



"Navigating Toward Success: Executive Leadership Strategies"

Fly-In, Fly-Out Seminar

Friday, April 29, 2016

Portland Int'l Airport Conference Center

Portland, Oregon USA

Hosted and Sponsored by:



9:00 AM Check-In, Continental Breakfast, Networking

9:30 AM Seminar Overview: Lisa Pomasl, Executive Director, Association of Pacific Ports

Moderator: Bob Bagaason, Port of Longview, WA Commissioner and an APP Past President

9:45 AM **Motivating and Engaging Employees**

Mary Bradbury Jones, Director of Professional Development and Training, Portland Community College and Marylhurst University Faculty Member

10:15 AM **Public Relations Planning & Crisis Preparedness**

Lee Weinstein, President, Weinstein PR

10:45 AM Coffee & Networking Break

Moderator: Pat Trapp, Port of St. Helens, OR Executive Director and APP Regional Representative

11:00 AM **Talent Review Process, Port of Portland**

Trina D'Amico, HR Business Partner, Port of Portland

11:30 AM **The Law of Ethics: Guilty When You Don't Think About It, Guilty When You Think of Doing So!**

Richard Mitchell, Partner, Miller Nash Graham & Dunn LLP &
General Counsel, Port of Longview, Washington USA

12:00 PM Networking Lunch

Moderator: Doug Drummond, Port of Long Beach, CA Commissioner and APP Regional Representative

12:50 PM **What to Consider to Ensure a Successful Executive Search:**

Examples of the Best and Worst Case Port Scenarios

Sue Dvorch, Partner, Shey-Harding Associates, Inc.

1:20 PM **Troubled Waters: Defining Barriers to Trust** (Interactive Workshop)

Lori Eberly, President and Executive Consultant, Radius Executive Coaching & Development

2:10 PM **Understanding Chinese Values and Behaviors** (Interactive Workshop)

Lillian Tsai, President, TsaiComms

3:00 PM Door Prizes & Announcements: Lisa Pomasl and Brian Wright, Association of Pacific Ports