



Jen Downes

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<http://jendownes.com>

Madison, CT

## Professional Design Experiences

### Whitehaus Collection | Associate Graphic Designer | West Haven, CT | October 2015–February 2016

Created and designed accurate, user-friendly content in a timely manner.

- Measured products and created numerous product specification sheets
- Designed and developed advertisements and emails for distributors as well as customers
- Collaborated with multiple departments on many projects
- Managed social media accounts
- Uploaded content to company e-commerce website
- Photographed and edited product images for distributors such as Amazon and Home Depot
- Broader knowledge of WordPress, Home Depot's IDM Portal, and Mail Chimp

### Travelers Insurance | Jr Motion Digital Designer - Contract Position | Hartford, CT | August–October 2015

Responsible for designing, developing, and producing the visual information for Travelers Insurance.

- Coded HTML emails compatible with Outlook 2011
- Created motion design graphics
- Developed HTML 5 and JavaScript web banners
- Followed strict brand standards
- Gained expert knowledge of cargo theft prevention
- Worked on multiple projects with tight deadlines
- Advanced skills working with Zeta Mail, MediaBin, and Adobe Edge Animate

### Pacific Northwest National Laboratory | User Interface Tech Design Intern | Richland, WA | June–August 2014

iOS team member in a multi-platform competition to create a biosurveillance mobile application for a client.

- Worked alongside an MD, a back-end developer, and a front-end developer for the entirety of the program
- Designed for iOS 7 iPad Air and iPhone 5
- Increased knowledge of working professionally for a government facility
- Skilled in tracking and predicting vector borne diseases
- Presented the final, functioning application to the client
- Met strict, weekly deadlines
- App was presented at the 2014 *International Society for Disease Surveillance* conference

### GEM Advertising | Graphic Design Intern | New Haven, CT | May–August 2013

In charge of numerous print and digital design projects for *Albertus Magnus College*, *Mezzo Grille*, and *North Pacific Yachts*.

- Able to meet weekly deadlines
- Created products such as menus, stickers, booklets, and newspaper advertisements
- Developed greater knowledge of HTML, CSS, JQuery

## Freelance Design Experiences

### Meathead Nation | Designer | Madison, CT | November 2015

Created company's logo.

### Saint Andrews Episcopal Church | UI/UX Designer + Developer Expert | Madison, CT | July–October 2015

Collaborated with the church's ministries to come up with a respectful, modern website to attract new and current church members.

### United Therapy Staffing, LLC | Designer | Sarasota, FL | April 2015

Redesigned their logo in order to attract a younger audience.

### CrossFit Bradenton | Designer | Bradenton, FL | October 2014–May 2015

Redesigned their *Barbell Club* logo as well as the female tank top for Summer 2015.

## Photography + Film Experiences

### United Nations Women | Event Photographer | Sarasota, FL | March 2013

Photographed the elite event as well as documented and edited the photographs.

### Ringling College of Art & Design | Set Assistant | Sarasota, FL | November–December 2012

Volunteered to help out on sets as assistant to grips and gaffers.

## Education

Ringling College of Art + Design | BFA: Graphic and Interactive Communications | Sarasota, FL | May 2015

Westover School | Diploma | Middlebury, CT | May 2011

St. Mary's Anglican Girls' School | Exchange Student | Perth, Australia | June–September 2009