

ALBERTO NAVARRO

ART DIRECTOR

CONTACT

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EMAIL

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WEBSITE

www.beto-navarro.com

EDUCATION

2002 - 2005

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

Al Miami International
University of Art & Design

2001 - 2002

TECHNOLOGY PROGRAM IN GRAPHIC DESIGN

Escuela Superior Politecnica
del Litoral (ESPOL)

PROFILE

With a professional creative career spanning over 10 years. Worked with major brands in different fields such as: finance, sports, food & beverage, music, B2B, travel, real estate, lifestyle, fashion, insurance, CPG, government, and telecommunications.

RANDOM FACTS

Ironman World Championship and USA Triathlon National Championship finisher. Training to become part of Team USA.

EXPERIENCE

CITY OF MIAMI BEACH / Visual Communications Specialist

April 2016 to Current

In charge of creating and establishing the look and feel for the Department of Transportation and the Department of Environment & Sustainability for a variety of creative projects which have a bearing on communications both within and outside the City of Miami Beach.

NAVIGANT MARKETING / Senior Art Director

October 2014 to March 2016

Support in developing pieces in conjunction with the Creative Director and other Art Directors. Hands on and overseeing execution of projects, including print advertisements, collateral, catalogs, videos, conferences, corporate identities, and interactive. Clients include Wyndham Hotel Group, Carlson Rezidor Hotel Group, Radisson Hotels, Applebee's, IHOP, Howard Johnson, and Better Homes & Gardens Real Estate.

BLANQUIER - REAL MARKETING / Senior Art Director

March 2006 to March 2014

Providing concept development and design execution for diverse projects, including print advertisements, collateral, POP, signage, catalogs, packaging, corporate identities, and interactive. Clients include General Mills, Häagen-Dazs, Betty Crocker, Credomatic, verykool, Pillsbury, Aastra, Nature Valley, AXA Assistance USA, Pramac Industries, Spectrum Brands, and Kaplan University.

DE PICTURE @ NEXT MODEL MANAGEMENT / Graphic Designer

August 2005 to February 2006

Worked closely with agency to assess model portfolios. In charge of designing, selecting illustrations or photography as well as photo retouching to develop or enhance model composite cards.

J & N RECORDS / Graphic Designer

November 2003 to July 2005

Responsible for developing CD Package designs and promotional pieces for new artist releases, including banners, presentation kits, flyers, and posters.

SKILLS & LANGUAGES

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, After Effects, Acrobat), Final Cut Pro X, Keynote, Microsoft Office, Illustration, Problem Solving.

Fluent in English and Spanish. Basic knowledge of Portuguese & French.
