

National Association of Black Accountants, Inc.



“Lifting As We Climb”

***Metropolitan Washington, DC Chapter
State of the Chapter***

July 2015



“Lifting As We Climb”

History

The National Association of Black Accountants, Incorporated (NABA) was founded December 1969. The purpose and vision of its founders was to address the concerns of minorities entering the accounting profession and make a commitment to professional and academic excellence. The following nine individuals who met that month were determined to "make a difference" and let their voices be heard.

Ronald Benjamin
Frank Ross
Kenneth Drummond

Earl Biggett
Richard McNamee
George Wallace

Bertram Gibson
Michael Winston
Donald Bristow

The NABA Metropolitan Washington, DC (Metro DC) Chapter was the second NABA chapter chartered in August 1972. The NABA New York was chartered in 1970.

State of the Chapter

As the third largest chapter of 51 professional NABA chapters across the United States, the Metro DC Chapter has a long-standing rich tradition. From a NABA membership growth perspective, we are continuing to grow the overall NABA membership from a local, regional and national level. Below are FY professional membership numbers reported by the NABA National Office for the past four FYs as of July 2015. The Metro DC Chapter made up 22% of the overall membership within the Eastern Region at FY end 2015. The New York Chapter made up 36% of the overall Eastern Region membership.

#	NABA Chapter	FY 2015 Membership
1	New York	428
2	Atlanta	300
3	Metro DC	265
4	Charlotte	143
5	Chicago	130

Region	FY 2012	FY 2013	FY 2014	FY 2015
Central	494	499	503	481
Eastern	1,103	1,061	1,104	1,190
Southern	688	698	653	805
Western	450	434	464	436
Totals	2,735	2,692	2,724	2,912

Due to the chapter's rich tradition, sustainment is not an option. Over the course of three years, the chapter has rebranded and refined its brand, relevancy, and return on investment in accordance with the NABA Mission.

“To address the professional needs of its members and build leaders that shape the future of the accounting and finance profession with an unfaltering commitment to inspire the same in their successors.” – NABA Mission

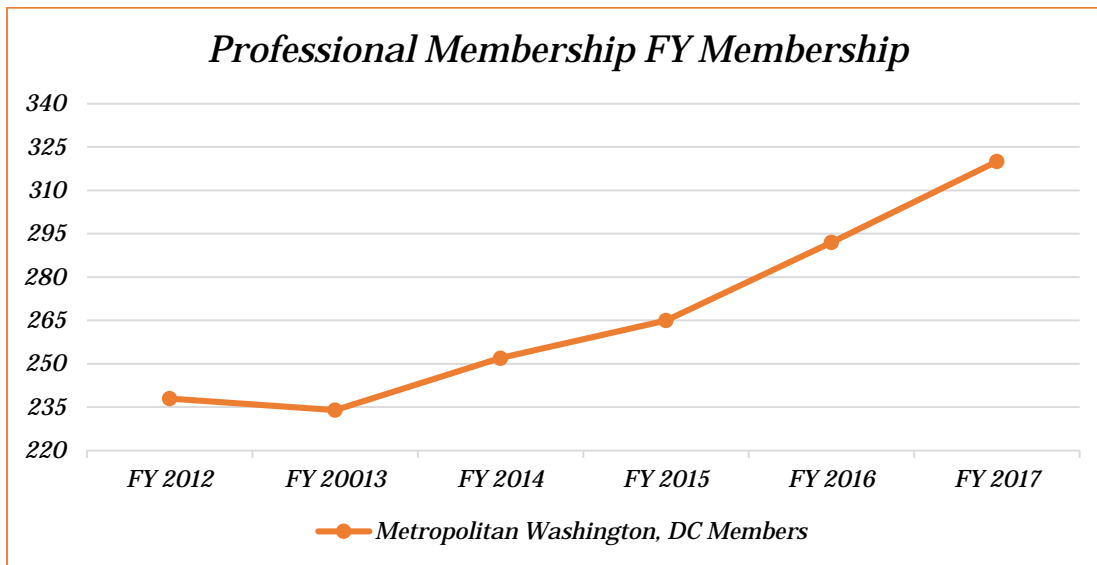
Within the past three years, the chapter has witnessed a strong generational increase within our membership. The generational presence shows depth for executive board and committee succession planning, and expansion as a strong chapter overall. Within an involving regional and global market, our membership not only includes accounting and finance, but an increasing number of professionals within information technology. Our membership touches industries within public, regional and local accounting and financial firms; health care; government; Fortune 500; accounting societies; and small businesses.



<i>FY</i>	<i>Members</i>	<i>Variance</i>	
<i>FY 2012</i>	<i>238</i>		
<i>FY 2013</i>	<i>234</i>	<i>-4</i>	↓
<i>FY 2014</i>	<i>252</i>	<i>18</i>	↑
<i>FY 2015</i>	<i>265</i>	<i>13</i>	↑
<i>*FY 2016</i>	<i>292</i>	<i>27</i>	↑
<i>*FY 2017</i>	<i>320</i>	<i>28</i>	↑

Data Source: NABA National Office (July 2015)

*Projected Chapter Growth |



Generally with a large memberships, chapters lose transparency, become complacent, and lose focus of the overall mission. The purpose of this report is to communicate to our membership, partners, and patrons the progress and accomplishments the chapter has made within the past three years. In addition, the Metro DC Chapter is sharing our plan to take the chapter to new heights as the premier chapter within NABA. We have redefined our operational structure and innovation to expand and create new distinctive opportunities.

