

THIS IS

ROCKNEVENTS

EXPERIENTIAL PLANNING - DESIGN & PRODUCTION



MODERN
BOLD
TIMELESS
LUXURY
POWER
CREATIVE
RESILIENT
NETWORK

SOUTHERN CALIFORNIA

NORTHERN CALIFORNIA

NEW YORK CITY

THE JOURNEY

JENNY CHANG | FOUNDER

In the world of Celebration Planning, Jenny Chang is most recognized as The Magnet of Experiences. Those that experienced the Jenny Chang journey even call her, "Magic."

"What I take the most pride in at **ROCKNEVENTS** is the self-motivated leaders that are attracted to the firm. These producers walk the same steps I've walked when I launched the company. They wake up every single day and 'choose' what they love to do, and take honor in the lives they change, every celebration at-a-time." - JC

With no previous experience in no event, Jenny Chang created her first startup firm, **ROCKNEVENTS** with a simple vision — a foresee of her leading a team of event producers to vibrate this world - one celebration at a time. Her vision coupled with her passion manifested the incomparable modern and timeless event planning firms where a group of legendary producers, also recognized as, **TEAM RNE**, guide couples and startups into the start-to-finish effect of celebration-planning.



ROCKNEVENTS

FEATURED IN

PARTYSLATE

TOP 50 EVENT PLANNERS IN THE COUNTRY

the knot
best of
weddings

junebug WEDDINGS

TOP 10 IN LOS ANGELES & ORANGE COUNTY

WEDDING CHICKS

 GRACE
ORMONDE
WEDDING
STYLE

SOUTHERN CALIFORNIA
Bride

DAILY BREEZE

A man in a blue polka-dot shirt and red shawl is dancing at a wedding. He is wearing sunglasses and has a joyful expression. The background is bright and festive, with other people in similar attire visible.

VICKY C.

Right from the first phone call Jenny and Genevieve made us feel like rockstars, but truly, it was them and the rest of the **ROCKNEVENTS** team who were the real rockstars! I'm a checklist and to-do boxes type of person and thought planning a wedding would be well within my realm of capabilities. But I heeded all my married friends' advice, got myself a planner, and went with **ROCKNEVENTS**.
Best. Decision. Ever.

ROCKNEVENTS

OUR GROWING PARTNERS



APRIL STORY FILMS

"Jenny was an absolute professional. Not only did she and her team execute the day flawlessly, she helped me a lot about our shooting and her time schedule was so detailed. Her relationships with all vendors were hugely valuable and I was so impressed with every detail."



FLORUNIQUE

*"FlorUnique is so proud to be a partner of **ROCKNEVENTS**! Their detailed planning and timelines make it so easy for us as a vendor to be ready and there on time for set up. Jenny's accommodation of our ideas into the bigger picture surely helps us feeling part of the overall success of the event. She and her team are so helpful and supportive the day off the event. Their energy is unsurpassable!"*



THE BIG AFFAIR
PHOTOGRAPHY

THE BIG AFFAIR

*"It is essential to have excellent communication with the wedding planner to get the best results and make our clients happy. **ROCKNEVENTS** are always completely on top of it, and the wedding that we had in common ran so smoothly. The whole setting was just a feast for the eyes, and our client seemed to be beyond excited."*

**OUR PRODUCERS
ARE WORLDWIDE**



RNE | WEDD. LINEUP

1

PHASE ONE: BOOKING YOUR DESTINATION

- Venue scout, negotiation and booking management
- Wedding Budget Management & Analysis
- Walkthrough tours of potential destinations
- Set-up of all required licenses, permits, and wedding day insurance
- Research, reservations, and hotel blocking management for attendees
- Distribution of Bridal Production Memo - minute-by-minute timeline of the day.

2

PHASE TWO: BOOKING YOUR SERVICE VENDORS

- Service Vendor research, negotiation and booking management
- Assessing of all Venue and Vendor contracts and proposals
- Handling of client payment distribution for vendor investment
- Scheduling Meet and Greet with all service vendors

3

PHASE THREE: HANDLING ALL WEDDING STATIONERY

- Researching, Designing and Ordering all Wedding Stationery
- Addressing & Mailing of all Save The Dates & Wedding Invites
- Researching, Designing & Ordering all Wedding Stationery Details

4

PHASE FOUR: DESIGN

- Guidance of RNE | 5 Stage Design Process
- Construction of Wedding Design Blueprint, Floorplan, Rendering & Budget Analysis
- Design Vendor communication, negotiation and booking management
- Research, ordering, handling, assembly of all client personal wedding details



ROCKNEVENTS

MUSIC CAN
CHANGE THE
WORLD BECAUSE
IT CAN CHANGE
PEOPLE.

