



EXPERIENCE

MARCH 2015 – PRESENT

SR. GRAPHIC DESIGNER

RALEY'S / IVIE INC.

Develop layouts, art direct photo shoots for in-store company magazine. Design packaging for in-store products, including custom dielines & art direction of photography. Develop graphic and typographic solutions for signage, ads and print layouts. Coordinate, art direct and design campaign elements for large internal events. Develop storyboards for motion graphic campaigns for front-facing advertising campaigns. Work with web team to develop and design content for web in wordpress.

MARCH 2014 – AUGUST 2014

EDITORIAL DESIGNER

COMSTOCK'S MAGAZINE

Lead Creative responsible for maintaining the brand identity and consistency of design across all platforms which include, collateral, advertising campaigns, web, events, branding, media production, in-house marketing materials and outside publications. Assisted Art Director in the creative direction of each issue which included concept development support for photo direction and layout execution for each article, including online content. Prepared files for print and web use.

FEB.2013 – MARCH 2014

JR. GRAPHIC & WEB DESIGNER

BELAMI INC.

Web & Graphic Design Management of multiplewebsites; which include banner ads, promotions, email campaigns & occasional print material.I also adjusted and manipulated existing CSS & HTML templates & manage multiple Social Media outlets.

SEPT. 2012 – FEB. 2013

ASSISTANT DESIGN EDITOR • ILLUSTRATOR

• PAGE DESIGNER

SAC CITY EXPRESS

Provide editorial page layout design and art direction for monthly campus newspaper. responsible for approval of completed pages. Illustrate various editorial themes forcovers and spot placements.

SEPT. 2012 – 2015

CONTRACTOR • LAYOUT DESIGNER

WB CAMPAIGNS

During the political season I usually work with WBC to Compile, organize and design direct-mail and other communications media design for regional political campaign marketing.

SEPT. 2012 – JAN. 2013

PROJECT MANAGER • GRAPHIC DESIGNER

FLAGSHIP STUDIO

Administered the organization and prioritization of client requests. Established appropriate benchmarks and milestones for deliverables.

SUMMER 2012

DESIGN INTERN

CIRCLE DESIGN

Responsible for conceptualizing, producing and designing identities and print material for a variety of clients under the direction of studio principal Missy Anapolsky.

2010 – PRESENT

FREELANCE DESIGNER

ANGRYCITY

Serve as principal of a multi-disciplinary freelance design studio for both print and web media; concept, production and project management.

ACHIEVEMENTS & AWARDS

SUMMER 2013

OUTSTANDING PROJECT/CALIFORNIA INDUSTRIAL & TECHNOLOGY AWARD

CALIFORNIA GRAPHIC ARTS BOARDS ASSOCIATION

FALL 2011 & SPRING 2012

PRESIDENT'S HONORS

SACRAMENTO CITY COLLEGE

SPRING 2012

BEST IN CLASS

SAC CITY COLLEGE YEAR-END DESIGN SHOW

2008

SEMI-FINALIST

SCC PHOTOGRAPHY SHOWCASE

Sacramento City College

SKILLS & EXPERTISE

- ADOBE CREATIVE SUITE
- TYPOGRAPHY
- BASIC CSS, WORDPRESS & HTML KNOWLEDGE
- DIGITAL ILLUSTRATION
- EDITORIAL DESIGN
- PRE-PRESS & PRODUCTION
- E-COMMERCE MERCHANDISING SOFTWARE
- DIGITAL AND FILM PHOTOGRAPHY
- SILK SCREEN PRESS OPERATION

EDUCATION

2011 - 2013

SACRAMENTO CITY COLLEGE

REFERENCES

AVAILABLE UPON REQUEST.