



ELIANA FEIGELSTOCK

DESIGNER

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EDUCATION

2010 Jan - 2013 Dec **ART CENTER COLLEGE OF DESIGN, PASADENA, CALIFORNIA**
Bachelor of Science, Product Design
Concentration in design strategy, CMF development, and UX

2012 Sep - Dec **KONSTFACK UNIVERSITY, STOCKHOLM, SWEDEN**
Study Abroad, Industrial Design

EXPERIENCE

2015 Oct - Present **MICROSOFT SKYPE UX DESIGNER II**
Interaction designer for both Skype business and Skype consumer. Currently working on Skype consumer iconic experiences and hardware integration.

2014 Jul - 2015 Oct **MICROSOFT AZURE UX DESIGNER**
Designed for the Azure management portal, marketplace and search. Involved in future concept development of Azure as a whole.

2013 Jun - Aug **MICROSOFT XBOX UX DESIGN INTERN**
Worked on XBOX ONE and Kinect on the Input Design Team. Used industrial design skills to identify new design opportunities that influenced the design direction of the future XBOX.

2012 May - Aug **NESTLÉ PURINA**
Focused redesign of branding and packaging, through sustainable methods, for subsidiary brands SmartBlend and Beyond.

2012 May - Aug **UMBRA**
Designed a new product for Umbra.
DESIGN STORMS
Engaged with educational partners for short, intensive bursts of creative partnership. Generated ideas and perspectives on a challenge presented by the corporate sponsor, in an immersive, rapid-fire creative process. Worked with team to translate concepts into visual stories and forms, delivering new and relevant opportunities to the corporation.

2013 Mar **IGT (INTERNATIONAL GAME TECHNOLOGY)**

2012 Jan - Feb **L'OREAL**

SKILLS

Sketch, InDesign, Illustrator, Photoshop, SolidWorks, Keynote, Microsoft Office
MAC and PC literate, design strategy, interaction design, UX design, concept development, visual storytelling, scenario building, wireframing, 3D modeling, CMF (colors, materials and finishes)

RECOGNITION

CREATIVE QUARTERLY
Featured Winner, Creative Quarterly, Issue 31 (Summer 2013)

ART CENTER COLLEGE OF DESIGN GALLERY
Remix, CMF Inspired Cuffs (09/12 - 12/12)
Curaction, Breast Exam Tools (09/11 - 12/11)
Watches, SolidWorks Exploration (09/11 - 12/11)
Grove, Whole Foods Reusable Meal Kit (01/11 - 04/11)

INTERESTS

Yoga, Snowboarding, Photography, CMF, Tae Kwon Do
Leadership: Art Center Branding Atelier ACBA (Vice President), Women of I.D. (Vice President)