



Location: Veterans Parkway & Eastland Drive, Bloomington IL

Sign Dimensions: 11 ft. tall x 22 ft. wide

Exposure: 40,000 cars per day.

North Face – Left Hand Read. South Face – Right Hand Read.

DIAMOND - Ad displays 1,080 times a day (every 1.3 minutes). Rotate up to 10 ads.

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$850	\$1,530
Semi-Annual - 6 Months	\$895	\$1,610
Month to Month	\$1,190	\$2,140

PLATINUM – Ad displays 540 times a day (every 2.6 minutes). Rotate up to 5 ads.

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$500	\$900
Semi-Annual - 6 Months	\$525	\$945
Month to Month	\$645	\$1,160

GOLD – Ad displays 360 times a day (every 4 minutes). Rotate up to 4 ads.

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$350	\$630
Semi-Annual - 6 Months	\$375	\$675
Month to Month	\$490	\$880

SILVER – Ad displays 270 times a day (every 5 minutes). Rotate up to 3 ads.

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$250	\$450
Semi-Annual - 6 Months	\$275	\$495
Month to Month	\$350	\$630

BRONZE – Ad displays 108 times a day (every 13.3 minutes). One ad only.

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$100	\$180
Semi-Annual - 6 Months	\$125	\$225
Month to Month	\$195	\$350

Ad Specifics: jpg file, 320 pixels tall X 672 pixels wide at 72 dpi

All ads display for 10 seconds.