

## Sustainable Forestry Initiative External Review Panel Members

September 2018

### Rebecca Barnard

National Forestry Programs Manager  
National Wild Turkey Federation  
St. Paul, MN  
Joined Panel 2015



Rebecca Barnard directs NWTF's forestry outreach and partnership efforts; acts as a primary liaison to state, federal, and NGO forestry partners; oversees and provides guidance to NWTF's Conservation Field Staff; is helping to strategically revamp NWTF's Private Lands Delivery Programs; and works to communicate the need for active forest management to internal and external audiences. Previously, Rebecca served as the Forest Certification Coordinator for the Minnesota Department of Natural Resources (DNR), managing DNR's dual FSC and SFI Forest Management (FM) Certificates on 4.98 million acres of state-administered forestland. She was recently appointed to both the National Prescribed Fire Council and the American Forest Foundation's Woodlands Operating Committee. Rebecca has a Bachelor of Science degree in Forest Ecosystem Restoration and Management from the University of Wisconsin – Stevens Point. She also has a Masters in Business and Administration.

### Jeremy Bauer

Air Quality Coordinator  
U.S. – Mexico Border Program  
U.S. Environmental Protection Agency  
San Diego, CA  
Joined Panel 2013



Jeremy's work focuses on protecting air quality in the U.S.-Mexico border region. He manages a suite of projects focused on identifying and addressing air quality challenges in the U.S.-Mexico Border region in coordination with federal, state, and local partners on both sides of the border. Prior to that, he was a principal scientist with URS Corporation (now AECOM) where he managed projects and programs associated with storm water management including watershed planning studies, BMP research, and data analysis. Previously, Jeremy spent 8 years with the US EPA's Office of Water where he was tasked with working closely with state foresters, forestry associations, the Forest Service, the BLM, and others to study the environmental impacts and benefits of forest management and existing best management practices for protecting the environment and managing resources sustainably.

## **Tom Boggus**

State Forester  
Texas Forest Service  
College Station, Texas  
Joined Panel 2014



Tom Boggus was appointed to his current position in February 2010 – after serving 20 months in an interim role. Since that time, he has led the agency’s response in two Texas wildfire seasons, including the worst one in state history. Tom received his forestry training at Stephen F. Austin State University in Nacogdoches, earning both Bachelor and Master of Science degrees in forestry. He is a Fellow of the Society of American Foresters and a member of the Texas Forestry Association. He served as president of the Texas Forestry Association in 2006 and received The Texas A&M University System Board of Regents Fellow Service Award in 2007 for outstanding service to the citizens of Texas. In 2009 he received the Laurence C. Walker Distinguished Service to Forestry Award from the Texas Society of American Foresters.

## **Jim Brown**

Jim Brown Consulting Forestry, LLC  
Salem, Oregon  
Joined Panel 2013 (formerly served 1998-2002)



Jim Brown served for two years as Oregon’s Natural Resource Policy Director for the administration of Governor Kulongoski. Prior to this he was Oregon State Forester for 17 years. In this position he represented the Board of Forestry in carrying out its policies affecting private, state, and federal forests in the state, and served as administrator for the Oregon Department of Forestry. Brown served as secretary to the Board of Forestry; as western representative, treasurer, vice president and president of the National Association of State Foresters; and as a member of the National Commission on Science for Sustainable Forestry.

## **Gary Bull**

Head, Department of Natural Resources Management  
University of British Columbia  
Vancouver, BC, Canada  
Joined Panel 2016



**Gary's** research focus areas as aboriginal forestry, business finance, economics of climate change, management and genomics, and international trade.

Gary has spent most of his early career working in a consultative capacity with forest products companies, resource based communities, various government agencies and environmental non-governmental organizations. Internationally, he has worked with organizations such as the International Institute of Applied Systems Analysis in Vienna, the International Institute for Environment and Development in London, the Food and Agriculture Organization of the United Nations in Rome, the Sustainable Biomass Partnership in London, and the US Council on Foreign Relations in Washington. He has supervised research projects with CIFOR, World Bank, Shell Canada, Wildlife Conservation Society, WWF, Isaak Forest Resources Ltd., Forest Trends and FAO.

Gary has a background in commerce as well as three degrees in forestry, specializing in economics and policy. He has an interest in global forestry policy issues and has, or is, currently studying forest and timber markets in Asia and ecosystem services markets (particularly carbon) in Afghanistan, Canada, China, India, Indonesia, Mozambique, Nicaragua and Uganda. He is an advocate for interdisciplinary research.

## **Roxanne Comeau**

Manager, Market Access and Trade, Canadian Forest Service  
Natural Resources Canada  
Ottawa, Ontario Canada  
Joined Panel 2017

Roxanne Comeau is a forestry graduate from the University of New Brunswick. She is the Manager for Market Access and Trade with the Canadian Forest Service. She is responsible for overseeing a team in addressing international market access issues for Canadian forest products, in collaboration with other federal, provincial and territorial governments. Prior to joining the federal government, she was the Executive Director for the Canadian Institute of Forestry, a professional, non-government organization for 10 years. She has also worked for the Ontario Ministry of Natural Resources as a private land forester.



