



**Location:** Veterans Parkway & Brickyard Drive, Bloomington IL  
**Sign Dimensions:** 6 ft. tall x 16 ft. wide  
**Exposure:** 18,000 cars per day.  
East Face – Right Hand Read. West Face – Left Hand Read

**DIAMOND - Ad displays 1,440 times a day (every minutes). Rotate up to 6 ads.**

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$650	\$1170
Semi-Annual - 6 Months	\$675	\$1,215
Month to Month	\$725	\$1,305

**PLATINUM - Ad displays 720 times a day (every 2 minutes). Rotate up to 3 ads.**

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$350	\$630
Semi-Annual - 6 Months	\$375	\$675
Month to Month	\$425	\$765

**GOLD - Ad displays 480 times a day (every 3 minutes). Rotate up to 2 ads.**

<u>Contract Term</u>	<u>Cost/Month – 1 Side</u>	<u>Cost/Month – 2 Sides (Save 10%)</u>
Annual - 12 Months	\$225	\$405
Semi-Annual - 6 Months	\$250	\$450
Month to Month	\$300	\$540

*Ad Specifics: jpg file, 540 pixels tall X 1440 pixels wide at 72 dpi  
All ads display for 10 seconds.*

\*Animation is available for on-premise offices, businesses & organizations. Ask for details\*