



Preliminary Director's Information

DIRECTOR INFORMATION

The Miss Black America Coed Pageant is produced by Black All-American Pageant Systems, Inc. an organization committed to improving the lives of women through leadership training, scholarship opportunities, and community service. This mission is implemented in various ways via education and mentoring. Miss Black America Coed directors and contestants are involved in the process of implementing the vision of the organization to young women across the country, so that school-aged girls are positively impacted. The workshops hosted by directors and contestants in the Miss Black America Coed Organization help to clarify women's issues and roles in various aspects of girlhood, teenage life, college life and womanhood. Our superior goal is to teach young women what they need to know to be feminine, successful, professional, charitable, spiritual, self-respecting, confident women who welcome competition in any aspect of life.

STATE AND LOCAL DIRECTOR BENEFITS AND GUIDELINES

Miss Black America Coed Director Benefits

- Affiliation with the Miss Black America Coed Brand.
- Local, State and National progression as a selling point when recruiting.
- Free Miss Black America Coed webpage and email address.
- Online applications for all who will apply forwarded to directly to you.
- Leads for delegates who want to compete in your specific area.
- Recruitment opportunities through the MBAC Charm School outreach.



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RECRUITMENT BENEFITS

Recruitment is essential. State directors are encouraged to explore various avenues to ensure that they have enough contestants to create a successful event. If the director needs support, the Miss Black America Coed office can provide support through recruitment tips. We also will advertise your pageant via social networks and email marketing. We will email your pageant flyers, invitations and pageant information sheets to the contestants in our database to help promote your recruitment effort. We will also advertise your pageant on our website.

MBAC CHARM SCHOOL RECRUITMENT

Perhaps the strongest recruitment tool unique to our system is the Miss Black America Coed Charm School Community Outreach. We provide each of the Miss Black America Coed delegates with a MBAC Charm School Handbook, so they are able to go out into the community and provide this necessary service to school aged girls. These workshops on poise and posture, skin care, vision boarding, and self esteem provide not only the delegate the opportunity to serve in a structured way, but it also provides the state director with new pageant leads and publicity for their state pageant.

DIRECTOR'S LICENSING FEE

The initial State Director's licensing fee is \$300. The director's licensing fee is renewable annually. The licensing fee is offset by the accumulation of each of the \$50 contestant registration fees. All contestants who register for state/local pageants must first apply and register with Miss Black America Coed before competing in state/local pageants. The registration fee should be rendered once the application has been submitted, but many applicants do not submit their \$50 registration fee with their application. Usually, the registration fee is rendered once the prospective contestant has been successfully contacted and recruited by the director. Because the registration fee is required by all participants in the Miss Black America Coed System, regardless of the level of participation, we offset all director's fees with registration fees. As a result, the State Director only has to pay a one-time start up licensing fee of \$300.



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DELEGATES FOR THE NATIONAL PAGEANT

Miss Black America Coed state directors are required to recruit and coach all of the contestants in their state in preparation for the national pageant (even if the delegate applies directly to the national pageant).

Each state is required to send five (5) delegates in the Miss Division to the National Miss Black America Coed pageant. The state director may also send delegates from the Ms., Plus, Teen, Preteen and Princess divisions as well as well, to have representation from their state in those divisions. The five (5) required delegates may be the top 5 from the state pageant or it could be appointed queens as well.

Why do we require five (5) queens in the Miss Division?

- ***It gives your state pageant five times the exposure at the state and national level.***
 - Because our queens are required to do monthly MBAC Charm Schools for school-aged girls, their Charm Schools allow for effective recruiting by the state director.
 - The Charm School applicants submit an application online and their contact information is forwarded to the queen/delegate and state director. Therein lies the opportunity for recruitment for the state director's Princess (Ages 5-9), Preteen (Ages 10-13) and Teen (Ages 14-17) pageants in their state.
- ***It provides your state with at least five opportunities to win at nationals.***
 - The unique concept of Miss Black America Coed is that our pageant is open to state queens as well as college queens. Therefore, for example, Miss Montana has as much of an opportunity to win as Miss Montana State University.
- ***It provides a stronger training community when preparing for nationals and a stronger sense of sisterhood amongst the queens/delegates in your state.***
 - As in the case in team sports, it provides the queens a chance to travel together, potentially lodge together and compete together.
 - It allows for stronger bonds to build that will essentially make the state pageant stronger as it builds cohesiveness within the state system.
 - It will enhance the overall experience of each of the contestants because they will already know someone who is in the pageant.



