

# BUILDING BLOCKS

*A Newsletter of Rauch, Inc.*

## Dear Friends,

Can you believe that it is already November again? Time has a way of flying by in the face of our engagements with family, friends, work, hobbies and other pursuits. Sitting down to write this letter, I took time for the seasonally appropriate reflection of **giving thanks**.

Happily, like most years, I am thankful for a lot. One of the things I am most thankful for, however, is being busy. That sounds a bit strange, doesn't it? After all, we often find ourselves complaining about how busy we are, and even feeling burdened by it. But can we really see our lives any other way?

### **Brian can.**

Brian has Asperger syndrome and mild mental retardation. The first part of his life was a struggle, and he was eventually admitted to an institution. He found himself with little to look forward to, not to mention few things to keep him occupied and productive.

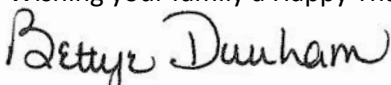
### **But today, Brian is happy, active, and thriving.**

Brian lives in a beautiful new home with two roommates, participates in recreational outings, and has a job where he earns a paycheck. He enjoys chatting with others about basketball, dances, and shopping – and anxiously awaits Christmas all year long. He has meaningful relationships, as evidenced by his recent spontaneous and heartfelt rendition of “Happy Birthday” in honor of a friend’s big day.

This fulfilling life is possible because of Rauch, Inc., and the support we receive from people like you. Brian spends nearly every waking moment in a Rauch-sponsored program, from the home at Hawthorn Glen in which he sleeps to the ACCESS day program to his job at Rauch Industries.

I am thankful that, because Rauch is here to serve the community, Brian got the help he needed. Now, **I am respectfully requesting your support** to help us reach the **\$3 million fundraising goal** of our Building Blocks Comprehensive Campaign **by December 1**. I hope you will take a few moments to read more about the goals of this campaign in this newsletter or on our newly redesigned website (for which I am also thankful!).

Wishing your family a Happy Thanksgiving and warm (and busy!) holiday season,



Bettye Dunham  
Chief Executive Officer



*This special issue focuses on Rauch's **Building Blocks Comprehensive Campaign**. This campaign was made possible over the course of the past year through the diligent efforts of several dedicated volunteers.*

### **Building Blocks Campaign Leadership Team :**

*Co-Chairs*  
Tim Naville  
Connie Sipes

*Members*  
Janice Leavell  
Rose Wathen  
Ed Woertz

*Staff*  
Sandy Braunbeck  
Bettye Dunham  
Teressa Jackson

Dear Friends,

As Rauch's first workshop supervisor, I have always been proud to be associated with Rauch and the good work they do in Southern Indiana. As a member of this community, you should be, too.

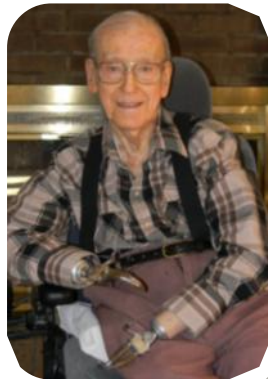
Rauch has grown substantially since the time when I worked to support just seven individuals in our small Charlestown Road building. Over the years, Rauch has continued to recognize that, with a little help, people with disabilities can realize amazing and meaningful accomplishments - and has expanded its offerings accordingly.

Many of you have generously supported Rauch with your time, talent and treasure over the nearly 60 years the agency has been a part of the community. For that, I thank you from the bottom of my heart. Now, I ask you to consider a gift of any size toward the goal of the Building Blocks Campaign, so that Rauch can continue to grow, adapt and meet the changing needs of those in the community who need us.

With Sincere Gratitude,



George "Tooter" Tinius



## Support for the Building Blocks Campaign

Rauch is incredibly proud of the successes already achieved through the Building Blocks Campaign. A tremendous number of supporters have brought us this far – just \$20,000 from our goal – and we could not have reached this level of success without them. Please consider joining these contributors:

**\$1.8 million in state and federal grants** and an **anonymous individual contribution of \$900,000** kicked off the campaign.

**Individuals have donated a total of \$95,795 to date**, including: community members like YOU, parents and family members of those we serve, and Rauch staff and clients.

**Foundations & corporations have given \$184,250**, including:

- \$100,000 challenge grant from the Ogle Foundation, payable when the campaign reaches \$3 million
- Grants from the James Graham Brown Foundation, The Gheens Foundation, and Brown-Forman Corporation.

## Halloween at Fairmont Neighborhood Center

ADA and ACCESS know how to party! Every year, the programs come together for Halloween to dress up, load up on sugar, and just have fun. The sheriff, a queen, and even Wilma Flintstone made an appearance for this exclusive event.

This year, the clients also participated in the agency pumpkin decorating contest. Some dug right in and helped clean out the pumpkin and carve while others took the less messy approach and painted their

pumpkin. You can see their finished pumpkin masterpieces throughout the newsletter. All the pumpkins were generously donated by Book Farms in Starlight, Indiana.



