



**Location:** Market Street & Martin Luther King Jr Dr, Bloomington IL

**Sign Dimensions:** 11 ft. tall x 22 ft. wide

**Exposure:** 27,000 cars per day. East Face - Right Hand Read.

**DIAMOND - Ad displays 1,080 times a day (every 1.3 minutes). Rotate up to 10 ads.**

<u>Contract Term</u>	<u>Cost/Month</u>
Annual - 12 Months	\$700
Semi-Annual - 6 Months	\$735
Month to Month	\$980

**PLATINUM – Ad displays 540 times a day (every 2.6 minutes). Rotate up to 5 ads.**

<u>Contract Term</u>	<u>Cost/Month</u>
Annual - 12 Months	\$405
Semi-Annual - 6 Months	\$425
Month to Month	\$565

**GOLD – Ad displays 360 times a day (every 4 minutes). Rotate up to 4 ads.**

<u>Contract Term</u>	<u>Cost/Month</u>
Annual - 12 Months	\$290
Semi-Annual - 6 Months	\$305
Month to Month	\$405

**SILVER – Ad displays 270 times a day (every 5 minutes). Rotate up to 3 ads.**

<u>Contract Term</u>	<u>Cost/Month</u>
Annual - 12 Months	\$205
Semi-Annual - 6 Months	\$225
Month to Month	\$290

**BRONZE – Ad displays 108 times a day (every 13.3 minutes). One ad only.**

<u>Contract Term</u>	<u>Cost/Month</u>
Annual - 12 Months	\$85
Semi-Annual - 6 Months	\$105
Month to Month	\$165

*Ad Specifics: jpg file, 320 pixels tall X 672 pixels wide at 72 dpi*

*All ads display for 10 seconds.*