



Makes your services deployments easy and reliable!

What is it?

nshub is a unique “Backend as a Service” (BaaS) solution that makes your services deployment easy and reliable on every device.

It provides, not only regular BaaS services or API, but also advanced business oriented services.

Your benefits

- Get focused on user experiences instead of backend services
- Reduce your deployment time and therefore your time to market
- Deploy cloud services in a fast and cost-effective way
- Build your Apps faster than ever

Use cases

Whatever the platform, whatever the OS...



Media, Entertainment

Publish huge amount of information and content anywhere any time.



E-health, Well being

Manage your health devices and sensors, facilitate secure data sharing.



Travel, Hospitality

Deliver real time contextual information to your customers on the move.



Digital home, Smart cities

Deliver energy and environmental data to your clients anywhere on any device.



Quick facts

Software editor incorporated in 2010.

Privately held as a spin-off from DEGETEL Group (600 employees, 48 m€ revenues).

2010: Finalist of SNCF contest for the «future mobile system for train managers».

2011: Pioneered BaaS in France with AFP Allianz and Lyonnaise des Eaux.

2011: nshub chosen by IBM to deploy TagMyLagoon and act! projects (smart cities).

2012: Selected for fundings on e-health projects from French Ministry of Health.

2012: Supported by OSEO for Hub4Home reference Smart Home project.

2013: Labeled «OSEO Excellence».

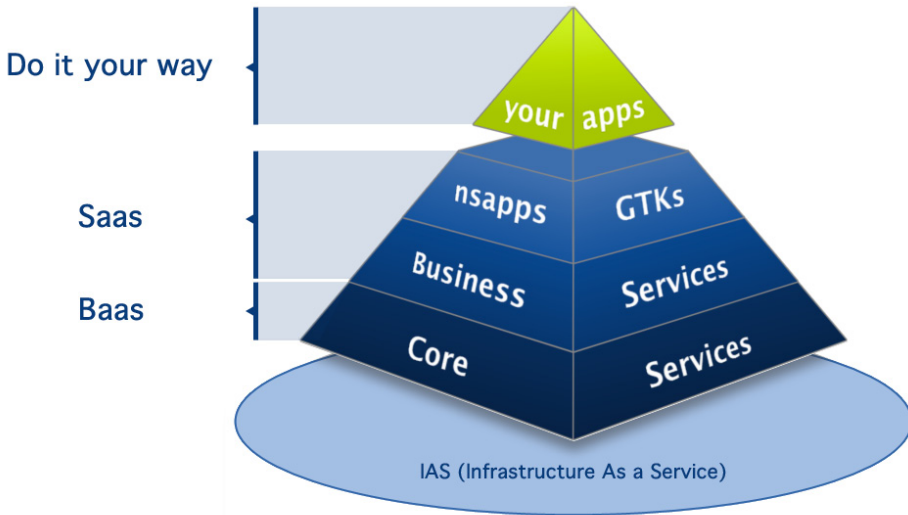
Contact

neosesame, 46-48 Avenue du Général Leclerc, 92100 Boulogne - Billancourt (FRANCE)
+33 1 41 86 02 00
contact@neosesame.com



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What's in the box?



- **Core services:** user, authentication, messaging, analytics... are the standard services offered by BaaS solutions.
- **Business services:** devices, images, waiting, content, social... are high-level, business-oriented APIs, a key differentiation point of nshub. Business services dramatically increase applications robustness and flexibility. Developers can now transparently handle complex business objects like waiting queue and tickets, image processing or access to social networks pieces of data.
- **nsapps:** are software development kits (SDKs) enabling safe multi-device applications development.
- **GTKs:** are “Graphical Toolkits” that give developers an out-of-the box human-machine reference responsive interface to be personalized. With the GTKs, applications can be available within hours.
- **Your apps:** Your applications rely on these services, benefiting from their robustness and flexibility.



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