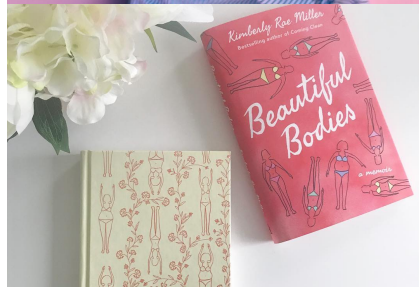


we are **LMS.**

publishing: **THE STATS.**



3x Influencer content gathers **3x** as many views, **2x** as many actions, and **12x** as many comments compared to all other content

3.6% the LMS average engagement rate for main feed posts created by influencers is 3.6% which is over **1.5% above** the industry standard

172K Through our Super Influencer program, with an average of **15 activations**, **LMS** has generated an average **2.6M total potential reach** which is over 172K per activation

4.6mil. For a single program with a budget under **\$8K** and an individual spend below **\$3K per micro-influencer**, **LMS** has facilitated over **91 unique activations** with a total potential reach over 4.6 million