## **Jad Daley**

Vice President of Conservation Programs  
American Forests  
Washington DC  
Joined Panel 2018

Jad directs American Forests' conservation programs including Policy, Community ReLeaf, American ReLeaf, and related initiatives such as Wildlands for Wildlife. From 2008 to early 2017, Jad launched the Climate Conservation Program at The Trust for Public Land and eventually served as Vice President for Program Development.



Daley is a nationally recognized expert in coalition development, strategic conservation, and climate change. Jad served on the Rockefeller Foundation's Design Advisory Group for the HUD National Disaster Resilience Competition, the federal Landscape Conservation Cooperative National Council, and co-founded the Forest-Climate Working Group. He has helped author multiple pieces of federal legislation, including the Community Forest and Open Space Program enacted as part of the 2008 Farm Bill.

Jad is a graduate of Brown University and Vermont Law School where he earned an M.S.E.L. degree (summa cum laude). He has a long history as a competitive athlete, having represented the United States on four occasions in international duathlon competitions and twice earning top-150 finishes in the New York City Marathon.

## **Alice Ewen**

Acting Assistant Director Cooperative Forestry, USDA Forest Service  
Washington, DC  
Joined Panel 2017

Alice Ewen is National Program Manager for Urban and Community Forestry at the U.S. Forest Service in Washington D.C. Currently, she serves as the Acting Assistant Director for Cooperative Forestry, in charge of rural land assistance programs which include Forest Legacy, Forest Stewardship, Community Forests and Open Space, and the Landscape Scale Restoration initiative. She recently completed a management detail at EPA Office of Sustainable Communities, focused on urban planning issues.



For 15 months, she served as Deputy Associate Director for Lands and the White House Council on Environmental Quality, where she was responsible for Federal policy formulation on climate and natural resources issues. She was formerly Executive Director of the Alliance for

Community Trees and appointed to the National Urban and Community Forestry Advisory Council by the Secretary of Agriculture. She has worked at the local and national level in the forestry sector since 1994.

## **Kathryn (Katie) Fernholz**

Executive Director, Dovetail Partners  
Minneapolis, Minnesota  
Joined panel 2013



Katie is a forester who has worked on development and forest management issues in a range of roles. With a consulting firm, she was a member of the environmental services department where her work included natural resource inventories, comprehensive planning, environmental impact assessments and the use of Geographic Information Systems (GIS). While working for the Community Forestry Resource Center, Kathryn developed and managed a group certification project for family forests and worked to increase local capacity to provide forest management and marketing services compatible with certification standards. She is also an experienced forest certification lead auditor and has served as Chair of the Minnesota Society of American Foresters and member of the Minnesota Forest Resources Council, the Advisory Board for the Blandin Foundation's Vital Forests/Vital Communities Initiative, the Minnesota DNR's Stewardship Committee, and the Forests for the Future Committee.

## **Dr. David Guynn**

Professor Emeritus, Forestry and Natural Resources  
Clemson University  
Clemson, SC  
Joined Panel 2015



David is Professor Emeritus of Forestry and Natural Resources at Clemson University and Board Member Emeritus of QDMA, where he has served since the establishment of the organization 27 years ago. He has previously taught at Virginia Tech and Mississippi State. In his research, he developed a Deer Management Assistance Program model for state agencies that helped them work cooperatively with landowners and hunters to manage deer populations to provide quality recreational opportunities, reduce nuisance problems and sustain biodiversity. He created a primary information base on forest industry hunt lease programs in the Southeast and authored or co-authored 300+ publications (92 refereed, 70 technical, 101 abstracts, 43 popular). He is the recipient of the 1999 Deer Management Achievement Award (SE TWS), the 2004 Godley-Snell Award for Excellence in Agricultural Research, Clemson University, and the Joe Hamilton Career Achievement Award, QDMA, 2010. He was named Fellow by The Wildlife Society in 2007 and Centennial Professor, Clemson University, in 2008.



## **Serra Hoagland**

Biological Scientist  
Forest Service Eastern Forest Environmental Threat Center  
Flagstaff, AZ  
Joined Panel 2015

Serra joined the USDA Eastern Threat Center in 2011 after finishing her Master's at the Bren School of Environmental Science & Management at University of California Santa Barbara. Serra serves as the co-Point of Contact for Tribal Relations for the Southern Research Station and helps connect tribal natural resource programs with US Forest Service research and land management tools. She is Laguna Pueblo from the village of Paguete and remains active in numerous local, regional and national Native American organizations. Serra is currently a PhD Candidate in the School of Forestry at Northern Arizona University and is working with tribes in the southwest to identify the effects of forest treatments on Mexican spotted owls and fire risk.



