

# Reaching New Heights



**2016 – 2021 Strategic Plan**

**Spring 2017 Update**

*May 2017*



# Overview

**Accomplishments in 2016-17**

**Immediate Action Items**

**2017-18 Action Items**

**Q & A**



# Accomplishments 2016-17



The image features a central white space with a blurred background of bookshelves filled with books. The text is centered in this white space.

**What grade levels can  
we serve excellently  
for the parish?**



# Clear Mission and Positioning

- **Become Early Childhood - Grade 8 Parish School (concluding high school ministry in two years)**
- **Strengthen early childhood programming**
- **Add rigor to elementary programming**
- **Enhance our robust middle school program**
- **Continue strong Catholic identity and create service opportunities**
- **Focus on 4 C's – Creativity, Communication, Critical Thinking and Collaboration (Catholic is 5<sup>th</sup> 'C')**
- **Investing in teachers, facilities, materials and technology to support a personalized learning experience fo each student**



**What organizational  
model sets us up for  
success?**

**Roles v People**



# Ideal Administrative Structure

## Goals

- Provides a “realistic” span of control
- Enables a focus on academic excellence at the three levels of schooling
- Ensures proper support for programming
- Integrates stewardship across parish and school
- Begins in 2018-19









# **Year of Transition 2017-18**

## **“Tee up” for Future**



# High School Transition Update

- High school students committed (95% of rising Juniors and Seniors)
- Rising Sophomores (majority) accepted at DePaul
- We are committed to providing a college prep education and college options
- Not typical, but extraordinary
- “Low-hanging fruit” - student voice

*Over the coming years our goal is to grow our middle school enrollment while also focusing on enhancing our distinctive middle school program.*



# 17/18 Planning: Transition Administrative Structure

- **Revise administrative structure to reflect changes in high-school and enable short-term enhancements to the middle school program**
- **Phase out while planning BIG**
- **Dr. Erika Mickelburgh focused on HS**
- **Ms. Mary Deletioglu focused on MS**
- **Determine staffing**
  - **Seeking candidates fo Mrs. Feely's position**
  - **Stewardship (Advancement)**
  - **Faculty**
- **Budgeting for needs**



# 2017-18 Action Items



# Approach to Tech Plan

- Foundational upgrade to network, infrastructure, security, and practices
- Visited schools across Chicagoland
- Researched best practice
- Team approach: Academic Excellence, Technology and Teacher Leadership

# Formulated Three Year Ed Tech Plan

**GOAL: Support personalized learning and 4 C's**

## **PLANS:**

- **Innovations Coach – plan to hire for 17/18 school year**
- **Implementing one-to-one laptop K-8 over three years**
- **Updating Teacher laptops**
- **Creating STEM labs (2) and Creative Communications Arts Lab**
- **Evaluate and implement programs that support goals**
- **Tech Support Team**





# Facilities Update

## APPROACH:

- Gain input from Capital Campaign Donors
- Prioritize focus on “Building 4”
- Rehab spaces to support new mission
- Modernized and fully utilized

## PLANS:

- Centralize Early Childhood
- Updated labs and theatre
- Clusters of common departments when possible
- Collaborative learning spaced
- Updated cafeteria and student commons
- Unified courtyard and Bell Street entrance



# Marketing & Communications Update

- Review and assess current marketing and PR initiatives (to improve recruitment at all levels of schooling)
- Rebrand Middle School
- Revamp website (Summer 2017) to better prospect new families
  - Clean up main page - current families should utilize RenWeb
  - Add high level stats to showcase our graduating students
- Revised/updated job description for Director of Enrollment and Marketing
- Start a Parent Ambassador program
- Revise position statement and recruitment materials
- More community outreach
- Grassroots marketing - tactical ideas (bumper stickers, lawn signs, etc)

# Finance Update



## Complete

✓ Streamlined and more transparent approach to fundraising and communicated through the annual fundraising letter

✓ **Focus on four core fundraising events**

Annual School Fund	Mass & Gala
BenFest	Fun Run

✓ Eliminated discounts to help secure a more robust budget for 17/18 needs

## Additional Action Items

- Sponsorship Packages
- Stewardship Culture
- Develop a comprehensive, long-range (data-informed) financial plan
- Creating “usual” data and reports
- Allocation of funds from Capital Campaign
- Endowment for parish education - revisit with donors

# Catholic Identity and School Mission - UPDATE

## Why it's Important

Fosters spiritual growth for SBPS students, their families and teachers. Promotes outreach and community service and helps maintain a vibrant faith community in which all are invited to learn.

## Action Items

- Campus Ministry for PK-12
- Passport to Prayer Program
- Service Learning Activities
- Diversity Responsive Culture & Anti-Bullying



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# Thank you

For more information please contact Ms. Rachel Gemo,  
rgemo [@stbenedict.com](mailto:rgemo@stbenedict.com)