

TIFF CHANG

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EDUCATION

PARSONS NEW SCHOOL FOR DESIGN
BFA Communication Design
09.2006 - 05.2010
Dean's List 2005-2010

SKILLS

Creative Direction and Graphic Design with a strong focus in fashion advertising, typography, packaging, and branding.

Specializing in creating strategically-driven concept decks that set a creative vision for projects.

Ability to oversee pre-press with design mechanicals and inspecting proofs before final release.

Fluent in all creative Adobe CC Programs and all social media platforms.

EXPERIENCE

KIDS CREATIVE
Senior Art Director
03.2013 - Present

LAIRD + PARTNERS
Art Director
03.2012 - 03.2013

OGILVY & MATHER
Lead Designer
10.2011 - 03.2012

JIL SANDER
Freelance Designer
07.2011 - 09.2011

ARULIDEN
Junior Designer
09.2010 - 07.2011

HINT MAGAZINE
Motion Graphics Designer
08.2010 - 02.2011

UNITED NATIONS
Freelance Creative Director
Cambodian Awareness Program
12.2009 - 08.2010

COMME des GARÇONS
Assistant to Art Director
04.2008 - 08.2009

**V MAGAZINE
VISIONAIRE**
Freelance Designer
05.2009 - 08.2009

CLIENTS

ALEXANDER MCQUEEN
ALEXANDER WANG
BALENCIAGA
BAND OF OUTSIDERS
BELSTAFF
CFDA
COMME des GARÇONS
CONTRIBUTING EDITORS
COTY
INTERVIEW MAGAZINE
JIL SANDER
KARL LAGERFELD
KELSEY DAGGER
KIKI MONTPARNASSE
LANCEL
LOVE MAGAZINE
MADONNA
MOMA
PEPE JEANS
PHILLIP LORCA DI-CORCIA
PRADA
PROJECT SHOW
PUIG
SFMOMA
STEIDL BOOKS
UNITED NATIONS
V MAGAZINE
VERA WANG
VISIONAIRE

AWARDS / HONORS

CLIO IMAGE AWARDS 2014
Grand Prize for Alexander McQueen SS14 Print

CLIO IMAGE AWARDS 2014
Finalist for Alexander Wang SS14 Print

2010 ART DIRECTORS CLUB STUDENT
PORTFOLIO PARTICIPANT (2010)

LVMH MOËT HENNESSY DESIGN COMPETITION
Finalist (2009)

i-D MAGAZINE YOUNG DESIGNER COMPETITION
2nd Runner Up (2008)