



Make your content available anywhere, anytime and on the go!

The client

Comfm (www.comfm.com) is the first portal referencing live radios, web radios and televisions in France.

Comfm offers free access to over **10,000 radio stations** and **2,000 television stations** worldwide, distributed and / or streamed on the internet.

The site is designed to navigate on the editorial pages without interrupting the audiovisual flow. COMFM positions itself as the best of breed between **technology and communication**.



Objective

Historically, Comfm made its information channels - TV and radio - available to all users through web pages.

They must now **be made available to consumers through all kinds of platforms** : PC, Smartphones, tablets.

Challenges

- Retrieve contents of different natures (editorial, audio, video, podcasts...) from multiple sources, distributed over different platforms
- Enrich the content with metadata (text, descriptions, ...)
- Manage content update (new radio, new podcast, ...)
- Adapt to different types of terminals, different versions of operating systems

Quick facts

Software editor incorporated in 2010.

Privately held as a spin-off from DEGETEL Group (600 employees, 48 m€ revenues).

2010: Finalist of SNCF contest for the «future mobile system for train managers».

2011: Pioneered BaaS (Backend as a Service) in France with AFP Allianz and Lyonnaise des Eaux.

2011: nshub chosen by IBM to deploy TagMyLagoon and act! projects (smart cities).

2012: Selected for fundings on e-health projects from French Ministry of Health.

2012: Supported by OSEO for Hub4Home reference Smart Home project.

2013: Labeled «OSEO Excellence».

Contact

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The solution

nshub has emerged as the most effective technological solution, with its complete native set of content management services such as:

- Content indexing
- Content mash-up
- Meta data and location based enrichment
- Mobile enabled jSON API front end
- Synchronization and push

The benefits

No change in existing infrastructure

Without changing website or existing databases, Comfm was able to deploy its whole range of mobile services.

A reasonable cost

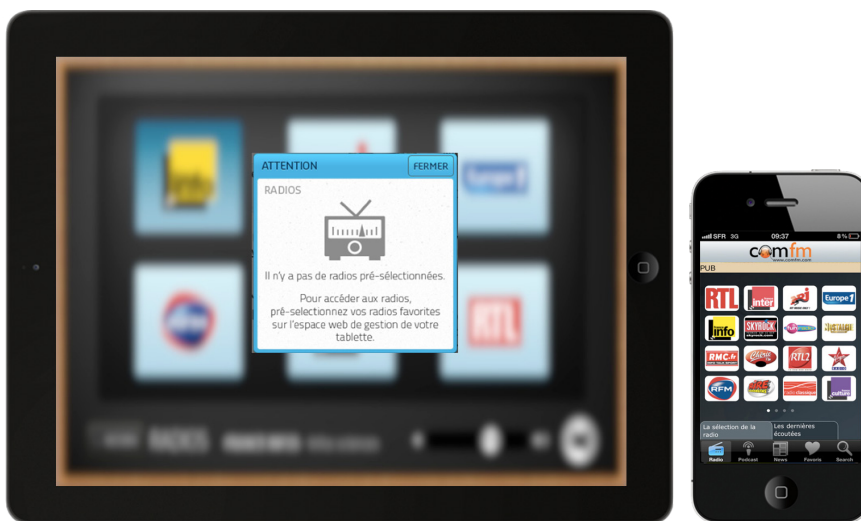
Our business model lets Comfm pay only for what it uses.

Maximum flexibility

Scaling up is simple. No maintenance or modification is required.

A truly differentiating service

Through nshub, Comfm can provide content to its partners without further development: business services are simply put at their disposal.



Comfm application was downloaded 16,000 times in the first six months.

Others Uses

E-health, Well being

Manage your health devices and sensors, facilitate secure data sharing.



Travel, Hospitality

Deliver real time contextual information to your customers on the move.



Digital home, Smart cities

Deliver energy and environmental data to your clients anywhere on any device.



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