Below are chapter accomplishments in line with the chapter’s redefined operational structure and innovations:

- ✓ FY 2013: Established Annual Corporate Breakfast Forum.
- ✓ FY 2014: Established social media outlets: LinkedIn, Facebook, Instagram and Twitter.
- ✓ FY 2014: Rebranded chapter communication and visualization.
- ✓ FY 2014: Rebranded and launched new chapter website.
- ✓ FY 2014: Reengaged with the Accounting Career Awareness Program with Bert Smith & Company and Howard University.
- ✓ FY 2014: Redefined member meeting topics and discussions.
- ✓ FY 2014: Added Job Posting section to rebranded chapter website.



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- ✓ FY 2014: Communicated company job openings via chapter distribution email and social media outlets.
- ✓ FY 2015: Increased the number of direct NABA experienced employee hires.
- ✓ FY 2015: Increased corporate branding and marketing.
- ✓ FY 2015: Developed a chapter communication plan.
- ✓ FY 2015: Diversified and increased corporate partners and patrons.

In addition to building on our past FY accomplishments, we are rolling out new strategic initiatives and concepts that will have a direct impact to our membership this FY.

- ✓ Reissue quarterly chapter newsletter.
- ✓ Host Metro DC Chapter State of Chapter meeting with chapter membership and NABA National Office.
- ✓ Develop a strategic local student opportunity with the United Negro College Fund and a corporate partner.
- ✓ Develop new opportunities to maximize and increase continuing education professional credit opportunities.
- ✓ Increase the overall number corporate partners and patrons.
- ✓ Continue to redefine and roll-out strategic programming opportunities.
- ✓ Increase volunteer opportunities and non-profit partnerships to enhance community presence.
- ✓ Increase partnership with the NABA Baltimore Chapter to create additional programming and service opportunities for Metro DC members.
- ✓ Continue to gather data to communicate overall chapter and corporate partner impact and statistics.

From a student membership perspective, the Metro DC Chapter has oversight over five local student chapters. The local student membership increased 6.5% from last FY. Additionally, the number of students double majoring in accounting/finance or information technology is increasing. Our students are also being recognized and awarded local and international internships from public accounting firms and Fortune 500 corporations.

<i>Chapter</i>	<i>FY 2012</i>	<i>FY 2013</i>	<i>FY 2014</i>	<i>FY 2015</i>
<i>Bowie State University</i>	<i>31</i>	<i>29</i>	<i>30</i>	<i>44</i>
<i>*George Mason University</i>	<i>10</i>	<i>7</i>	<i>18</i>	<i>24</i>
<i>Howard University</i>	<i>36</i>	<i>26</i>	<i>30</i>	<i>58</i>
<i>University of The District of Columbia</i>	<i>29</i>	<i>21</i>	<i>29</i>	<i>45</i>
<i>University of Maryland at College Park</i>	<i>63</i>	<i>40</i>	<i>27</i>	<i>39</i>
Totals	169	123	134	210

**George Mason University Chapter was chartered FY 2011.*



During the 36th Annual Evening with NABA Scholarship & Awards Dinner, the chapter awarded 14 scholarships totaling \$22,000 to students with an average grade point average of 3.4. Our students are the foundation and direct pipeline to continue to grow not only the Metro DC Chapter, but the overall profession with future leaders. We are proud to share our overall student chapter accomplishments and initiatives:

- ✓ FY 2013: Increased individual local scholarship value by \$500.
- ✓ FY 2013: Howard University: KPMG/NABA National Student Case Study Participants.



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- ✓ FY 2013: University of Maryland at College Park: KPMG/NABA National Student Case Study Competition – 1st Place
- ✓ FY 2014: University of Maryland at College Park Division I NABA Student Chapter of the Year.
- ✓ FY 2014: University of Maryland at College Park: KPMG/NABA National Student Case Study Competition – 1st Place
- ✓ FY 2014: Howard University: KPMG/NABA National Student Case Study Participants.
- ✓ FY 2014: Increased local, regional, and national scholarship recipients.
- ✓ FY 2014: Implemented corporate partner office visits.
- ✓ FY 2015: University of Maryland at College Park: KPMG/NABA National Student Case Study Competition – 2nd Place.
- ✓ FY 2015: Howard University: KPMG/NABA National Student Case Study Participants.
- ✓ Awarded over \$53,000 in scholarships (FY 2013 – 2015).



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Fiscal Year 2011 – 2015 Corporate Partners and Patrons



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On behalf of NABA Metro DC Chapter....THANK YOU



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NABA Metro DC Chapter Fiscal Year 2016 Executive Board and Committee Directors

<i>NABA Metro DC Chapter Executive Board and Committee Directors</i>		
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