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PRELIMINARY PAGEANT SEASON

State pageants must be held annually between the months of **October 1 – August 1**. The prospective dates for your pageant are due at the time you submit your license agreement. Annually, the prospective pageant dates should be given to the national office, no later than January 1, when the director’s pageant license is renewed.

PRE-PAGEANT EVENT DIRECTOR’S INFORMATION

Contestant Application Process

Contestants and potential contestants will need to apply online at www.missblackamericacoed.org/application. On their application, they will need to indicate that they wish to participate in a local, state or national pageant.

State Pageant Contestant Reporting

The state director will submit a list of the final contestants at least 15 days before the scheduled pageant date to the Miss Black America Coed office. The reporting document should be an excel spreadsheet and should include the following: Contestant name, email address, phone number, age and division. Here is a sample below:

Name (Miss/Ms.)	Email Address	Phone	Age	Division
Name (Plus)	Email Address	Phone	Age	Division
Name (Teen)	Email Address	Phone	Age	Division
Name (Preteen)	Email Address	Phone	Age	Division
Name (Princess)	Email Address	Phone	Age	Division



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TROPHIES, T-SHIRTS, and TOTES

Directors are responsible for purchasing their trophies, t-shirts and/or tote bags for their pageants. In lieu of trophies, local directors may also offer certificates and other types of awards. Each director should offer Miss Black America Coed logo shirts to their contestants. The logo T-shirt should be worn during rehearsals if possible. The shirt can bear the logo only, or it can bear the marks of the state pageant as well. These shirts can be designed and created by the director and either given or sold to their contestants. Directors can also offer tote bags to their contestants. The bags can be used to carry the contestant's items during rehearsals and events.

CROWNS AND SASHES

The state crowns must be ordered through the Miss Black America Coed vendors Crystal Crown and LadyBug Designers.

To order the crown from Crystal Crown, you will need to order the **RS479-5 (\$22.00 + shipping)**
<http://stores.crystalcrown.com/rs479-5/>

To order the sash, go to the LadyBug Designers website.
<http://www.ladybugdesigners.com/LadyBugSite?page=loginMissBlackAmericaCoed>
Register as an official director for Miss Black America Coed. The portal is set up, so that all you need to do is fill in the name of your state.
The sash is 38.00 + shipping (Allow 3-4 weeks for regular shipping)

PRIZES

Scholarships, cash prizes, gifts and awards should be disclosed in the preliminary pageant contestant information. Scholarships, cash prizes gifts and awards should be delivered to the winners, by the state director at the time disclosed on the contestant/queen's contract.



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2015 NATIONAL PAGEANT INFORMATION

Miss Black America Coed will be held September 4-7, 2015 in Dallas, Texas.

Scored Areas of Competition

Interview Competition: 30% - the judges are looking for Personality, Poise, and Intelligence.

Fitnesswear Competition: 30% - the judges are looking for Stage Presentation, Body Condition, Sports Wear Selection. This is a modeling competition, not a fitness competition.

Evening Gown: 30% - The judges are looking for *Style, Poise, Grace, and Overall Presentation*. Wear a full length formal gown that reflects your personality and style.

Question and Answer: 10% - The judges are looking for the - Ability to think Fast, Articulation, Composure, and Overall Response.

Photograph 5% - The judges will score your headshot based upon physical beauty and modeling ability. The picture should be a professional headshot. It is the picture used for the website and program book.

Queen Behavior: 5% - the "queen behavior" category rates the contestant on their queenliness as it relates to timeliness in submitting documentation and scheduled fees as well as organizing and implementing community service projects. This area of competition includes following the MBAC pageant's protocol in scheduling and making appearances as well as in posting pictures from service projects on the MBAC social media outlets.

Optional Areas of Competition

Talent Competition - \$50 Entry Fee. The judges are looking for artistic expression, technical skill, stage presence, and overall performance in a talent expressed in 2 minutes or less. **Each winner in each division will receive a \$150 prize.** This competition is open to Miss/Ms/Teen and Preteen contestants only.