## Thank you Community Foundation of Southern Indiana!

Rauch is excited and grateful to announce the award of a grant from the Community Foundation of Southern Indiana!



This funding is enabling the purchase of a TracVac leaf shredder to expand the services offered by our landscaping and lawn care crew. This equipment will remove leaves while shredding and depositing them in the truck bed—making the job of leaf removal quick and efficient. This new equipment will also enable Rauch to hire more people with disabilities to work with the landscaping and lawn care division.

To arrange for a free landscaping, lawn care or fall cleanup estimate, please contact Chris Shireman at 502-819-2633 or Tony Euler at 812-945-4063.

## Building Blocks Comprehensive Campaign

*The goals for the "Building Blocks" campaign are comprehensive, far-reaching, and achievable...*



To continue providing exemplary services to our clients, their families, and the community, Rauch has engaged in a campaign to raise \$3 million. The Ogle Foundation has awarded Rauch a \$100,000 challenge grant, payable when the \$3 million goal is reached through contributions and pledges of up to 3 years. Thanks to the support of community members like you, **just \$20,000 remains to attain this goal, but it must be arrived at by December 1.**

**Thank you** for your consideration of a contribution or pledge toward this goal. A pledge envelope is included in this newsletter for your convenience. One-time and monthly, quarterly, and annually recurring gifts can also be made via our newly redesigned website at [www.rauchinc.org](http://www.rauchinc.org).

Rauch's strategy for the \$300,000 public portion of the campaign involves the advancement of the following priorities:

**Building the organization:** Rauch has a respected reputation in the community as a conscientious, deliberative provider of core services for persons with disabilities. To remain strong, we must continue to receive **stable, unrestricted funding** for program development, technological improvements, and other expenses associated with maintaining efficiency and flexibility.

**Building new opportunities for clients and families:** Rauch also realizes that, in addition to core services, clients' needs change and evolve. To be efficient, Rauch must **offer new programming that accommodates change**. One example of such evolution is the development of supported living opportunities for our clients.

**Building a foundation for Rauch's future:** Through a gift from the Rasmussen estate, the Rauch Foundation was created to establish a culture and vehicle of long-term philanthropic support. This enables Rauch to weather changes in policy, funding, and client need. To further improve our preparedness, Rauch relies on you to **consider an investment in the Rauch Foundation**, either now or in your estate plan.

We are excited about the prospect of things yet to come for Rauch and those we serve. **With your financial support through the Building Blocks Comprehensive Campaign, your advocacy for persons with disabilities, and your willingness to share our message of hope with your friends, family and colleagues, we are sure to reach our goals.** More importantly, however, is the prospect that we will build, one block at a time, **a community where everyone belongs.**

For more information about the campaign, visit our website at [www.rauchinc.org](http://www.rauchinc.org) or contact Teresa Jackson, Director of Development, at [tjackson@rauchinc.org](mailto:tjackson@rauchinc.org) or 812-945-4063.

**Thank you for your past, present and future support of Rauch, Inc.!**

### 2011-2012 Rauch, Inc. Board of Directors

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**Vice President: Steve Naville**  
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**Mary Pat Boone**  
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**Matthew Oakley**  
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**Adam Kempf**  
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**Ed Woertz**  
*Hitachi Cable Indiana (retired)*

**Steve Naville**  
*Lorch & Naville*

**Jay Conner**  
*Capital Asset Management*

## Thank You to all Donors Contributing to Rauch, Inc.

September 1, 2011 to October 31, 2011!

Mr. & Mrs. George Bland  
Mr. & Mrs. Wilburt J. Block  
William & Barbara Book\*  
Dr. Marshall Buchman  
David & Marcie Carlton  
State Representative Ed Clere  
Walton and Frances Coffey  
Mr. & Mrs. Jay Conner  
Culbertson Home for Old Ladies  
Lindsey Davis\*  
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Ms. Peggy Pfeifer  
Mr. & Mrs. William Robinson  
Dr. John R. Sisk, DDS  
Ms. Denise Torstrick  
Barbara Van Gelder  
Ms. Lillian Wells  
Mr. Donald L. Williams

**In Honor of Christina Crace**  
Mr. & Mrs. Steve Crace

**In Honor of Teresa Foster**  
Mr. & Mrs. Marvin Foster

**In Honor of Bradley Schenck**  
Ms. Loretta Schenck

**In Memory of Teresa Crace Kasey**  
Mr. & Mrs. Steve Crace  
David Frey

### In Memory of Mary Elizabeth Hutt

Mr. Byron Anderson  
Mr. & Mrs. David L. Benjamin  
Ms. Denise Best  
Mrs. Doris Hickerson  
Mr. & Mrs. Steve Jacobi  
Mr. & Mrs. Fred Lausterer  
Dorothy Long  
Pam & Wayne McDonough  
Mrs. Doris Naville  
Mr. Larry Oster  
Edward Schaefer  
William & Barbara Smith  
Leah Watkins

### In Memory of Marty McDonough

Mr. & Mrs. Don McDonough

### In Memory of Robert L. Ritz

Martha Ritz

\*Denotes in-kind gifts.

