



# EQUITY BY DESIGN SYMPOSIUM

#EQxDV : Voices, Values, Vision

November 3, 2018 – San Francisco Art Institute



## PREMIUM SPONSORSHIP OPPORTUNITIES

### KEYNOTE SPEAKER SPONSORSHIP

Recognition as the Keynote Sponsor on all promotional material.

#### **\$10,000 Keynote Speaker Sponsorship**

- Opportunity to introduce the keynote speaker
- Sponsor recognition slide before and after presentation
- One newsletter sponsorship including 100-word promotional copy and logo
- Three complimentary full-conference registrations

### EQxD OPENING RECEPTION, November 2

Provide a warm welcome with a special early- evening reception. Sponsors have the opportunity to create an energetic kick-off to the Symposium by providing food and beverages for the event.

#### **\$7,500 EQxD Opening Reception**

- Recognition as the Opening Reception sponsor on all promotional material
- One newsletter sponsorship, including 100-word promotional copy and logo
- Event invitation sent to all registrants via email in advance of the conference
- Exclusive evening event sponsor recognition signage
- Two complimentary full-conference registrations

### EQxD CLOSING RECEPTION, November 3

Own the night! Our Closing Event Reception Sponsor has the opportunity to create an unforgettable cocktail event for all attendees.

#### **\$7,500 EQxD Closing Reception**

- Recognition as the Closing Reception sponsor on all promotional material
- One newsletter sponsorship, including 100-word promotional copy and logo
- Event invitation sent to all registrants via email in advance of the conference
- Exclusive evening event sponsor recognition signage
- Two complimentary full-conference registrations



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## NETWORKING BUFFET SPONSORSHIPS

### **\$5,000 Breakfast Buffet**

- Exclusive recognition as the Breakfast Buffet sponsor
- Recognition as a Breakfast Sponsor on all promotional material
- Company logo will be displayed for the duration of the breakfast
- Sponsor-branded signage
- Opportunity to welcome guests to breakfast
- Opportunity to place marketing material/take away items at breakfast
- One complimentary full-conference registration

### **\$5,000 Lunch Buffet**

- Exclusive recognition as the Lunch Buffet sponsor
- Recognition as the Exclusive Lunch Buffet Sponsor on all promotional material
- Company logo will be displayed for the duration of the Lunch Buffet
- Sponsor-branded signage
- Opportunity to welcome guests to lunch
- Opportunity to place marketing material/take away items at lunch
- One complimentary full-conference registration

## NETWORKING BREAK SPONSORSHIPS

### **\$2,500 Morning Networking Break**

- Exclusive recognition as the sponsor of your networking break
- Recognition as a Networking Break Sponsor on all promotional material
- Sponsor-branded signage at your break
- Opportunity to place marketing material/take away/promotional items at your event
- One complimentary full-conference registration

### **\$2,500 Afternoon Networking Break**

- Exclusive recognition as the sponsor of your networking break
- Recognition as a Networking Break
- Sponsor on all promotional material
- Sponsor-branded signage at your break
- Opportunity to place marketing material/take away/promotional items at your event
- One complimentary full-conference registration



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## EXCLUSIVE ITEM SPONSORSHIPS

These takeaway items are sponsor-branded items which attendees use for the duration of the conference and long after the event. Where possible, items are eco-friendly and provide attendees an added benefit during the conference.

### **\$5,500 Attendee Totes**

These high-quality registration bags distributed to all attendees are imprinted with the conference and sponsor's logos. Take full advantage of your sponsorship dollars with this item, carried by attendees for the duration of the conference and well after it has ended. Exclusive sponsorship includes:

- Sponsor-branded attendee Tote Bags
- Recognition as the exclusive Attendee Tote Bag Sponsor on all promotional material
- One complimentary full-conference registration

### **\$5,500 Reflection Notepad**

The notepad is given to all attendees to serve as their guide during the conference. Attendees keep the notepad readily available to check schedule and seminar locations. The Reflection Notepad sponsor's logo appears on the front cover. Exclusive sponsorship includes:

- Sponsor-branded attendee Reflection Notepad
- Recognition as the exclusive Reflection Notepad on all promotional material
- One complimentary full-conference registration

### **\$3,500 Water Bottles**

With all the talking and walking that happens at conferences, it is important to stay hydrated. To decrease on paper products or water usage from washing glasses, attendees will receive their very own water bottles to use during the conference. Water bottles will have the sponsor's logo as well as the conference logo, and each water station will include sponsor signage. Exclusive sponsorship includes:

- Sponsor-branded attendee Water Bottles
- Sponsor signage at water stations placed throughout the venue
- Recognition as the exclusive Water Bottle
- Sponsor on all promotional material
- One complimentary full-conference registration



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### Symposium Premium Sponsorship Agreement

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#### PREMIUM OPPORTUNITIES

- Keynote Speaker | \$10,000
- Opening Reception | \$7,500
- Closing Reception | \$7,500

#### NETWORKING EVENTS

- Breakfast Buffet | \$5,000
- Lunch Buffet | \$5,000
- Morning Networking Break | \$2,500
- Afternoon Networking Break | \$2,500

#### ATTENDEE ITEMS

- EQxDV Attendee Totes | \$5,500
- EQxDV Attendee Notepads | \$5,500
- EQxDV Attendee Water Bottles | \$3,500
- EQxDV Attendee Lanyards | \$3,500

#### 2018 Sponsorship:

Please return form to:  
Kendra Adams  
Sponsorship + Partnership Manager  
kadams@aiasf.org  
Mail to: 130 Sutter Street, Suite 600  
San Francisco, CA 94104

AIA San Francisco is a 501(c)6, Tax ID 94-0896340. Your Sponsorship may be deductible as a business or trade expense, however is not deductible as a charitable donation. Please consult your tax professional for IRS compliance.

Photo Credits:  
@Emily Hagopian

#### Sponsor Information:

**Company Name:**

(As you would like it to appear in printed material & sponsorship recognition)

**Name:**

**Phone:**

**Email:**

**Address:**

#### Payment Information:

**Payment Method:**

Visa  Mastercard  AMEX  Check

**Name on Card:**

**Credit Card#:**

**Security Code# (CSV):**

**Expiration Date:**

**Total Sponsorship Amount:**

\$