## **Dr. William G. (Bill) Hubbard (Vice-Chair)**

Southern Regional Extension Forester  
USDA Extension Service  
Joined panel 2012

Bill Hubbard has served as the Southern Regional Forester for the Extension Service since 1993. This is a liaison to 13 1862 University Land Grant University Extension Directors, ANR Program Leaders, Extension Natural Resource Specialists, Forestry School Deans and Directors and the Southern Region of the Forest Service. He previously held several teaching, research and Extension positions at the University of Florida in Gainesville. He is currently a member of the National Urban and Community Forestry Advisory Council (USDA). He is a Director - At Large with the National Woodland Owners Association and Executive Secretary of the Association of Natural Resource Extension Professionals (ANREP).



## **Mike Sullivan**

Director, St. Andrews Biological Station  
Fisheries and Oceans Canada  
St. Andrews, New Brunswick  
Joined Panel 2014



Mike became the Director of the St. Andrews Biological Station in 2016. Prior to that, he was the Director of the Fish and Wildlife Branch since 2002, after holding a variety of positions within the Department. As Director of the Fish and Wildlife Branch, he was responsible for Provincial fish and wildlife programs including: forest and wetlands habitat, protected natural areas, hunting trapping and angling, licencing, conservation education, species at risk, and coordination of the New Brunswick Biodiversity Strategy. Since 1989, he has been Manager of the NB forest habitat program focusing on habitat requirements and needs of birds, mammals, amphibians, reptiles and fish. The program works closely with the NB Forest Management Branch and interacts with the timber industry, professional organizations, special interest groups, and the public. He holds a BS in Forestry and Wildlife from the University of New Brunswick.

## **Robert Tomlinson (Vice-Chair)**

Natural Resources Consultant  
St. Paul, Minnesota  
Joined panel 2011



Bob worked in the MN DNR forestry division in a variety of field and staff positions for more than 33 years. He served as the deputy director for forestry for 14 years and during that time was a board member of both the MN Forest Resources Partnership and the MN Logger Education Program. In 2011 he moved from the Division of Forestry into the newly created position of Land Asset Manager for the department. His responsibilities included portfolio management of more than 6 million acres of state lands. Throughout his career Bob has been a member of the Society of American Foresters and at one time served as the Chair of the NIPF Working Group. He has also been a member of the National Woodland Owners Association, Minnesota Forestry Association, Minnesota Deer Hunters Association, Pheasants Forever, and Ducks Unlimited. He holds a Bachelor of Science Degree in Forest Resources from the University of Minnesota. Since retiring from the DNR early in 2015, Bob continues to be engaged in natural resource management through consulting services, professional affiliations and volunteer activities.

## **Lena Tucker (Chair)**

Division Chief for Private Forests  
Oregon Department of Forestry (ODF)  
Salem, Oregon  
Joined panel 2011



She has held several positions in the Department since 1994. In her current position, Lena oversees daily operations of programs that enforce forest practice regulations and best management practices, coordinate assistance to forest landowners, forest research and monitoring, forest health survey work controlling insect and disease damage on private lands, tree seed research and the Urban Forestry Program. An active member of the Society of American Foresters since college, Lena has served as State Chair for the Oregon State SAF. She served on the Resources Committee of SFI from 2006 to 2010 in support of SFI, Inc. Director and Chair Marvin Brown. During that time, she has been active in the 2010-2014 Standard review process, SFI European promotions, the 2006 procurement pilot project, and the SFI Interpretations Committee.

## **Rick Cantrell (Executive Secretary)**

President, BlackBriar Environmental LLC  
Clemson SC  
Executive Secretary since May 2017



Rick established BlackBriar Environmental LLC, an international natural resources consulting firm in October of 2012. Clients include a number of different organizations including the National Association of State Foresters' Forest Markets Committee. Prior to establishing BlackBriar, Rick worked for the Sustainable Forestry Initiative® (SFI) Inc. program for 18 years in a variety of roles including participation in the development and implementation of strategic communications and marketing plans and programs. Prior to leaving SFI to establish BlackBriar, Rick served as Vice President & Chief Operating Officer for SFI and was responsible for general operations of the program and several key issue areas such the development, implementation and promotion of the SFI Standards.

Rick's other professional experience includes working as a forest research associate at Auburn University, an extension forester at the University of Tennessee, a wetlands biologist for the U.S. Army Corps of Engineers, and as a private forest management consultant.

Rick graduated with honors from North Carolina State University with a B.S. degree in forest management and from the University of Florida with a M.S. in forest science. Rick was the 1999 recipient of the Society of American Foresters' *Young Forester Leadership Award* and the 1990 recipient of the Kentucky-Tennessee Chapter of the Society American Foresters' *Outstanding Service in the Promotion of Forestry* award.