BONO

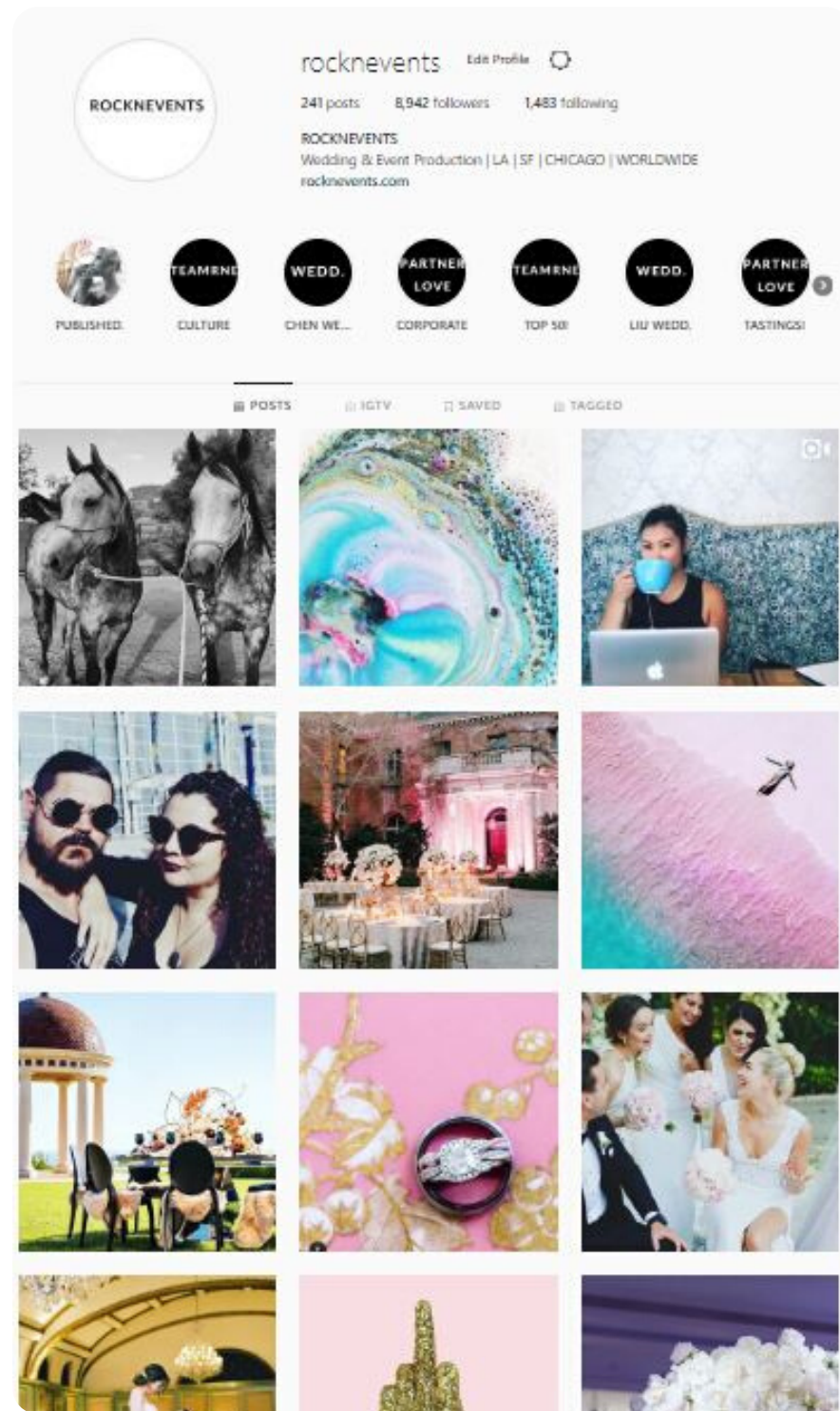




MONTH PRODUCTION

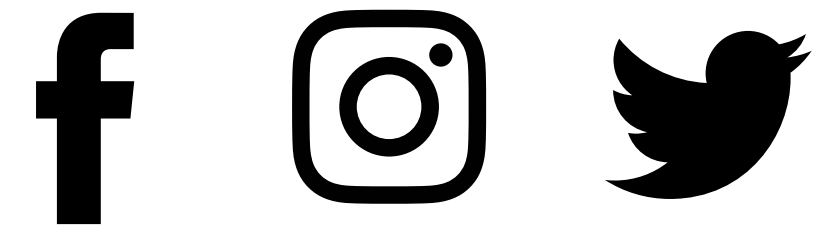
5

- SWOT analysis and Fallback Planning
- Resolving of all unwanted occurrences with accurate plans and problem-solving techniques
- Guidance of all Final Wedding Guest RSVP
- Finalizing and reserving final design orders and rentals
- Orchestrating all service & design vendors on production day timeline
- Assembly and Role Assignment of Team RNE
- Distribution of Production Memo to all Venue, Vendors, Designers & Team RNE
- Communication of final details counts to Venue Personnel.
- In-person coordination of Wedding Rehearsal with Bridal Party
- Minimum of 5 Professional and Certified Event Trained Producers on Client Day
- Fully stocked Bridal Kit, Production Box & Coordinator Kits
- Orchestrating all arrival times, departure times, special moments and celebrations with service vendors for accurate expectations
- Managing Venue, Vendors, Designers & Team RNE on Day
- Producing Wedding formalities as planned through planning process
- All Day Production Set-up and Full Breakdown
- Packing and Sending all Personal Items off with Star Members



**THANKS
FOR
BEING A
FAN!**

**TOUR WITH US
WORLDWIDE!
@ROCKNEVENTS**



**SHOUTOUT SOME LOVE & HASHTAG
#ROCKNEVENTS**