



Shelby (4) with his owner and Blue Cross Veterinarian Lauren Strange (BVSc)

German Shorthaired Pointers were bred for being part of the family as well as a versatile hunter. Shelby was brought home with the intention of becoming a deer stalker but Shelby prefers watching all the birds in the trees instead. Shelby is a very energetic dog who loves swimming and is incredibly loyal. His bad habits include destroying couches and managing to jump 6 foot fences to go see what's going on in the neighbourhood!

He also loves playing with his best friend Marble and all their toys



German Shorthaired Pointer - The Stats

- Life Span: 12-14 years
- Colour: Liver or liver and white, black or black & white
- Size: Large (20-30kg)
- Training: Moderate
- Coat: Short, flat, course, low maintenance
- Diet: High quality dry food fed 2x a day (the better the food, the further it will go toward nourishing your dog and the less of it you will need)
- Exercise: High

Introducing the GERMAN SHORTHAIRED POINTER

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Arthritis Awareness Month



ACVM A9816

Don't let arthritis keep your best friend down! A safe, natural alternative for the management of symptoms of mild osteoarthritis in dogs.

Purchase BomaZeal® Mobilize™ for your dog and receive a FREE GIFT!*



See in store for details

All prices and promotions in this issue valid until the end of the month or while stocks last.

Blue Cross Veterinary Centres

- | | |
|------------------------------|----------------|
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| Veterinary Centre Waimate | Ph 03-689 7213 |
| Veterinary Centre Palmerston | Ph 03-465 1291 |
| Veterinary Centre Glenavy | Ph 03-689 8118 |
| Veterinary Centre Kurow | Ph 03-436 0567 |
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| Veterinary Centre Ranfurly | Ph 03-444 1020 |

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August 2015



New to the
Veterinary Centre

INTRODUCING

NexGard[®]

(afoxolaner) Chewables



A new and incredible soft, **tasty** beef-flavoured **chew** that **kills fleas and ticks** in dogs for 30 days **AND** they'll be begging for it!!



With every pack purchased the humans will receive a block of decadent NZ Donovans Chocolate



De-fleaing just got a whole lot easier!



BANJOS AMAZING TRANSFORMATION



Banjo has been working hard to lose more weight since he was last in our circular. Banjo is now at his goal weight which proves that the Veterinary Centre Weight Loss Programme really works! Watching intake, exercise and commitment to a healthier lifestyle can increase the quality and quantity of your pets life! Well done Banjo! Banjo's owner (& Veterinarian) Kevin Kearney is "blown away" with the Royal Canin Weight loss diet. "It works and he really loves it"

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Because your pet deserves the very best

by the Big Blue Cross

Love the sound of *birdsong?*



then give them something to CHIRP about.

Topflite's Wild Bird products are packed with the nutritional goodness that birds need. And because they'll love the taste, they'll keep coming back for more.



Cotton's Corner

One of my favourite pastimes is "bird-watching". Lately I have been watching all the wax-eyes snacking on Topflite's wild bird food range. Cakes, truffles, pellets and logs which are berry and peanut flavoured. They also have their very own holders and feeders so your human can hang them in the trees to bring the birds to you. They look really delicious! And I don't mean the birds....

I can't catch them anyway, my people here at the Blue Cross Veterinary Centre have put a "Trouble'n'Trix" collar on me that has lots of jingly bells on it, so the wax-eyes can hear me coming!

You should send your human down to your Blue Cross Veterinary Centre to check out the Topflite wild bird range BUT don't tell them about the awesome range of cat collars available.....it makes catching birds impossible.....

...Cotton



MOLAR MONTH

EXTENDED UNTIL THE END OF AUGUST



Royal Canin Dental Diet
All the benefits of a premium maintenance pet food PLUS preventative dental care



With **EVERY DENTAL CONSULT** you will receive a

20% DISCOUNT VOUCHER AND A BAG OF GREENIES DENTAL CHEWS



Interesting Cases



Sally's crippling case

Sally is a bright and active 1 year old Labrador who was limping on her front limbs when she visited the Veterinary Centre Waimate recently.

X-rays were taken and showed severe osteoarthritis in both elbows.

This is most likely the result of Elbow Dysplasia – a developmental disorder causing abnormalities in the formation and growth of bones in the elbow that leads to Degenerative Joint Disease.

Sally started on a food designed especially for her sensitive joints and was given Trocoxil for arthritic pain relief. Maintaining her activity with consistent low impact exercise and avoiding outbursts of strenuous exercise is also an important part of management. Despite developing arthritis at a young age, Sally is doing very well with her current Veterinary Centre treatment plan and continues her active happy lifestyle!



The red arrows show Sally's irregular bone surface – they should be smooth for a dog her age.



Because your pet deserves the very best