Miss Photogenic - \$25 Entry Fee. The winner is the participant who has the most beautiful photo. **Each winner in each division will win a \$75 prize.** This is an open competition to all divisions - Miss/Ms./Teen/Preteen/Princess.

Miss Cover Girl is the Cover Model for the Miss Black America Coed. Her picture will be featured on the cover of the program book and in marketing campaigns in 2016. The winner is chosen based upon her photo and souvenir book ad sales. \$1,000 in ad sales is the minimum required to win this award. This is an open competition to all divisions, but only one person will win.



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The People's Choice - is the person who receives the most votes in the People's Choice competition. 250 minimum votes is minimum votes required to compete for this award. This is an open competition to all divisions, but only one person will win.

Awards

Miss Hospitality - is the participant who sales the most presale tickets. Minimum 10 presale tickets required.

Miss Congeniality is the participant who is voted as the friendliest by her fellow contestants at the national pageant. This competition is open to all divisions.

Leader of the Year - shows the most outstanding leadership in her community service effort. This competition is open to Miss/Ms./Plus contestants only.

Scholar of the Year - has a minimum 3.0 GPA for the 2014-2015 academic school year, and she donates the most tutoring hours for the MBAC community service effort. This competition is open to Miss/Ms./Plus contestants only.

The Supreme Service Award S- is the person who excels in community service and shows exemplary effort in forming and executing community service projects. She will donate a minimum of 50 hours of service to be considered for this award. This competition is open to Miss/Ms./Plus contestants only.

Tentative Pageant Schedule and Competition Wardrobe

Friday, September 4, 2015

“Contestant Check In and Interview Competition”

Pageant Check in – 4:00 PM – 6:00 PM

*Contestants wear casually cute attire

Pre-sale tickets and weekend materials will be given to you at check in.

Preliminary Interview– 7:00 PM

*Contestants Wear a dress or suit

They will have a 2-3 minute panel interview. The judges will ask age appropriate questions that contestants should be able to answer.

Saturday, September 5, 2015

“Preliminary Competitions and Final Show”

Preliminary Fitness and Evening Gown Competition - 11:00 AM

*Contestants wear a white top with dark denim jeans with rhinestone accessories/embellishments



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*Fitness Wear Competition – Contestants will wear something sporty and athletic that represents the college or university you want to attend. Fitness Wear is the first competition following the opening number. They should have fun with this competition to show off their personality and style. Examples of past fitness ensembles include cheer, dance, aerobics, tennis and equestrian wear. The delegate can wear something fun and sporty to celebrate their school spirit as long as it celebrates physical fitness. Hand held props are allowed. Following the fitness competition, contestants will compete in the evening gown competition.

*Evening Gown Competition – Contestants will wear a formal floor length gown that reflects your personality and style.

Talent and On-Stage Question Competition - 2:00 PM

*Contestants will wear clothes appropriate for their talent.

*Contestants will black and white for the onstage question

Final Show – 7:30 PM

*Contestants will wear red cocktail dress for the opening number and introduction

Fitness Wear Competition – Contestants will wear something sporty and athletic.

Evening Gown Competition – Contestants will wear a formal floor length gown that reflects their personality and style.

Contestant Fees and Deadlines

<u>Deadline</u>	<u>Description</u>	<u>Amount</u>
Paid with Application	Registration Fee	\$50
Paid with Charm School	Misc. Fee	\$75
Paid with title assignment	Sash	\$50 (Miss/Ms./Plus - Required)
6/1/15	Fundraising Deadline	\$250 (Required)
8/1/15	Miss Cover Girl Ad Sales	(Optional)
9/5/15	3 Preliminary Passes	\$50 (Per Pass)

*****All contestants are required to raise \$250 for the MBAC Charm School Initiative and Scholarship Fund. Each contestant will have their own section on the website where people may make donations. The address for all active contestants is**

www.MissBlackAmericaCoEd.org/contestant-sponsorship

The National Pageant Scholarship is up to \$10,000 for the Miss, Ms. and Plus Divisions.

The National Pageant Scholarship is up to \$1,500 for the Teen, Preteen, and Princess Divisions.