subscribers Volusia and Flagler County, Florida.
- **Mass Mail:** To EVERY legal and medical office in Volusia & Flagler Counties, Florida
- Digital Editions of each magazine are available online at: www.gagepub.com
- **Single Copy/Rack Distribution:** Additional copies available free of charge at over 100 high-traffic rack locations, area businesses, welcome centers, chambers of commerce, professional offices, and advertisers in Flagler and Volusia County Florida.
- **Long Shelf Life:** Readers keep our magazines for 6-8 weeks in their homes as reference for our advertisers

Magazine	Readers	Zip	Cities
Flagler	40,000	32136, 32137 32164	Flagler Beach, Palm Coast, Hammock Dunes
Ormond	40,000	32174, 32176	Ormond Beach, Ormond-By-The-Sea
Halifax	40,000	32127, 32128, 32129, 32119, 32118	Daytona Beach, Port Orange, Pelican Bay, Ponce Inlet, Spruce Creek Fly-In, Daytona Beach Shores
New Smyrna	40,000	32168, 32169, 32170, 32152, 32141, 32159	New Smyrna Beach, Edgewater
DeLand	40,000	32720, 32721, 32722, 32723, 32724, 32130, 32763, 32774 3272532728, 32738, 32739, 32173, 32753	DeLand, DeLeon Springs, Orange City, Deltona, DeBary
Totals:	200,000		

Content Calendar

IN EVERY EDITION

Scene - our extensive calendar of events, Dining, Entertainment, Nightclubs, Fun Factoids, Featured Products, Health Topics, Readers Survey

January: *Past, Present & Future*

Area Projects, Historical Places, Education

Health Focus - New Year, New You - Weight Loss, Looking Younger, Overall Health

March: *Green/Environment*

Green Initiatives, Produce, Plans, Eco-tourism

Health Focus - Natural Healing, Alternative Medicines, Wellness

May: *Travel & Summer Camp*

Summer Travel, Trends in Travel, Summer Camp for Kids and Adults

Health Focus - Top Docs, Area Medical Professionals, New Healthcare Innovations and Procedures

July: *Water Edition*

Life on the Coast, Innovative Sports on the Water, State Parks Education Edition

Health Focus - Getting a Beach Body, Skin Protection, Outdoor Health

September: *Experience Edition*

Fall Festivals, Tours, Art Festivals

Health Focus - Who's Who in Healthcare, New Health Procedures

November: *Celebration Edition*

Holiday Events, Fundraising, Local Celebrations, Holiday Gifts

Health Focus - Reducing Holiday Stress, The Gift of Health

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