

SHARITA FRAZIER

art director

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MASTERED

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe Acrobat
Microsoft Office
Cinema 4D

AWARDED

2014 ATLANTA ADDY

1 Silver and 4 Bronze

Orion - Silver in Elements of Advertising - Visual
Claire's - 2 Bronze in Elements of Advertising- Visual & Copy
Barnes & Noble - Bronze in Non-Traditional Advertising
Garmin - Bronze in Elements of Advertising - Visual

NORM GREY AWARD SHOW

2 Bronze Awards

Toltec Game & Packaging - 2 Bronze in Graphic Design
Toltec Poster - Merit Award in Graphic Design

ENJOYED

Randomly dancing in my chair to music that isn't there
Talking to people
Turning everything into a song
Seeing the bigger picture, the point of it all
Making people laugh

EXPERIENCED

OGILVY & MATHER ATLANTA

Jr. Art Director

- Conceptualized, designed, and laid out awesome work
- Designed packaging and direct mail pieces
- Created web merchandise
- Presented directly to CD, Account Team, and Client
- Pulled a few all-nighters to ensure the job was done

SNAPPY NETWORKS

Customer and Technical Support / Social Media Coordinator

- Pretended to be multiple people in different departments
- Created and managed several contests for our social media accounts
- Used common sense to fix computer (human) errors

WORKED ON

CLIENT LIST

Coca Cola, Cort, Crowne Plaza, Holiday Inn,
Holiday Inn Express IHG, IHG Rewards Club,
Treasures By FWebb, H.A.V.E.N. (nonprofit)

EDUCATED

CREATIVE CIRCUS

Art Direction

Minor in Circus Tricks

GEORGIA STATE UNIVERSITY

BBA in Marketing

Minor in Sociology