*The clients at Rauch Industries  
also had fun on Halloween.  
Donna dressed up as a princess  
and Brett was a bumble bee!*



*Honorable Mention Entries in the  
Pumpkin Decorating Contest*

## 2012 Imagine Awards

The 12th Annual Imagine Awards are approaching! This upcoming event will take place March 3, 2012, at Horseshoe Southern Indiana, and is the signature event of the Rauch Foundation. Please save the date and plan on joining us for an inspiring and entertaining night.

### A Bit of History

The Rauch Foundation was founded in 1997 by bequest from the Rasmussen Estate. Rauch's CEO, Bettye Dunham, wanted to find a way to grow the Foundation and guarantee services for our clients could be provided in the future. The Imagine Awards were Ms. Dunham's brainchild and answer to that search. It was decided to hold the event annually on the first weekend of March to kick off National Disability Awareness Month.

In the twelve years of its existence, the Imagine Awards' venue has changed, the silent auction has expanded, and attendance has grown, but we have stayed true to its original intent. Much thought and consideration is always given to the selection of a speaker/entertainer who has a disability. Nominations are accepted from the community to honor outstanding individuals in the categories of individual with a disability, community leader, and organization that enhances the lives of individuals with disabilities. And there is always a great dinner with an amazing dessert!

To find out more about the Imagine Awards or the Rauch Foundation, contact Teressa Jackson, Director of Development, at 812-945-4063, ext. 140, or [tjackson@rauchinc.org](mailto:tjackson@rauchinc.org)

## Healthy Families Program Helps New Mom Adjust

*Healthy Families, a program of Rauch, is a no-cost, voluntary parent support program designed to help families who are expecting, or have just had a baby, adjust to parenthood. We do this by providing support, encouragement and information to the families who choose to participate in services.*

Rufina Pacheco has been enrolled with Healthy Families Floyd County for two years. Originally from Mexico, Rufina enrolled while still pregnant with her daughter. One of her goals since being a part of the program has to be to learn the English language. However, she has been hesitant because she fears that she will not speak it well enough for people to understand her. Rufina's Family Support Specialist, Brittany Chandler, has been able to work with Rufina through the use of a Spanish speaking interpreter.

Through Brittany's continued encouragement, Rufina has gained the confidence to start learning to speak English. Brittany recently started working with Rufina utilizing flash cards that name an object as well as display a picture. We are proud to report that through encouragement and persistence, Rufina can now speak over 20 sentences in English. Most recently, Rufina was able to ask her daughter's physician when the date of her next appointment will be. Brittany is very encouraged that Rufina will continue to progress and will achieve her goal. Learning the English language will allow Rufina the opportunity to participate in her community in ways that will have positive results for her and her family.

## Wish list:

Bottled water  
Body wash  
Deodorant  
Detergent  
TARC tickets  
Resume paper  
Office supplies  
Disposable dinnerware  
Wii games  
Canvases  
Neckties  
Wooden chairs  
Large flat screen TV  
Admission to local museums, ball games, movies, attractions  
Staff rewards:  
movie passes  
store/restaurant gift cards  
iPads  
Computers/netbooks  
Playground equipment  
Crayons  
Coloring books  
New toys/stuffed animals  
Diapers and wipes

## Volunteers:

We are always happy to accept volunteers to:

- Read to clients
- Do presentations for clients in music, dance, and fitness
- Professionally photograph our clients
- Sort through and catalog donated items



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(812) 945.4063 PHONE  
(812) 941.8820 FAX

#### Our Mission

To support people with disabilities and their families while encouraging a community that acknowledges the value and contribution of all people.

Non-Profit  
U.S. Postal  
Service  
**PAID**  
Permit #845  
New Albany, IN

### WHAS Crusade for Children Chili Cook-Off

Rauch will be having an agency chili cook-off November 30th from 11 a.m. to 1 p.m. to raise funds for the WHAS Crusade for Children. Rauch staff will enter their favorite chili recipe into the category of their choosing: spicy, original, and alternative.

Chili connoisseurs are needed to help decide the staff winner for each category. Samples and bowls of each chili will be available for purchase with all proceeds going to the WHAS Crusade for Children. You're invited to stop by Fairmont Neighborhood Center at 2525 Charlestown Rd. to cast your vote and help support the Crusade!

*Rauch was the first Southern Indiana entity to receive Crusade funding in 1958. "Skills on Wheels", one of Rauch's Children's Services programs, is currently funded by the WHAS Crusade for Children.*



### Pumpkin Decorating Contest



Rauch staff sharpened their knives and carving skills for the pumpkin decorating contest. Entries were made by department in three categories: scary, funny, and most original.

The winners were determined by in-house votes and our Facebook fans. By the deadline, 119 votes had been cast on Facebook alone—thanks to everyone that voted and participated!

#### The winning pumpkins and departments were:

**Scary:** Rauch Industries

**Funny:** Employment & Interpreting Services

**Most Original:** Administration