

selor should collaborate with the community engagement specialist and other relevant county employees to create a robust educational program around what cost burden means. Also, it is essential for the housing counselor to develop programs and resources around household budgeting and wealth creation that will help residents improve their financial management.

Supporters of affordable housing. Collier County is privileged to have an engaged and effective philanthropic community. But the county needs to figure out how to get the group involved in affordable housing issues. The panel recommends partnering with the philanthropic community around specific fundraising campaigns, such as specific housing development projects or facade or exterior improvement programs. In addition, the county should

Case Study: SEE/CHANGE DC

Though not specifically about housing, SEE/CHANGE DC is an example of a successful, creative, community engagement project to encourage community building and foster dialogue about rapid neighborhood change. Something similar in Collier County could help create discussion about housing and community and could give greater visibility to housing affordability challenges.

What it is: The video art project puts a human face on how population change and revitalization are affecting two Washington, D.C., neighborhoods: Park View and Pleasant Plains.

When: During fall 2016, video portraits of community members were projected in storefronts and on street corners along a main corridor—Georgia Avenue, N.W., in the Park View and Pleasant Plains neighborhoods.

Who: SEE/CHANGE DC was imagined and produced by the Pink Line Project + Citizen Innovation Lab, created by Composite Co. and BellVisuals, and funded by the D.C. Office of Planning (OP) and the Kresge Foundation.

How: SEE/CHANGE DC is part of OP’s comprehensive creative placemaking initiative: “Crossing the Street: Building DC’s Inclusive Future through Creative Placemaking” grant from the Kresge Foundation. The grant is intended to “promote community-building in neighborhoods that are experiencing rapid demographic and social change, to engage residents in conversations about the future of the District as OP embarks on an update of D.C.’s Comprehensive Plan, and to demonstrate or test select placemaking recommendations articulated in OP’s neighborhood plans and District Department of Transportation transit corridor studies and livability studies.” In December 2015, OP released a request for applications seeking qualified curators and project managers to work with OP and other District and community stakeholders to define and implement temporary creative placemaking projects. Curators were selected in early 2016 and projects, such as SEE/CHANGE DC, were implemented during 2016.

For further information, see www.seechangedc.com.

SEE/CHANGE DC is a creative video project that uses community engagement as it inspires community building and fosters conversation about neighborhood change.

